## WAR MEMORIAL STADIUM COMMISSION

# **Enabling Laws**

Act 323 of 2007 A.C.A. § 22-3-1001

## **History and Organization**

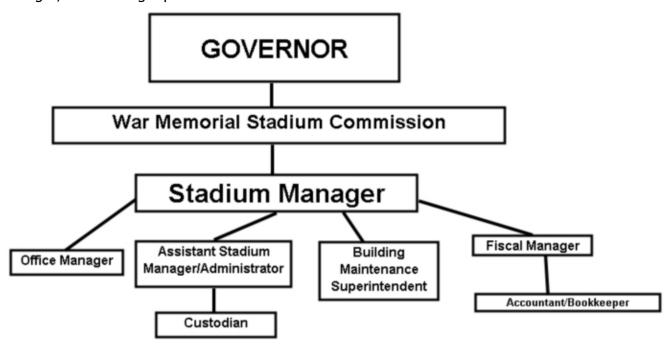
War Memorial Stadium's mission is to provide safe and adequate facilities for open-air events for schools, colleges, and universities of the State of Arkansas. In addition, the Stadium is available for use by other institutional and commercial organizations for various activities requiring a large open-air facility. The Stadium also allows various non-profit organizations to utilize the facilities for fund raising events as a community service. Beginning in Fiscal Year 2006, funding for the operation and upkeep of the Stadium came from stabilized General Revenue in the Miscellaneous Agencies Fund so that cash revenue could be used to do some much needed and long over do major renovations to the Stadium. The War Memorial Stadium Commission wishes to continue to receive general revenue funding for Fiscal Years 2010 and 2011 and so on. The cash revenues are generated by the use of the Stadium through rentals and profits from concession/novelty sales and are being used for operations not covered by general revenue and for major ongoing renovations to the Stadium.

The Stadium Commission consists of eight (8) members appointed by the Governor with the advice and consent of the Senate. Each Congressional District in the State is represented by membership on this commission along with four (4) members from the State at large. This commission has exclusive jurisdiction over the operation of War Memorial Stadium.

Since its inception, the Stadium Commission has overseen a steady increase in the use of the Stadium. In the last biennium the Stadium was used over fifty times; four times by the University of Arkansas at Fayetteville, two times by Arkansas State University in Jonesboro, two times by the University of Central Arkansas in Conway, two times by the University of Arkansas in Pine Bluff, several special events including Burlsworth football camps, Life Champs football camps, Battle of the Bands, High School Marching Band Competitions, "Get Wild" in Arkansas watch parties and wild game cook-offs. In addition, fifteen to twenty additional high school football games are played in the stadium including home games for Little Rock Catholic High School, the Arkansas Activities Associations State Championship games for all divisions of high school football & Salt Bowl (Bryant vs. Benton) games. It is estimated that during the last biennium over 500,000 citizens of the State of Arkansas and guests from other states have used the facility during these events. The Stadium Commission and its staff will continue to seek events to maximize the use of the facility. During the past year, we have had approximately 10 inquires regarding the use of the Stadium for football events and events other than football.

Current renovations to the Stadium include new concession stands and restrooms in the south concourse and end zone, new visiting dressing rooms, and signage updates. War Memorial Stadium Commission is hoping the upgrade of the facility will continue in the upcoming years including renovating the outdated press box. Renovation of the press box would provide for additional revenue to be made for the stadium. The stadium has at least 3 more major renovation projects in the works to have a fully updated facility for the citizens of Arkansas to be proud of and have the convenience they need and require at the Stadium that has served our State so well for over 50 years. On September 6th, 2008, War Memorial

Stadium will celebrate its 60th anniversary. The Stadium will be rededicated to the veterans who have served as well as dedicating a newly constructed sculpture to those who served. The Sculpture project was created by the War Memorial Stadium Improvement Trust. Funding for the \$500,000 project was provided by the Roy and Christine Sturgis Charitable and Educational Trust. The sculpture will be located at the main entrance to the stadium's west side, on the corner of Fair Park and Stadium Drive. It will sit on a granite circle that is 40 feet in diameter. In the center will be five columns from which five granite stars - each representing a branch of the military -- are hoisted into the air. The area surrounding the sculpture will be landscaped to form a plaza-like area that will be called Veteran's Plaza. The sculpture will be lit at night, establishing a patriotic entrance into the stadium area.



# **Agency Commentary**

Act 282 of 1967 amended Sections 1, 2, and 5 of Act 249 of 1947 to create a Stadium Commission consisting of eight (8) members appointed by the Governor with the advice and consent of the Senate. Each Congressional District in the State is represented by membership of this Commission along with four (4) members from the State at large. This Commission has exclusive jurisdiction over the operation of War Memorial Stadium. The Stadium facilities are available for use by schools, colleges and universities of the State. In addition it is available for use by other institutional and commercial organizations for various activities requiring a large open-air facility. The Stadium also allows the use of its facilities to non-profit organizations for fund raising events. Funding for the operation and upkeep of the Stadium is from stabilized General Revenue in the Miscellaneous Agencies Fund and cash revenues that are generated by the use of the Stadium through rentals and profits from concession/novelty sales.

The 2009 - 2011 Biennial Budget request seeks to provide for the maintenance and operations of the Stadium funded by general revenue, and for the cost of providing concessions and novelties for the events held at the Stadium funded by cash generated by the Stadium.

In the cash appropriation, War Memorial Stadium Commission requests an increase of \$200,000 each year for the cost of providing resale items for concessions and novelty sales. Cash generated by the Stadium will be used to help cover the cost for major construction projects including renovating the outdated press box.

The Commission requests an increase in general revenue appropriation of \$215,000 in Operating Expense each year for maintenance and utilities cost increases. General maintenance of the stadium, concession stands, concourse area, parking lot, lighting, field turf, scoreboards, elevator, replay booth, as well as electrical and plumbing maintenance will need to be preformed. An increase in utility cost of electricity, water, sewage and gas is requested.

# **Audit Findings**

# DIVISION OF LEGISLATIVE AUDIT AUDIT OF: ARKANSAS WAR MEMORIAL STADIUM COMMISSION

FOR THE YEAR ENDED JUNE 30, 2007

Findings	Recommendations
None	None

# **Employment Summary**

	Male	Female	Total	%
White Employees	2	2	4	80 %
Black Employees	1	0	1	20 %
Other Racial Minorities	0	0	0	0 %
Total Mino	rities		1	20 %
Total Emplo	yees		5	100 %

# Cash Fund Balance Description as of June 30, 2008

Fund Account Balance Type Location

3260000 \$345,059 Checking, CD Bank of America

Statutory/Other Restrictions on use:

A.C.A. § 22-3-1007 Collateral/Payment of Bonds/Interest

Statutory Provisions for Fees, Fines, Penalties:

A.C.A. § 22-3-1002(6) Fix the amount of admissions, fees, commissions, concessions, rents, and other charges to be collected by the commission for the use of the stadium for athletic or other events

#### Revenue Receipts Cycle:

Revenue is deposited per event. Excess cash is invested in CD's. Interest is deposited monthly.

#### Fund Balance Utilization:

Used for operations, investment purposes, change for concession stands for football games and other events.

# **Publications**

#### A.C.A. 25-1-204

	Statutory	Requ	ired for	# of	Reason(s) for Continued
Name	Authorization	Governor	General Assembly	Copies	Publication and Distribution
None	N/A	N	N	0	N/A

#### **Department Appropriation Summary**

#### **Historical Data**

#### **Agency Request and Executive Recommendation**

		2007-20	08	2008-20	09	2008-20	09			2009-20	10					2010-20	11		
Appropriation		Actual	Pos	Budget	Pos	Authorized	Pos	Base Level	Pos	Agency	Pos	Executive	Pos	Base Level	Pos	Agency	Pos	Executive	Pos
2VZ State Operations		812,166	6	868,082	6	908,167	6	875,066	6	1,090,066	6	875,066	6	882,837	6	1,097,837	6	882,837	6
A24 War Memorial Operations		1,002,719	0	5,576,453	1	5,397,213	1	5,356,624	1	5,556,624	1	5,556,624	1	5,356,624	1	5,556,624	1	5,556,624	1
Total		1,814,885	6	6,444,535	7	6,305,380	7	6,231,690	7	6,646,690	7	6,431,690	7	6,239,461	7	6,654,461	7	6,439,461	7
Funding Sources			%		%				%		%		%		%		%		%
Fund Balance	4000005	899,847	41.7	345,059	4.8			712,360	9.7	712,360	9.2	712,360	9.5	1,099,490	14.2	1,099,490	13.5	1,099,490	13.9
General Revenue	4000010	812,166	37.6	865,234	12.1			875,066	11.9	1,090,066	14.1	875,066	11.6	882,837	11.4	1,097,837	13.5	882,837	11.1
Cash Fund	4000045	447,931	20.7	1,943,754	27.2			1,743,754	23.8	1,943,754	25.1	1,943,754	25.8	1,743,754	22.6	1,943,754	23.9	1,943,754	24.5
Merit Adjustment Fund	4000055	0	0.0	2,848	0.0			0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0
Contribution / Bonds	4000165	0	0.0	4,000,000	55.9			4,000,000	54.6	4,000,000	51.6	4,000,000	53.1	4,000,000	51.8	4,000,000	49.1	4,000,000	50.5
Total Funds		2,159,944	100.0	7,156,895	100.0			7,331,180	100.0	7,746,180	100.0	7,531,180	100.0	7,726,081	100.0	8,141,081	100.0	7,926,081	100.0
Excess Appropriation/(Funding)		(345,059)		(712,360)				(1,099,490)		(1,099,490)		(1,099,490)		(1,486,620)		(1,486,620)		(1,486,620)	
Grand Total		1,814,885		6,444,535				6,231,690		6,646,690		6,431,690		6,239,461		6,654,461		6,439,461	

Budget for appropriation A24 exceeds Authorized due to a transfer from the Cash Fund Holding Account.

# **Agency Position Usage Report**

	FY2006 - 2007						FY2007 - 2008							FY2008 - 2009					
Authorized			Authorized				Authorized	Budgeted			Unbudgeted	% of							
in Act	Filled	Unfilled	Total	Total	Authorized Unused	in Act	Filled	Unfilled	Total	Total	Authorized Unused	in Act	Filled	Unfilled	Total	Total	Authorized Unused		
7	6	1	7	0	14.29 %	7	5	2	7	0	28.57 %	7	5	2	7	0	28.57 %		

#### **Analysis of Budget Request**

**Appropriation:** 2VZ - State Operations

**Funding Sources:** HUA - Miscellaneous Agencies Fund

The State Operations appropriation funded by general revenue provides for operations and maintenance of War Memorial Stadium. This appropriation in part replaced the general revenue the Stadium was receiving though the City and County Tourist Meeting and Entertainment Facilities Assistance Law, A.C.A. §14-171-215, from fiscal years 1996 to 2004.

Base Level positions were changed from unclassified to classified to reflect the recommendations of the Pay Plan Study and salaries were adjusted accordingly. A 2.3% Cost of Living Allowance is reflected in the second year of the biennium. The Base Level request for Regular Salaries may include board member Stipend payments and Career Service payments for eligible employees. Personal Services Matching includes a \$75 increase in the monthly contribution for State employee's health insurance for a total State match per budgeted employee of \$425.

The Agency is requesting additional appropriation and general revenue funding for Operating Expenses of \$215,000 for both FY10 and FY11. Of this amount, \$200,000 covers increase cost for routine general maintenance to the Stadium, concession stands, concourse areas as well as upkeep of the parking lots, and landscaping the grounds. Maintenance to the Stadium includes waterproofing and re-sealing the concrete, painting of field walls and service for 30 air units, as well as lighting and plumbing needs. The remaining request of \$15,000 for FY10 and FY11 would cover the increase cost for utilities.

The Executive Recommendation provides for Base Level.

#### **Appropriation Summary**

**Appropriation:** 2VZ - State Operations

**Funding Sources:** HUA - Miscellaneous Agencies Fund

#### **Historical Data**

#### **Agency Request and Executive Recommendation**

		2007-2008	2008-2009	2008-2009		2009-2010			2010-2011	
Commitment Iter	m	Actual	Budget	Authorized	<b>Base Level</b>	Agency	Executive	Base Level	Agency	Executive
Regular Salaries	5010000	289,540	325,126	322,726	326,276	326,276	326,276	332,821	332,821	332,821
#Positions		6	6	6	6	6	6	6	6	6
Extra Help	5010001	39,893	40,000	40,000	40,000	40,000	40,000	40,000	40,000	40,000
#Extra Help		113	113	113	113	113	113	113	113	113
Personal Services Matching	5010003	82,176	89,209	93,941	95,043	95,043	95,043	96,269	96,269	96,269
Overtime	5010006	567	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500
Operating Expenses	5020002	399,990	412,247	450,000	412,247	627,247	412,247	412,247	627,247	412,247
Conference & Travel Expenses	5050009	0	0	0	0	0	0	0	0	0
Professional Fees	5060010	0	0	0	0	0	0	0	0	0
Data Processing	5090012	0	0	0	0	0	0	0	0	0
Capital Outlay	5120011	0	0	0	0	0	0	0	0	0
Total		812,166	868,082	908,167	875,066	1,090,066	875,066	882,837	1,097,837	882,837
Funding Sources	5									
General Revenue	4000010	812,166	865,234		875,066	1,090,066	875,066	882,837	1,097,837	882,837
Merit Adjustment Fund	4000055	0	2,848		0	0	0	0	0	0
Total Funding		812,166	868,082		875,066	1,090,066	875,066	882,837	1,097,837	882,837
Excess Appropriation/(Funding)		0	0		0	0	0	0	0	0
Grand Total	·	812,166	868,082		875,066	1,090,066	875,066	882,837	1,097,837	882,837

The FY09 Budget amount in Regular Salaries exceeds the Authorized amount due to salary adjustments during the 2007-2009 biennium.

# **Change Level by Appropriation**

**Appropriation:** 2VZ - State Operations

Funding Sources: HUA - Miscellaneous Agencies Fund

#### **Agency Request**

	Change Level	2009-2010	Pos	Cumulative	% of BL	2010-2011	Pos	Cumulative	% of BL
BL	Base Level	875,066	6	875,066	100.0	882,837	6	882,837	100.0
C01	Existing Program	215,000	0	1,090,066	124.6	215,000	0	1,097,837	124.4

#### **Executive Recommendation**

	Change Level	2009-2010	Pos	Cumulative	% of BL	2010-2011	Pos	Cumulative	% of BL
BL	Base Level	875,066	6	875,066	100.0	882,837	6	882,837	100.0
C01	Existing Program	0	0	875,066	100.0	0	0	882,837	100.0

		Justification
	C01	A change level request of \$200,000 in Operations & Maintenance each fiscal year is requested for an increase for general parking lot, landscaping
		and stadium maintenance. There will be maintenance and upkeep needs for lighting, field turf, scoreboards, elevator, signage and replay booth.
ı		General maintenance and upkeep on the concession stands and concourse areas will also become more expensive as they age as well as electrical
		and plumbing maintenance will need to be performed. The Change Level request also includes \$15,000 for Electricity, Water & Sewage, & Gas.

#### **Analysis of Budget Request**

**Appropriation:** A24 - War Memorial Operations

**Funding Sources:** 326 - War Memorial Stadium - Cash

Created by Act 232 of 1967, the War Memorial Stadium Commission strives to keep the facility in the best possible condition for athletics, entertainment, events and community service events, which are all for the enjoyment of the citizens and visitors of our State. Funding for the cash operations of the Stadium is generated from rental of the Stadium and profits from concession/novelty sales charged pursuant to Arkansas Code Annotated §22-3-1002.

Base Level position was changed from unclassified to classified to reflect the recommendations of the Pay Plan Study and salaries were adjusted accordingly. A 2.3% Cost of Living Allowance is reflected in the second year of the biennium. The Base Level request for Regular Salaries may include board member Stipend payments and Career Service payments for eligible employee. Personal Services Matching includes a \$75 increase in the monthly contribution for State employee's health insurance for a total State match per budgeted employee of \$425.

The Agency is requesting an increase of \$200,000 each year for the cost of providing resale items for concessions and novelties sold during events held at the Stadium. Each year of the 2007-2009 Biennium, the Commission received additional appropriation from the Cash Fund Holding Account for the same purpose.

The Executive Recommendation provides for the Agency Request. Expenditure of appropriation is contingent upon available funding.

## **Appropriation Summary**

**Appropriation:** A24 - War Memorial Operations **Funding Sources:** 326 - War Memorial Stadium - Cash

#### **Historical Data**

#### **Agency Request and Executive Recommendation**

		2007-2008	2008-2009	2008-2009		2009-2010			2010-2011	
Commitment Ite	m	Actual	Budget	Authorized	Base Level	Agency	Executive	Base Level	Agency	Executive
Regular Salaries	5010000	0	38,344	38,344	29,251	29,251	29,251	29,251	29,251	29,251
#Positions		0	1	1	1	1	1	1	1	1
Extra Help	5010001	64,720	65,000	65,000	65,000	65,000	65,000	65,000	65,000	65,000
#Extra Help		37	37	37	37	37	37	37	37	37
Personal Services Matching	5010003	9,482	17,633	18,393	16,897	16,897	16,897	16,897	16,897	16,897
Overtime	5010006	1,166	7,000	7,000	7,000	7,000	7,000	7,000	7,000	7,000
Operating Expenses	5020002	331,914	572,555	572,555	572,555	572,555	572,555	572,555	572,555	572,555
Conference & Travel Expenses	5050009	0	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000
Professional Fees	5060010	43,399	54,538	54,538	54,538	54,538	54,538	54,538	54,538	54,538
Construction	5090005	0	4,000,000	4,000,000	4,000,000	4,000,000	4,000,000	4,000,000	4,000,000	4,000,000
Data Processing	5090012	0	0	0	0	0	0	0	0	0
Resale (COGS)	5090017	552,038	629,383	449,383	449,383	649,383	649,383	449,383	649,383	649,383
Refunds/Reimbursements	5110014	0	130,000	130,000	130,000	130,000	130,000	130,000	130,000	130,000
Capital Outlay	5120011	0	30,000	30,000	0	0	0	0	0	0
Contingency	5130018	0	30,000	30,000	30,000	30,000	30,000	30,000	30,000	30,000
Total		1,002,719	5,576,453	5,397,213	5,356,624	5,556,624	5,556,624	5,356,624	5,556,624	5,556,624
Funding Source	5									
Fund Balance	4000005	899,847	345,059		712,360	712,360	712,360	1,099,490	1,099,490	1,099,490
Cash Fund	4000045	447,931	1,943,754		1,743,754	1,943,754	1,943,754	1,743,754	1,943,754	1,943,754
Contribution / Bonds	4000165	0	4,000,000		4,000,000	4,000,000	4,000,000	4,000,000	4,000,000	4,000,000
Total Funding		1,347,778	6,288,813		6,456,114	6,656,114	6,656,114	6,843,244	7,043,244	7,043,244
Excess Appropriation/(Funding)		(345,059)	(712,360)		(1,099,490)	(1,099,490)	(1,099,490)	(1,486,620)	(1,486,620)	(1,486,620)
Grand Total		1,002,719	5,576,453		5,356,624	5,556,624	5,556,624	5,356,624	5,556,624	5,556,624

Actual / Budget exceed Authorized in the Resale line item due to a transfer from the Cash Fund Holding Account.

# **Change Level by Appropriation**

**Appropriation:** A24 - War Memorial Operations **Funding Sources:** 326 - War Memorial Stadium - Cash

## **Agency Request**

	Change Level	2009-2010	Pos	Cumulative	% of BL	2010-2011	Pos	Cumulative	% of BL
BL	Base Level	5,356,624	1	5,356,624	100.0	5,356,624	1	5,356,624	100.0
C01	Existing Program	200,000	0	5,556,624	103.7	200,000	0	5,556,624	103.7

#### **Executive Recommendation**

	Change Level	2009-2010	Pos	Cumulative	% of BL	2010-2011	Pos	Cumulative	% of BL
BL	Base Level	5,356,624	1	5,356,624	100.0	5,356,624	1	5,356,624	100.0
C01	Existing Program	200,000	0	5,556,624	103.7	200,000	0	5,556,624	103.7

Justification
 A change level request of \$200,000 for Purchase Resale line item each fiscal year is requested for the purpose of an increase in concession sales due
to good weather and increased attendance. Also during the FY07 game season, drinks were changed over from selling ice & cups to bottled drinks.
The change did create a better profit for the Stadium, but the bottles cost more to sell. Each year a cash appropriation increase has been requested
and granted.