

# ARKANSAS CATFISH PROMOTION BOARD

## Enabling Laws

Act 107 of 2012  
A.C.A. §2-9-103 et seq.

## History and Organization

The Arkansas Catfish Promotion Board was created by Act 790 of 1999 with the responsibility to promote the growth and development of the catfish industry in Arkansas through research, promotion, and market development. The Board consists of seven producers appointed by the Governor. Three members are nominated by and represent the Arkansas Farm Bureau, and four members are nominated by and represent the Catfish Farmers of Arkansas. The Board is administered by the Executive Vice-President of Arkansas Farm Bureau Federation or his designee.



## Agency Commentary

Appropriation is funded by special revenues collected from a one dollar per ton check off on all catfish feed purchased by commercial Arkansas catfish producers.

In addition to Base Level, the Arkansas Catfish Promotion Board is requesting additional appropriation of \$255,000 for each year of the 2013-2015 Biennium. This includes increases of 1) \$4,000 in Operating Expenses, 2) \$45,000 in Promotional Items, 3) \$61,000 in Research and Development and 4) \$45,000 in Consumer Information line items in each year of the biennium to enhance the Arkansas catfish industry.

An allocation of these special revenue funds will be used to fund catfish related research and promotion projects through the University of Arkansas, private research companies, and promotion organizations as the Board sees fit. Projects will be individually approved and monitored by the Board. The Board welcomes project proposals at their last quarterly meeting each year.

## **Audit Findings**

DIVISION OF LEGISLATIVE AUDIT  
AUDIT OF :  
ARKANSAS CATFISH PROMOTION BOARD  
FOR THE YEAR ENDED JUNE 30, 2011

Findings

Recommendations

None

None

## **State Contracts Over \$25,000 Awarded To Minority Owned Businesses Fiscal Year 2012**

None

## **Publications**

### **A.C.A. 25-1-204**

| Name | Statutory Authorization | Required for |                  | # of Copies | Reason(s) for Continued Publication and Distribution |
|------|-------------------------|--------------|------------------|-------------|--|
|      |                         | Governor     | General Assembly |             |  |
| None | N/A                     | N            | N                | 0           | N/A  |

## Agency Position Usage Report

| FY2010 - 2011     |          |          |       |            |                        | FY2011 - 2012     |          |          |       |            | FY2012 - 2013          |                   |          |          |       |            |                        |
|-------------------|----------|----------|-------|------------|------------------------|-------------------|----------|----------|-------|------------|------------------------|-------------------|----------|----------|-------|------------|------------------------|
| Authorized in Act | Budgeted |          |       | Unbudgeted | % of Authorized Unused | Authorized in Act | Budgeted |          |       | Unbudgeted | % of Authorized Unused | Authorized in Act | Budgeted |          |       | Unbudgeted | % of Authorized Unused |
|                   | Filled   | Unfilled | Total | Total      |                        |                   | Filled   | Unfilled | Total | Total      |                        |                   | Filled   | Unfilled | Total | Total      |                        |
| 0                 | 0        | 0        | 0     | 0          | 0.00 %                 | 0                 | 0        | 0        | 0     | 0          | 0.00 %                 | 0                 | 0        | 0        | 0     | 0          | 0.00 %                 |

## **Analysis of Budget Request**

**Appropriation:** 745 - Catfish Promotion

**Funding Sources:** SCB - Arkansas Catfish Promotion Fund

The Arkansas Catfish Promotion Board supports the growth and development of the catfish industry in Arkansas through research, promotion, and market development.

Special Revenues fund the operations of the Board. A one-dollar per ton assessment on all catfish feed purchased by commercial Arkansas catfish producers is used to fund research and promotion efforts. The line item for Research Development, representing more than half of the entire budget, is used to fund catfish related research projects through the University of Arkansas and private research companies.

Base Level includes appropriation of \$100,000 each year of the 2013-2015 biennium.

The Agency Change Level request includes appropriation of \$155,000 each year for the following:

- Operating Expenses of \$ 4,000 for telecommunications services and board member travel.
- Promotional Items of \$45,000 for materials and efforts to promote the Board.
- Research Development of \$61,000 for improvement of the Arkansas catfish industry.
- Consumer Information of \$45,000 for advertising and clipping services.

Expenditure of appropriation will be contingent upon available funding.

The Executive Recommendation provides for the Agency Request.

## Appropriation Summary

**Appropriation:** 745 - Catfish Promotion  
**Funding Sources:** SCB - Arkansas Catfish Promotion Fund

### Historical Data

### Agency Request and Executive Recommendation

| Commitment Item                      | Historical Data     |                     |                         | Agency Request and Executive Recommendation |                |                | Agency Request and Executive Recommendation |                |                |
|--------------------------------------|---------------------|---------------------|-------------------------|---|----------------|----------------|---|----------------|----------------|
|                                      | 2011-2012<br>Actual | 2012-2013<br>Budget | 2012-2013<br>Authorized | 2013-2014                                   |                |                | 2014-2015                                   |                |                |
|                                      |                     |                     |                         | Base Level                                  | Agency         | Executive      | Base Level                                  | Agency         | Executive      |
| Operating Expenses 5020002           | 115                 | 1,000               | 5,000                   | 1,000                                       | 5,000          | 5,000          | 1,000                                       | 5,000          | 5,000          |
| Conference & Travel Expenses 5050009 | 0                   | 0                   | 0                       | 0   | 0              | 0              | 0   | 0              | 0              |
| Professional Fees 5060010            | 0                   | 0                   | 0                       | 0   | 0              | 0              | 0   | 0              | 0              |
| Data Processing 5090012              | 0                   | 0                   | 0                       | 0   | 0              | 0              | 0   | 0              | 0              |
| Promotional Items 5090028            | 5,500               | 5,000               | 50,000                  | 5,000                                       | 50,000         | 50,000         | 5,000                                       | 50,000         | 50,000         |
| Capital Outlay 5120011               | 0                   | 0                   | 0                       | 0   | 0              | 0              | 0   | 0              | 0              |
| Research Development 5900031         | 32,000              | 89,000              | 150,000                 | 89,000                                      | 150,000        | 150,000        | 89,000                                      | 150,000        | 150,000        |
| Consumer Information 5900046         | 0                   | 5,000               | 50,000                  | 5,000                                       | 50,000         | 50,000         | 5,000                                       | 50,000         | 50,000         |
| <b>Total</b>                         | <b>37,615</b>       | <b>100,000</b>      | <b>255,000</b>          | <b>100,000</b>                              | <b>255,000</b> | <b>255,000</b> | <b>100,000</b>                              | <b>255,000</b> | <b>255,000</b> |
| <b>Funding Sources</b>               |                     |                     |                         |   |                |                |   |                |                |
| Fund Balance 4000005                 | 51,385              | 76,164              |                         | 26,164                                      | 26,164         | 26,164         | 0   | 0              | 0              |
| Special Revenue 4000030              | 62,394              | 50,000              |                         | 50,000                                      | 50,000         | 50,000         | 50,000                                      | 50,000         | 50,000         |
| Total Funding                        | 113,779             | 126,164             |                         | 76,164                                      | 76,164         | 76,164         | 50,000                                      | 50,000         | 50,000         |
| Excess Appropriation/(Funding)       | (76,164)            | (26,164)            |                         | 23,836                                      | 178,836        | 178,836        | 50,000                                      | 205,000        | 205,000        |
| <b>Grand Total</b>                   | <b>37,615</b>       | <b>100,000</b>      |                         | <b>100,000</b>                              | <b>255,000</b> | <b>255,000</b> | <b>100,000</b>                              | <b>255,000</b> | <b>255,000</b> |

## Change Level by Appropriation

**Appropriation:** 745 - Catfish Promotion  
**Funding Sources:** SCB - Arkansas Catfish Promotion Fund

### Agency Request

| Change Level |                   | 2013-2014      | Pos      | Cumulative     | % of BL      | 2014-2015      | Pos      | Cumulative     | % of BL      |
|--------------|-------------------|----------------|----------|----------------|--------------|----------------|----------|----------------|--------------|
| <b>BL</b>    | <b>Base Level</b> | <b>100,000</b> | <b>0</b> | <b>100,000</b> | <b>100.0</b> | <b>100,000</b> | <b>0</b> | <b>100,000</b> | <b>100.0</b> |
| C01          | Existing Program  | 155,000        | 0        | 255,000        | 255.0        | 155,000        | 0        | 255,000        | 255.0        |

### Executive Recommendation

| Change Level |                   | 2013-2014      | Pos      | Cumulative     | % of BL      | 2014-2015      | Pos      | Cumulative     | % of BL      |
|--------------|-------------------|----------------|----------|----------------|--------------|----------------|----------|----------------|--------------|
| <b>BL</b>    | <b>Base Level</b> | <b>100,000</b> | <b>0</b> | <b>100,000</b> | <b>100.0</b> | <b>100,000</b> | <b>0</b> | <b>100,000</b> | <b>100.0</b> |
| C01          | Existing Program  | 155,000        | 0        | 255,000        | 255.0        | 155,000        | 0        | 255,000        | 255.0        |

### Justification

|     |   |
|-----|---|
| C01 | The Board is requesting additional appropriation of \$255,000 for each year of the 2013-2015 Biennium. This includes increases of 1) \$4,000 in Operating Expenses, 2) \$45,000 in Promotional Items, 3) \$61,000 in Research and Development and 4) \$45,000 in Consumer Information line items in each year of the biennium to enhance the Arkansas catfish industry. |
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