

TO: Retailers holding Growler Endorsements
FROM: Michael W. Langley, ABC Director
RE: Products that may be sold in growlers
DATE: January 13, 2015

MEMORANDUM

The purpose of this memorandum is to clarify what products may be sold in growlers by those retailers holding a growler endorsement.

Wine and wine-based products, including ciders **MAY NOT** be sold in growlers.

Retail Beer Permit holders may only sell beer with an alcohol content of 5.0% alcohol by weight (6.3% alcohol by volume) or less. **No high gravity beer in growlers.** If you are a Private Club which also holds a retail beer permit, this applies to you.

Retailers holding both a retail beer permit and a retail liquor permit may sell beer and malt products up to 21.0% alcohol by weight (26.3% alcohol by volume).

Native Retail Beer Permit holders may sell the beer and malt products of Arkansas based small breweries and microbrewery-restaurants. The alcohol content of these products may not exceed 21.0% alcohol by weight (26.3% alcohol by volume).