ARKANSAS PERFORMANCE BUDGETING & ACCOUNTABILITY SYSTEM AGENCY PROGRAM COMMENTARY

2003 - 2005

The Arkansas Educational Television Network's mission is to present accessible lifelong learning opportunities for all Arkansans. During its 36 year history, AETN has progressed from a single channel transmitter serving central Arkansas to a network of five channels broadcast from five transmitters fed through a series of ten microwaves, and serving 90% of the state via broadcast, cable, satellite, and computer technologies. Today AETN broadcasts 24-hours a day and provides over 8,700 hours of cost-effective educational programming, communications and training per year. To meet the FCC mandate, AETN will start multi-casting with digital technology in 2003, and quadruple its broadcast channel capacity.

AETN provides a variety of educational services and public television programs for toddlers, school children, college students, adult learners, workforce trainees, and lifelong learners. AETN serves almost every Arkansan for a very modest cost to the state . . . two-tenths of one percent of the state's education budget.

Pre-school children get ready for school watching nationally acclaimed PBS programs on AETN like SESAME STREET, MR. ROGERS' NEIGHBORHOOD and 6 ½ hours of daily READY TO LEARN programming. Half of AETN's program schedule is devoted to children and families and provides a daily safe haven for learning about reading (READING RAINBOW), literature (WISHBONE), nature (ZOOBOOMAFOO), safe play (BARNEY AND FRIENDS) and much more. AETN has partnered with five southern state networks to co-produce and provide pilots of two new series, RIGHT FROM BIRTH and GOING TO SCHOOL, both designed to assist parents and caregivers in preparing our young people to excel. In addition, AETN is partnering with the University of Arkansas Cooperative Extension Service to prepare a new series GUIDING CHILDREN SUCCESSFULLY, helping parents and caregivers with ideas and techniques in working with our children.

Instructional programs for kindergarten through twelfth grade students are broadcast daily in series block feeds on AETN and used by classrooms and at-home-learners. AETN also distributes videotapes of programs through regional cooperative lending libraries and makes copies upon request for teachers and citizens.

AETN provides continuing professional development workshops for teachers throughout the state. AETN also provides technology training to educational leaders.

College telecourses are broadcast by AETN to provide easy access to classes for non-traditional students. Student credit is coordinated statewide with participating institutions.

Adult education programs are broadcast to help adult students earn GEDs, learn to read, and stay motivated to improve their lives.

Prime time and weekend programs offer cultural classics, public affairs, how-tos and outstanding documentaries on current issues for lifelong learners.

AETN partners with other state agencies like the Arkansas Game & Fish Commission to solicit feedback from the citizens through call-in programs and to produce outdoor programming. AETN's satellite technology has helped agencies like Human Services, Emergency Services, and Special Education to improve communications with citizens and train thousands of state employees via distance learning.

Citizens can get immediate answers to their questions by watching and calling during locally produced programs like ARKANSANS ASK to discuss public issues with the Governor, Legislators, and other public officials.

AETN continues to produce a wide variety of programs for and about Arkansas, including the Emmy-award winning PRECIOUS MEMORIES about Arkansas churches, CELEBRATING ARKANSAS about fairs and festivals around the state, MOTHERS IN PRISON: CHILDREN IN CRISIS about a growing problem, THE FORGOTTEN EXPEDITION about exploring the Arkansas River, and many more fine Arkansas productions.

AETN's #1 REQUEST: DTV/ADA Mandate (\$480,000). AETN is on the verge of major improvements that will quadruple its broadcast service capacity for Arkansas. AETN is converting its 36-year-old transmission system from analog to digital technology statewide to meet a federal mandate by 2003. Analog broadcasting must be simultaneously maintained until 2006 or until 85% of the market can access the new digital television (DTV). This expansion will effectively double maintenance and utilities expenses at tower sites statewide. AETN must also make its programs and services 95% accessible to the less-abled by 2006 to meet mandates from both the Federal Communications Commission and the Americans with Disabilities Act. Additional expenses will be incurred to provide closed-

AGENCY Arkansas Educational	DIRECTOR	AGENCY PROGRAM	PAGE	-
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ARKANSAS PERFORMANCE BUDGETING & ACCOUNTABILITY SYSTEM AGENCY PROGRAM COMMENTARY 2003 - 2005

captioning for the hearing impaired, descriptive video for the visually impaired, and to adequately respond to other citizens' special needs through TDD and secondary audio reading services for the blind. These changes will enable AETN to provide access for all citizens to educational services, cultural offerings, and public affairs through digital multi-casting. AETN requests funds of \$480,000 for increased operating expenses to maintain the additional DTV and ADA required equipment. Fallure to install DTV by deadline, and to maintain both old and new technologies, will jeopardize AETN's five broadcast licenses.

AETN's #2 REQUEST: Early Childhood Resource Center (\$520,000).

AETN broadcasts the best of public television's children's programming. Six of the top 10 programs viewed by children under the age of 6 are provided through the Public Broadcasting System. When AETN transitions to digital technology in 2003, its statewide channel capacity will quadruple. One channel will be devoted to the AETN-KIDS, a 24-hour Children's Channel. Programming on this channel will be supplemented by Arkansas-based information and services, along with advice for parents and caregivers. A recent poll published in the Arkansas Democrat Gazette indicates that 75% of registered voters in Arkansas believe that early learning programs should be made available to all pre-schoolers as an investment in our state's future. AETN is partnering with early childhood experts inside and outside the state to pilot new training toolkits for parents and caregivers of children 0-8 years old. Along with AETN's successful READY TO LEARN children's programming lineup, 3 new series are planned to help fill the early childhood education needs across the state. One series called GOING TO SCHOOL is designed to increase school readiness. Another series called RIGHT FROM BIRTH features nationally recognized child development experts Drs. Craig and Sharon Ramey and Dr. Kyle Pruett, to lead parents/caregivers through the stages of early childhood and promote a lifetime of successful learning. Another planned program is GUIDING CHILDREN SUCCESSFULLY with Dr. Wally Goddard of the University of Arkansas Cooperative Extension Service, to teach children self-motivation and responsibility. AETN requests \$520,000 to help fund these new program series to better serve the pre-school

population of Arkansas and its parents/caregivers. The pre-schoolers of today are the future leaders of Arkansas tomorrow.

AETN's #3 REQUEST: Arkansas Veteran's History Project

(\$250,000). Arkansas World War II veterans are dying at a rate of 12-15 per day, and leaving behind a legacy that needs to be shared with the schools as a part of Arkansas' history. AETN is uniquely qualified to record and distribute the memories of Arkansas war heroes, many of whom have never talked about their experiences to anyone. Nick Bacon, executive director of the Arkansas Department of Veterans Affairs and recipient of the prestigious purple heart, will partner with AETN to interview Arkansas' veterans. Others have volunteered to research and locate material for this effort. Many unsung heroes living in Arkansas represent the dignity and sacrifice of an earlier generation who fought to assure freedom for future generations in this country. Their videotaped memories will outlast them, and help our children to understand that freedom sometimes requires serious sacrifices. AETN requests funding of \$250,000 to complete this very important and timely project of significant value to Arkansas.

AETN receives less than 50% of its funding from state revenues. Most funding is provided through grants, gifts, and various services rendered. AETN respectfully requests consideration of the minimal funding requested above for 3 very important priorities that will help to improve education and the future of Arkansas.

AGENCY Arkansas Educational	allen Weather	AGENCY PROGRAM COMMENTARY	PAGE
Television Network Commission	Allen Weatherly	COMMENTANT	93

DIVISION OF LEGISLATIVE AUDIT AUDIT OF: ARKANSAS EDUCATIONAL TELECOMMUNICATIONS NETWORK FOUNDATION FOR THE YEAR ENDED JUNE 30, 2001

Findings

Recommendations

None

None

SA1457101

Audited By: Engelkes, Conner & Davis, CPAs

ARKANSAS PERFORMANCE BUDGETING & ACCOUNTABILITY SYSTEM EMPLOYMENT SUMMARY Required by: A.C.A. 19-4-307

AGENCY TITLE: 0516 EDUCATIONAL TELEVISION DIV

	MALE	FEMALE	TOTAL	PERCENTAGE OF TOTAL
WHITE EMPLOYEES	32	31	- 63	78%
BLACK EMPLOYEES	7	9	16	20%
EMPLOYEES OF OTHER RACIAL MINORITIES	1	1	2	2%

TOTAL	EMPLOYED	
AS OF		08/05/2002

DATE

AGENCY DIRECTOR

18 22% TOTAL MINORITIES

81	100%
TOTAL EMPLOYEES	

CASH FUND BALANCE DESCRIPTION AS OF JUNE 30, 2002

AGENCY:

为·汉法国、法子书前(AC	eterus mainteletera	ATION	STATUTORY/OTHER RESTRICTIONS ON USE:
FUND ACCT.	BALANCE	TYPE	LOCATION	ACA 6-3-107 and 6-3-109 authorize collection of grants, gifts, and fees to
NET0001	\$140,382.15	TREAS. CASH	TREASURY	provide agency services. Management adheres to the State Accounting &
	(3) X:			Budgetary Procedures Law, guidelines set by the State Board of Finance,
NET0001	\$ 9,633.71	TRUST FUND	State Treasury Money Mgmt.	and resolutions passed by the ETV Commission.
				STATUTORY PROVISIONS FOR FEES, FINES, PENALTIES:
NET0002	\$550,089.90	TREAS. CASH	Treasury	ACA 6-3-109 and 6-3-112 authorize charges for services, materials, and
			to at a state	facilities usage at a reasonable cost, as approved by the ETV Commission.
NET0002	\$580,585.16	TRUST FUND	State Treasury Money Mgmt.	
		St. 1627 - 5-355 - 2834	5.5	REVENUE RECEIPTS CYCLE:
PET0200	\$ 1,842.59	TREAS. CASH	Treasury	Revenues are received irregularly for production services, use of satellite
				uplink truck, telecourse licensing, telconferences, sale of tapes, workshop
				fees, facilities rental, etc. Grant funds are invested until payable, per budget.
				FUND BALANCE UTILIZATION:
				These funds support approximately 20% of AETN's staff and 40% of other
				regular operating costs. State law prohibits establishing a line of credit with
				a bank for cash flow needs. Therefore cash balances must be maintained
				to allow for continuity of payroll and operations between contract payments.
Nord-Law to the of the off of second light had by the				Grant funds are used within the restrictions of the grant.
FUND ACCT.		COUNTINEQEM		STATUTORY/OTHER RESTRICTIONS ON USE:
		TVDE	LOCATION	
FUND ACCT.	BALANCE	TYPE	LOCATION	
FORD ACCT.	BALANCE	TYPE	LOCATION	
FORD ACCT.	BALANCE	ТҮРЕ	LOCATION	
FORD ACCT.	BALANCE	ТҮРЕ	LOCATION	STATUTORY PROVISIONS FOR FEES FINES PENALTIES
TOND ACCT.	BALANCE	ТҮРЕ	LOCATION	STATUTORY PROVISIONS FOR FEES, FINES, PENALTIES:
TOND ACCT.	BALANCE	TYPE	LOCATION	STATUTORY PROVISIONS FOR FEES, FINES, PENALTIES:
TOND ACCT.	BALANCE	TYPE	LOCATION	STATUTORY PROVISIONS FOR FEES, FINES, PENALTIES:
TOND ACCT.	BALANCE	TYPE	LOCATION	
TOND ACCT.	BALANCE	TYPE	LOCATION	STATUTORY PROVISIONS FOR FEES, FINES, PENALTIES:
TOND ACCT.	BALANCE	TYPE	LOCATION	
TOND ACCT.	BALANCE	TYPE	LOCATION	
	BALANCE	TYPE	LOCATION	REVENUE RECEIPTS CYCLE:
	BALANCE	TYPE	LOCATION	
	BALANCE	TYPE	LOCATION	REVENUE RECEIPTS CYCLE:
	BALANCE	TYPE	LOCATION	REVENUE RECEIPTS CYCLE:
POND ACCT.	BALANCE	TYPE	LOCATION	REVENUE RECEIPTS CYCLE:
	BALANCE	TYPE	LOCATION	REVENUE RECEIPTS CYCLE:

ARKANSAS PERFORMANCE BUDGETING & ACCOUNTABILITY SYSTEM STATE AGENCY PUBLICATIONS

Fiscal Year 2002-2003 Required by: A.C.A. 25-1-204

AGENCY: Arkansas Educational Television Network

NAME OF PUBLICATION	STATUTORY AUTHORIZATION	PUBLICATION REQUIRED FOR GOVERNOR AND/OR GENERAL ASSEMBLY ONLY	NUMBER OF COPIES PUBLISHED	REASON(S) FOR CONTINUED PUBLICATION AND DISTRIBUTION
N/A				Schools may subscribe to AETN for electronic periodicals. Other information is available through AETN's website at www.aetn.org

Agency Name Agency Code	EDUCATIONAL TELEVISION DIV 516											
Appropriation		2001-02	2002-03			Agency Re	quest			Executive Record	mmendation	
Code	Name	Actual	Budget	Pos.	2003-04	Pos.	2004-05	Pos.	2003-04	Pos.	2004-05	Pos.
127 199 B93	AETN- Treasury Paying AETN-State Operations AETN-Contingency	2,514,286 4,091,530 0	3,534,738 3,990,488 1,318,703	17 71 0	4,170,546 5,642,325 1,318,703	19 76 0	4,188,122 5,662,399 1,318,703	19 76 0	4,159,780 4,749,034 1,318,703	19 73 0	4,177,066 4,780,640 1,318,703	19 73 0
Appropriations Not R 767	lequested Gen Ntwrk Maint-Fed	423										
Grand Total		6,606,239	8,843,925	88	11,131,574	95	11,169,225	95	10,227,517	92	10,276,409	92

	Funding Sources		1										
Name	Code		% of Total		% of Total		% of Total		% of Total		% of Total		% of Total
Fund Balance	4000005	2,033,465	25.8	1,282,533	14.2	210,492	2.1	0	0.0	210,492	2.3	0	0.
General Revenue	4000010	4,091,530	51.9	3,990,486	44.1	5,626,168	55.0	5,646,242	58.1	4,569,710	49.8	4,654,603	51.
Federal Revenue	4000020	423	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.
Cash Funds	4000045	1,763,354	22.4	2,462,695	27.2	3,076,757	30.1	3,094,605	30.8	3,076,757	33.5	3,094,605	34.
Contingency	4000060	0	0.0	1,318,703	14.6	1,318,703	12.9	1,318,703	13.1	1,318,703	14.4	1,318,703	14.
Total Funding		7,888,772	100.0	9,054,417	100.0	10,232,120	100.0	10,059,550	100.0	9,175,662	100.0	9,067,911	100.
Excess Appro/(Funding	1)	(1,282,533)		(210,492)		899,454		1,109,675		1,051,855		1,208,498	
Grand Total		6,606,239		8,843,925		1,131,574		11,169,225		10,227,517	a section of the section of the	10,276,409	

ARKANSAS PERFORMANCE BUDGETING & ACCOUNTABILITY SYSTEM ANALYSIS OF BUDGET REQUEST 2003 - 2005

Arkansas Educational Television receives funding for this Cash appropriation from Grants from private foundations, earnings for programs produced from the agency's new studios, and partnerships with various educational entities, state agencies, and private groups.

The Base Level request includes a 2.7% salary increase each year over the FY03 salary levels for all incumbents plus associated increases in Personal Services Matching. Included in Personal Services Matching is a \$33 per month increase in the monthly contribution for State employee's health insurance for a total state contribution of \$280 per month per budgeted employee.

AETN requests additional appropriation only for: three (3) Extra Help positions; two part-time producers (\$107,710 each year) and part-time crew (\$53,855 each year) to work on various projects; as well as, Operating Expenses, Conference Fees and Travel, Professional Fees, Capital Outlay, and Promotional Materials to help fund regular operations and to train staff on the new digital technology.

AETN also requests CLIP adjustments for three positions totaling \$10,767 in FY04 and \$11,058 in FY05.

The Executive Recommendation provides for Agency Request, with the exception of the CLIP adjustments.

AGENCY	APPROPRIATION	TREASURY FUND	ANALYSIS OF	PAGE
Name: Department of Education- Educational Television Division	Name: Cash Operations	Name: Educational Television Cash	BUDGET REQUEST	
Code: 516	Code: 127	Code: NET	1	99

Agency Name	EDUCATIONAL TELEVISION DIV
Agency Code	516
Appropriation Name	AETN-Treasury Paying
Appropriation Code	127
Fund Name	Educational Television Cash
Fund Code	NET

		Expend	litures			Agency Request											Recommendations				
Character	2001-02	2002-03	121.1	2002-03	2	1000 Carl 100		2003-04						2004-05					Execut	lvo	
Name	Actual	Budget	Pos.	Authorized	Pos.	Base Level	Pos.	Change Level	Pos.	Total	Pos.	Base Level	Pos.	Change Level	Pos.	Total	Pos.	2003-04	Pos.	2004-05	Pos.
Regular Salaries	347,334	468,345	17	277,392	14	543,868	19	9,147	0	553,015	19	558,553	19	9,394	0	567,947	19	543,869	19	558,554	19
Extra Help	15,141	72,211	37	5,070	37	5,070	36	150,000	0	155,070	38	5,070	38	150,000	0	155,070	36	155,070	36	155,070	36
Personal Serv Match	100,823	147,965	0	79,154	0	160,550	0	13,185	0	173,735	0	163,151	0	13,229	0	176,379	0	172,115	0	174,716	0
Operating Expenses	1,643,597	2,511,845	0	1,122,093	0	1,122,093	0	1,631,000	0	2,753,093	0	1,122,093	0	1,631,000	0	2,753,093	0	2,753,093	0	2,753,093	0
Travel-Conferences	27,342	104,181	0	85,944	0	85,944	0	20,500	0	107,444	0	86,944	0	20,500	0	107,444	0	107,444	0	107,444	0
Capital Outlay	270,423	52,000	0	525,000	0	0	0	100,000	0	100,000	0	0	0	100,000	0	100,000	0	100,000	0	100,000	0
Prof. Fees & Serv.	105,918	178,189	0	348,799	0	178,189	0	135,000	0	313,189	0	178,189	0	135,000	0	313,189	0	313,189	0	313,189	0
Promotional Items	3,709	0	0	0	0	0	0	15,000	0	15,000	0	0	0	15,000	0	15,000	0	15,000	0	15,000	0
Grand Total	2,514,285	3,534,736	54	2,562,452	51	2,096,714	55	2,073,832	0	4,170,546	55	2,114,000	55	2,074,123	0	4,188,122	55	4,159,780	55	4,177,066	55

Funding Sources Name]																
Fund Balance	2,033,465	1,282,533		 	210,492	 0	 210,492		0		0	 0		210,492	*******	0	
Cash Funds	1,763,354	2,462,695		 	3,065,990	 10,767	 3,076,757	*******	3,083,547		11,058	 3,094,605		3,076,757		3,094,605	*******
Total Funding	3,796,819	3,745,228	*******	 	3,276,482	 10,767	 3,287,249		3,083,547	*******	11,058	 3,094,605	*******	3,287,249		3,094,605	
Excess Appro/(Funding)	(1,282,533)	(210,492)		 	(1,179,768)	 2,063,065	 883,297		(969,547)		2,063,065	 1,093,517	******	872,531		1,082,461	*******
Grand Total	2,514,286	3,534,738		 	2,096,714	 2,073,832	 4,170,546		2,114,000		2,074,123	 4,188,122	*******	4,159,780	*******	4,177,066	*******

The Budgeted amounts in Regular Salaries, Extra Help, Personal Services Matching, Operating Expenses, and Conference Fees and Travel exceed the Authorized amounts due to a transfer from the DFA Cash Holding Account.

Agency Name	EDUCATIONAL TELEVISION DIV
Agency Code	516
Appropriation Name	AETN-Treasury Paying
Appropriation Code	127
Fund Name	Educational Television Cash
Fund Code	NET

		Expenditures											
Charae	cter	2001-02	2002-03		2002-03								
Name	Code	Actual	Budget	Pos.	Authorized	Pos.							
Regular Salaries	5010000	347,334	468,345	17	277,392	14							
Extra Help	5010001	15,141	72,211	37	5,070	37							
Personal Serv Match	5010003	100,823	147,965	0	79,154	0							
Operating Expenses	5020002	1,643,597	2,511,845	0	1,122,093	0							
Travel-Conferences	5050009	27,342	104,181	0	86,944	0							
Capital Outlay	5120011	270,423	52,000	0	525,000	0							
Prof. Fees & Serv.	5060010	105,918	178,189	0	348,799	0							
Promotional Items	5090028	3,709	0	0	0	0							
Grand Total		2,514,286	3,534,736	54	2,562,452	51							

Funding Sources						
Name	Code					
Fund Balance	4000005	2,033,465	1,282,533	******	*****	******
Cash Funds	4000045	1,763,354	2,462,695	******	*****	******
Total Funding		3,801,722	3,750,131	******	*****	*******
Excess Appro/(Funding)		(1,282,533)	(210,492)	******	*****	******
Grand Total		2,514,286	3,534,736	******	*****	******

The Budgeted amounts in Regular Salaries, Extra Help, Personal Services Matching, Operating Expenses, and Conference Fees and Travel exceed the Authorized amounts due to a transfer from the DFA Cash Holding Account.

Agency Name	EDUCATIONAL TELEVISION DIV
Agency Code	516
Appropriation Name	AETN-Treasury Paying
Appropriation Code	127
Fund Name	Educational Television Cash
Fund Code	NET

n an air an															
Chara	cter	2003-04						2004-05							
Name	Code	Base Level	Pos.	Change Level	Pos.	Total	Pos.	Base Level	Pos.	Change Level	Pos.	Total	Pos.		
Regular Salaries	5010000	543,868	19	9,147	0	553,015	19	558,553	19	9,394	0	567,947	19		
Extra Help	5010001	5,070	36	150,000	0	155,070	36	5,070	36	150,000	0	155,070	36		
Personal Serv Match	5010003	160,550	0	13,185	0	173,735	0	163,151	0	13,229	0	176,379	0		
Operating Expenses	5020002	1,122,093	0	1,631,000	0	2,753,093	0	1,122,093	0	1,631,000	0	2,753,093	0		
Travel-Conferences	5050009	86,944	0	20,500	0	107,444	0	86,944	0	20,500	0	107,444	0		
Capital Outlay	5120011	0	0	100,000	0	100,000	0	0	0	100,000	0	100,000	0		
Prof. Fees & Serv.	5060010	178,189	0	135,000	0	313,189	0	178,189	0	135,000	0	313,189	0		
Promotional Items	5090028	0	0	15,000	0	15,000	0	0	0	15,000	0	15,000	0		
Grand Total		2,096,714	55	2,073,832	0	4,170,546	55	2,114,000	55	2,074,123	0	4,188,122	55		

Funding So	urces			1.00									
Name	Code						V to the second second				konstitututus Maria		
Fund Balance	4000005	210,492		0	*******	210,492		0		0		0	
Cash Funds	4000045	3,065,990	*******	10,767	*******	3,076,757		3,083,547		11,058	*******	3,094,605	
Total Funding		3,276,482		10,767	*******	3,287,249	******	3,083,547	******	11,058	*******	3,094,605	******
Excess Appro/(Funding)		(1,179,768)	******	2,063,065	******	883,297		(969,547)		2,063,065		1,093,517	******
Grand Total		2,096,714	******	2,073,832	******	4,170,546	*******	2,114,000		2,074,123	*******	4,188,122	

Agency Name	EDUCATIONAL TELEVISION DIV
Agency Code	516
Appropriation Name	AETN-Treasury Paying
Appropriation Code	127
Fund Name	Educational Television Cash
Fund Code	NET

		Recommendations													
Chara	cter		Execut	Legislative											
Name	Code	2003-04	Pos.	2004-05	Pos.	2003-04	Pos.	2004-05	Pos.						
Regular Salaries	5010000	543,869	19	558,554	19										
Extra Help	5010001	155,070	36	155,070	36										
Personal Serv Match	5010003	172,115	0	174,716	0										
Operating Expenses	5020002	2,753,093	0	2,753,093	0										
Travel-Conferences	5050009	107,444	0	107,444	0										
Capital Outlay	5120011	100,000	0	100,000	0										
Prof. Fees & Serv.	5060010	313,189	0	313,189	0										
Promotional Items	5090028	15,000	0	15,000	0										
Grand Total		4,159,780	55	4,177,066	55										

Funding So	ources					
Name	Code					
Fund Balance	4000005	210,492	******	0	******	
Cash Funds	4000045	3,076,757	******	3,094,605	*****	
Total Funding		3,287,249	******	3,094,605	******	
Excess Appro/(Funding)		872,531	******	1,082,461	******	
Grand Total		4,159,780	******	4,177,066	******	

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Agency Name	EDUCATIONAL TELEVISION DIV
Agency Code	516
Appropriation Name	AETN-Timasury Paying
Appropriation Code	127
Fund Name	Educational Television Cash
Fund Code	NET

		Some star			2001-02	2002-03			gency R	lequest		Executive Recommendation				Legislative Recommendation				
Rank	Justification	Designation		Cost Center		Actual	Budget	Pos.	2003-04	Pos	2004-05	Pos	2003-04	Pos.	2004-05	Pos.	2003-04	Pos.	2004-05	1
		BL	Base Level	Total		2,514,286	3,534,736	17	2,096,714	19	2,114,000	19	2,096,715	19	2,114,001	19				
1	CASH FUND GRANTS & EARNINGS: AETN requests Cash operations	C01	1.01.01.00.00.00.00.00.00.00.00	355204	Adm-CSG General	0	0	0	53,855	0	53,855	0	53,855	0	53,855	0				
1	appropriation to spend additional cash fund earnings and grants projected. COMMUNITY SERVICE GRANT: AETN requests Cash operations appropriation to	C01		355652	L.SCash-Gen.	0	0	0	1,738,710	0	1,738,710	0	1,738,710	0	1,738,710	0		- 1		
	spend additional grants projected.	001		355654	L.SCSG-Gen.	0	0	0	270,500	0	270,500	0	270,500	0	270,500	0				
10	duo anno a ban bolicor	C01		Total		0	0	0	2,063,065	0	2,063,065	0	2,063,065	0	2,063,065	0		_	_	_
1	CLIP ADJUSTMENTS: AETN requests CLIP adustments for current positions.	C09	CUP	355592	Eng-Cash-Uplink Tk	0	0	0	3,490	0	3,585	0	0	0	0					
1	CLIP ADJUSTMENTS: AETN requests CLIP adustments for current positions.	C09	CUP	355727	L.SCash-Inst Prod	0	0	0	2,452	0	2,519	0	0	0	0	0				
1	CLIP ADJUSTMENTS: AETN requests CLIP adjustments for current positions.	009	CUP	355962	Comm-Cash Info Tech	0	0	0	4,824	0	4,964	0	0	0	0	0				
1		C09	CUP	Total	and the second s	0	0	0	10,767	0	11,058	0	0	0	0	0	_			
		Grand Total		Total		2,514,286	3,534,736	17	4,170,546	19	4,188,122	19	4,159,780	19	4,177,066	19				

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ARKANSAS PERFORMANCE BUDGETING & ACCOUNTABILITY SYSTEM ANALYSIS OF BUDGET REQUEST 2003 - 2005

Arkansas Educational Television is Arkansas' only statewide television network, with five transmitter sites and ten microwave sites, bringing the AETN broadcast signal to 90% of the state. A major focal point for AETN is the conversion from analog to digital technology. This transition must be complete by May of 2003, as was ordered by the Federal Communications Commission (FCC). AETN must also make its programs and services 95% accessible to the less-abled by 2006 to meet mandates set by the FCC and the Americans with Disabilities Act. Funding for this appropriation comes from State General Revenues.

The Base Level request includes a 2.7% salary increase each year over the FY03 salary levels for all incumbents plus associated increases in Personal Services Matching. Included in Personal Services Matching is a \$33 per month increase in the monthly contribution for State employee's health insurance for a total state contribution of \$280 per month per budgeted employee.

Change Level requests total \$1,522,615 in FY04 and \$1,457,796 in FY05. The requests include: Extra Help (Appropriation only), Operating Expenses, Conference Fees and Travel, Capital Outlay, Professional Fees, and Promotional Items to continue the transition to digital technology, fund new programs dedicated to pre-schoolers and their parents/caregivers, complete the Arkansas Veteran's History Project, and for technology needs, such as, enhanced internet capabilities, hardware and software upgrades, maintenance, and equipment upgrades.

AETN also requests five new positions; a Coordinator of Interpretive Services to direct closed captioning services, an Administrative Assistant I in the Learning Services Division to assist with Early Childhood activities, a Photographer and a Junior Systems Programmer for the Veteran's Project, and an Administrative Assistant I to support the activities of the Information Technology Division. Clip adjustments and position reclassifications are also requested.

AGENCY	APPROPRIATION	TREASURY FUND	ANALYSIS OF	PAGE
Name: Department of Education- Educational Television Division	Name: State Operations	Name: ETV- State Operations	BUDGET REQUEST	(#1
Code: 516	Code: 199	Code: EMA		105

ARKANSAS PERFORMANCE BUDGETING & ACCOUNTABILITY SYSTEM ANALYSIS OF BUDGET REQUEST 2003 - 2005

The Executive Recommendation provides for Agency Request in Extra Help and Capital Outlay and further provides for Base Level plus \$363,035 in Operating Expenses, \$5,000 in Conference Fees and Travel, \$35,000 in Professional Fees, \$5,000 in Promotional Items each year, the Photographer and Junior Systems Programmer positions, and several CLIP adjustments.

The Executive Recommendation also provides additional General Revenue funding of \$450,000 in each year of the biennium.

AGENCY	APPROPRIATION	TREASURY FUND	ANALYSIS OF	PAGE
Name: Department of Education- Educational Television Division	Name: State Operations	Name: ETV- State Operations	BUDGET REQUEST	1
Code: 516	Code: 199	Code: EMA		106

A CONTRACTOR OF	Expenditures
Fund Code	EMA
Fund Name	ETV-State Operation
Appropriation Code	199
Appropriation Name	AETN-State Operations
Agency Code	516
Agency Name	EDUCATIONAL TELEVISION DIV

1010 0000		Expen	ditures				- 0.000	and the state	225-2		Agency I	Request	199 - 199 -	Section of the sectio	12245	All of the second		and the set	Recommen	dations	S
Character	2001-02	2002-03		2002-03				2003-04				1732 27 23		2004-05		121+1 AV		0000 0000	Execut	live	
Name	Actual	Budget	Pos.	Authorized	Pos.	Base Level	Pos.	Change Level	Pos.	Total	Pos.	Base Level	Pos.	Change Level	Pos.	Total	Pos.	2003-04	Pos.	2004-05	Pos.
Regular Salaries	2,431,366	2,600,904	71	2,623,283	74	2,671,128	71	131,547	5	2,802,675	76	2,743,249	71	135,099	5	2,878,348	76	2,725,000	73	2,798,576	73
Extra Heb	0	0	0	1,962	5	0	5	15,000	0	15,000	5	0	5	15,000	0	15,000	5	15,000	5	15,000	5
Personal Serv Match	613,433	652,617	0	678,290	0	711,617	0	41,254	0	752,871	0	724,390	0	41,883	0	766,273	0	729,034	0	742,064	0
Operating Expenses	1,042,820	736,965	0	1,067,728	0	736,965	0	1,028,814	0	1,765,779	0	736,965	0	1,013,814	0	1,750,779	0	1,100,000	0	1,100,000	0
Travel-Conferences	0	0	0	5,300	0	0	0	53,000	0	53,000	0	0	0	53,000	0	53,000	0	5,000	0	5,000	0
Capital Outlay	0	0	0	0	0	0	0	135,000	0	135,000	0	0	0	80,000	0	80,000	0	135,000	0	80,000	0
Prol. Fees & Serv.	450	0	0	30,456	0	0	0	93,000	0	93,000	0	0	0	94,000	0	94,000	0	35,000	0	35,000	0
Promotional Items	3,460	0	0	0	0	0	0	25,000	0	25,000	0	0	0	25,000	0	25,000	0	5,000	0	5,000	0
Grand Total	4,091,530	3,990,488	76	4,407,019	79	4,119,710	76	1,522,615	5	5,642,325	81	4,204,603	76	1,457,796	5	5,662,399	81	4,749,034	78	4,780,640	78

Funding Sources Name																
General Revenue	4,091,530	3,990,486		*******	4,119,710	 1,506,458		5,626,168	*******	4,204,603	 1,441,639	 5,646,242		4,569,710	 4,654,603	
Total Funding	4,091,530	3,990,486			4,119,710	 1,506,458		5,626,168		4,204,603	 1,441,639	 5,646,242		4,569,710	 4,654,603	
Excess Appro/(Funding)	0		*******		0	 16,157	*******	16,157		0	 16,157	 16,157	*******	179,324	 126,037	
Grand Total	4,091,530	3,990,486			4,119,710	 1,522,615		5,642,325		4,204,603	 1,457,796	 5,662,399		4,749,034	 4,780,640	

Agency Name	EDUCATIONAL TELEVISION DIV
Agency Code	516
Appropriation Name	AETN-State Operations
Appropriation Code	199
Fund Name	ETV-State Operation
Fund Code	EMA

			Expen	ditures		
Chara	cter	2001-02	2002-03		2002-03	
Name	Code	Actual	Budget	Pos.	Authorized	Pos.
Regular Salaries	5010000	2,431,366	2,600,904	71	2,623,283	74
Extra Help	5010001	0	0	0	1,962	5
Personal Serv Match	5010003	613,433	652,617	0	678,290	0
Operating Expenses	5020002	1,042,820	736,965	0	1,067,728	0
Travel-Conferences	5050009	0	0	0	5,300	0
Capital Outlay	5120011	0	0	0	0	0
Prof. Fees & Serv.	5060010	450	0	0	30,456	0
Promotional Items	5090028	3,460	0	0	0	0
Grand Total		4,091,530	3,990,486	76	4,407,019	79

Funding So	ources					
Name	Code					
General Revenue	4000010	4,091,530	3,990,486	******	*****	******
Total Funding		4,091,530	3,990,486	******	*****	******
Excess Appro/(Funding)		0	0	******	*****	*******
Grand Total		4,091,530	3,990,486	******	*****	*******

Agency Name	EDUCATIONAL TELEVISION DIV
Agency Code	516
Appropriation Name	AETN-State Operations
Appropriation Code	199
Fund Name	ETV- State Operation
Fund Code	EMA

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Chara	cter			2003-04						2004-05			
Name	Code	Base Level	Pos.	Change Level	Pos.	Total	Pos.	Base Level	Pos.	Change Level	Pos.	Total	Pos.
Regular Salaries	5010000	2,671,128	71	131,547	5	2,802,675	76	2,743,249	71	135,099	5	2,878,348	76
Extra Help	5010001	0	5	15,000	0	15,000	5	0	5	15,000	0	15,000	5
Personal Serv Match	5010003	711,617	0	41,254	0	752,871	0	724,390	0	41,883	0	766,273	0
Operating Expenses	5020002	736,965	0	1,028,814	0	1,765,779	0	736,965	0	1,013,814	0	1,750,779	0
Travel-Conferences	5050009	0	0	53,000	0	53,000	0	0	0	53,000	0	53,000	0
Capital Outlay	5120011	0	0	135,000	0	135,000	0	0	0	80,000	0	80,000	0
Prof. Fees & Serv.	5060010	0	0	93,000	0	93,000	0	0	0	94,000	0	94,000	0
Promotional Items	5090028	0	0	25,000	0	25,000	0	0	0	25,000	0	25,000	0
Grand Total		4,119,710	76	1,522,615	5	5,642,325	81	4,204,603	76	1,457,796	5	5,662,399	81

Funding So	ources											
Name	Code											
General Revenue	4000010	4,119,710		1,506,458	*******	5,626,168	 4,204,603	*******	1,441,639	*******	5,646,242	*******
Total Funding		4,119,710		1,506,458		5,626,168	 4,204,603		1,441,639		5,646,242	
Excess Appro/(Funding)		0		16,157	*******	16,157	 0	*******	16,157	******	16,157	
Grand Total		4,119,710	*******	1,522,615		5,642,325	 4,204,603	*******	1,457,796	*******	5,662,399	*******

Agency Name	EDUCATIONAL TELEVISION DIV
Agency Code	516
Appropriation Name	AETN-State Operations
Appropriation Code	199
Fund Name	ETV- State Operation
Fund Code	EMA

				Recom	mendatio	ns			
Charact	ter		Execu	itive			Legis	lative	
Name	Code	2003-04	Pos.	2004-05	Pos.	2003-04	Pos.	2004-05	Pos.
Regular Salaries	5010000	2,725,000	73	2,798,576	73				
Extra Help	5010001	15,000	5	15,000 5					
Personal Serv Match	5010003	729,034	0	742,064	0				
Operating Expenses	5020002	1,100,000	0	1,100,000	0				
Travel-Conferences	5050009	5,000	0	5,000	0				
Capital Outlay	5120011	135,000	0	80,000	0				
Prof. Fees & Serv.	5060010	35,000	0	35,000	0				
Promotional Items	5090028	5,000	0	5,000	0				
Grand Total		4,749,034	78	4,780,640	78				

Funding Sc	ources					
Name	Code					
General Revenue	4000010	4,569,710	******	4,654,603	*****	
Total Funding		4,569,710	******	4,654,603	******	
Excess Appro/(Funding)		179,324	******	126,037	******	<u>(4)</u>
Grand Total		4,749,034	******	4,780,640	******	

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icy Name icy Code	EDUCATIONAL TELEVISION DIV 516 45714 Entre Operation									
opriation Name opriation Code	AETN-State Operations 199									
I Name I Code	ETV-State Operation EMA									
(CAD)	C#A			2001-02	2002-03	Agenc	y Request	Executive Rec	commendation	Legislative Recommend
Rank	Justification	Designation BL Base Level	Cost Center Total	Actual 4,091,530	Budget Pos 3,990,486 71					. 2003-04 Pos. 2004-05
3	DTV/ADA MANDATE: The FCC has mandated transition to digital broadcasting by 2003. Also required is the continuation of current analog technology until 2006, or until 65% of the market accesses DTV. General maintenance costs will double with dual systems statewide, and stall must be trained for DTV. The FCC and ADA Turve also mandated that AETN's program/services be 95% accessible to the lass- abled by 2006. To fulfil this mandate, AETN must make additional livestments in Closed Captioning, TDD and Descriptive Video. AETN requests additional funds to Utili these two federal mandates.	C01	356251 Ops-EMA-Gen	0	0 0	474,533 1	473,369 1	196,535 0	173,535	
	EARLY CHILDHOOD RESOURCE CENTER: Six of the top 10 TV shows viewed by children under age 6 are on AETN and PBS. When AETN activates DTV in 2003 its stativels channel capacity will quadropia. One channel will be for KIDS 24 hours a day. Programs on this channel will be supplemented by Arkanass- based information and services, along with advice for parents and caregivers. A recent poli indicates that 75% of registered Arkanasa voters believe that early learning programs should be made available to at pre-schoolers as an investment in Arkanass' humo. AETN is partnering with early childhood expenses inside and outside the state to ptot new training toothis for parents and caregivers of children 0 & yars ekt. Along with AETNs successful "Ready To Learn" childhood education needs of Arkanass. AETN requests funding for these program series to better serve the pre-school population of Arkanasa.	002	355651 L.SEMA-Gen.	0	0 0	27,155 1	27,790 1	0 0	0	
		C02 C02	355751 L.SEMA-Pre-School Total	0	0 0		478,114 0	166,000 0 166,000 0	156,000	2
		002	355201 Adm-EMA General	0	0 0		505,912 1 16,157 0		156,000	
5	ARKANSAS WAR VETERANS' HISTORY PROJECT: Arkansas Var Veletans am dying at a rate of 12-15 per day, and leaving behind a legacy that needs to be shared in the schools as a part of Arkansas' history. AETN is uniquely qualified to record and distitute the memories of Arkansas' mart heroes, many of whom have never taked about their experiences. Neck Bacon, Executive Director of the Arkansas Department of Veletanos' Arkan and neoplaint of the prestigious purple heart, will partner with AETN to interview Arkansas' World War II veletans. Others have volumeered to mesanch and locate materials for his effort. A plot program has been produced and well microlword. The many unsurg Percess living in our state are fine examples of the sacrifices made to retain our freedom. Their visionapout memories will help our children to understand the cost of freedom for years to come. AETN tasks for hundre to complete this very important and timely project of significant value to Arkansas.	603	355651 L.SEMA-Gon. 355726 L.SEMA-Inst Prod	0	0 0	62.227 2	63,725 2	62,227 2 96,500 0	57,500	2
		C03	Total	0	0 0	277,084 2	214,583 2	174,884 2	137,382	
6	TECHNOLOGY REQUESTS: AETIN requests hunding for technology needs as it transitions into the multiple capacities of digital television breadcasting. Needs include enhanced intermet capacity for compressed video services and video stimarring, hurdware and schware upgrades, maintenance, and outprend replacements at labs, satellite downlinks, and staff workstations. These investments are included in AETIV's technology plan and detailed in the technology reports submitted for DIS review.	COB Technology	356501 Into Tech-EMA Gen	0	0 0	224,655 1	240,298 1	85,000 0	101,000	
		CO8 Technology	Total	0	0 0	224,655 1	240,298 1	85,000 0	101,000	2
1	CLIP ADJUSTMENTS: AETN requests CLIP adjustments for current positions.	C09 CUP C09 CUP C09 CUP C09 CUP C09 CUP	355201 Adm EMA General 355251 Prod EMA-General 355551 Eng-EMA-Ntwk. Opt 356251 Opt-EMA-Gen Total	r. 0 0 0			1,658 0 2,451 0 10,766 0 3,059 0 17,934 0	1,614 0 0 0 2,979 0 4,593 0	1,657 0 0 3,059 4,717	
2	RECLASSES: AETN requests reclasses to accurately rellect job duties.	C10 Roclass C10 Roclass C10 Roclass C10 Roclass	355201 Adm EMA General 355551 Eng-EMA-Ntwk. Opt Total	r. 0 4.091,530	0 0	5,552 0 0 0		0 0 3,315 0 3,315 0	0 3,404 3,404	

ARKANSAS PERFORMANCE BUDGETING & ACCOUNTABILITY SYSTEM ANALYSIS OF BUDGET REQUEST 2003 - 2005

This Contingency appropriation was established during the 82nd General Assembly for the AETN/UCA complex. Continuation is requested to provide sufficient appropriation to meet the needs of the Digital Television and Americans with Disabilities Federal mandates.

The Agency is requesting Base Level for the 2003-05 biennium.

The Executive Recommendation provides for Agency Request. Expenditure of appropriation is contingent upon available funding.

AGENCY	APPROPRIATION	CASH FUND	ANALYSIS OF	PAGE
Name: Department of Education- Educational Television Division	Name: AETN Contingency	Name: AETN Contingency	BUDGET REQUEST	
Code: 516	Code: B93	Code: 516		112

Agéncy Name Agéncy Code Appropriation Name Appropriation Code Fund Name Fund Code	EDUCATIONA 516 AETN Conting B93 AETN Conting 516	cane a																			
		Epp	nditures					and a contract of			Agency B	quest							Recommend	ations	
1276 A. 1	2001-02		nditures	2002-03				2003-04			Agency R	rquest		2004-05					Recommend		-
Character Name	2001-02 Actual	Erpr 2002-03 Budget	Pos.	2002-03 Authorized	Pos.	Base Level	Pos.	2003-04 Change Level	Pos.	Total	Agency B Pos.	equest Base Level	Pos.	2004-05 Change Level	Pos.	Total	Pos.	2003-04			Pot
Character		2002-03			Pos.	Base Level 1,318,703	Pos.		Pos.	Total 1,318,703		edenisa i terretari	Pot.		Pos.	Total 1,318,703	Pos.	and the second sec	Execution		Por

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Funding Sources Name		1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 -	NU STREET														
Contingency	0	1,318,703	*******	 ******	1,318,703	 0		1,318,703	 1,318,703		0	 1,318,703		1,318,703		1,318,703	
Total Funding	0	1,318,703	*******	 *******	1,318,703	 0		1,318,703	 1,318,703		0 **	 1,318,703		1,318,703		1,318,703	*******
Excess Appro/Funding)	0	0		 	0	 0		0	 0	*******	0	 0		0		0	*******
Grand Total	0	1,318,703	******	 *******	1,318,703	 0	*******	1,318,703	 1,318,703		0	 1,318,703	*******	1,318,703	*******	1,318,703	

Agency Name	EDUCATIONAL TELEVISION DIV
Agency Code	516
Appropriation Name	AETN-Contingency
Appropriation Code	B93
Fund Name	AETN-Contingency
Fund Code	516

			Exp	enditures			
Chara	cter	2001-02	2002-03		2002-03		
Name	Code	Actual	Budget	Pos.	Authorized	Pos.	
Contingency-Educ.	5130018	0	1,318,703	0	1,318,703	0	
Grand Total		0	1,318,703	0	1,318,703	0	

Funding Sc	ources					
Name	Code					
Contingency	4000060	0	1,318,703	******	******	*******
Total Funding		0	1,318,703	******	*****	*******
Excess Appro/(Funding)		0	0	******	*****	******
Grand Total		0	1,318,703	******	******	******

Chara	cter			2003-04			Base Level	2004-05		Des
					 	Agency	Request			
Fund Code	516		The second second second		 					
Appropriation Code Fund Name	B93 AETN-Contingency									
Agency Code Appropriation Name	516 AETN-Contingency									
Agency Name	EDUCATIONAL TELEVISIO	N DIV								

Name	Code	Base Level	Pos.	Change Level	Pos.	Total	Pos.	Base Level	Pos.	Change Level	Pos.	Total	Pos.
Contingency-Educ.	5130018	1,318,703	0	0	0	1,318,703	0	1,318,703	0	0	0	1,318,703	0
Grand Total		1,318,703	0	0	0	1,318,703	0	1,318,703	0	0	0	1,318,703	0

Funding S	ources								
Name	Code								
Contingency	4000060	1,318,703	 0	 1,318,703	 1,318,703	 0		1,318,703	*******
Total Funding		1,318,703	 0	 1,318,703	 1,318,703	 0	*******	1,318,703	
Excess Appro/(Funding)		0	 0	 0	 0	 0		0	
Grand Total		1,318,703	 0	 1,318,703	 1,318,703	 0		1,318,703	

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Agency Name	EDUCATIONAL TELEVISION DIV
Agency Code	516
Appropriation Name	AETN-Contingency
Appropriation Code	B93
Fund Name	AETN-Contingency
Fund Code	516

		Recommendations							
Chara	acter		Executive Legislat		tive				
Name	Code	2003-04	Pos.	2004-05	Pos.	2003-04	Pos.	2004-05	Pos.
Contingency-Educ.	5130018	1,318,703	0	1,318,703	0				
Grand Total		1,318,703	0	1,318,703	0				

Funding So	ources					
Name	Code					
Contingency	4000060	1,318,703	******	1,318,703	******	
Total Funding		1,318,703		1,318,703	*******	
Excess Appro/(Funding)		0	*******	0	******	
Grand Total		1,318,703	******	1,318,703	*******	

		Expenditures	
Fund Code	FHC		
Fund Name	ETV-Network Maint		
Appropriation Code	767		
Appropriation Name	Gen Ntwrk Maint-Fed		
Agency Code	516		
Agency Name	EDUCATIONAL TELEVISION DIV		

	Expenditures						
Character		2001-02	2002-03		2002-03		
Name	Code	Actual	Budget	Pos.	Authorized	Pos.	
Operating Expenses	5020002	423	0	0	0	0	
Grand Total		423	0	0	0	0	

APPROPRIATION NOT REQUESTED FOR THE 2003-05 BIENNIUM

Funding So	ources					
Name	Code					
Federal Revenue	4000020	423	0	******	******	******
Total Funding		423	0	******	******	*******
Excess Appro/(Funding)		0	0	******	*****	*******
Grand Total		423	0	******	*****	******