

EDUCATIONAL TELEVISION COMMISSION

Enabling Laws

Act 34 of 2010
A.C.A. §6-3-101 to 6-3-113
Act 2318 of 2005
Act 1462 of 2009

History and Organization

Mission Statement

The mission of the Arkansas Educational Television Network (AETN) is to offer lifelong learning opportunities to all Arkansans; to supply instructional programs to Arkansas' schools; to provide programming and services to improve and enhance the lives of Arkansas' citizens; and to illuminate the culture and heritage of Arkansas and the world.

To accomplish this mission AETN, through the creative use of telecommunications, will present a high quality public television service designed to inform, educate, motivate, entertain, enlighten and inspire.

B. Legislation Creating the Agency

ENABLING LAWS: The Arkansas Educational Television Commission was established by Act 198 of 1961, as amended in the Arkansas Codes 6-3-101 to 6-3-113. Arkansas Code § 6-3-105 (a) states that AETN was organized "for the purpose of making the benefits of educational television available to and promoting its use by inhabitants of Arkansas." AETN's Commission has eight members appointed by the governor and is charged with providing educational telecommunications services to the people of Arkansas. Today AETN is an affiliate of the Public Broadcasting Service (PBS) and functions as a public service media. AETN's services include distributing programs through digital technologies statewide via over-the-air broadcast, satellite and cable; compressed interactive video; web-based video streaming of local productions plus ADE approved curriculum materials for Arkansas' schools; educational workshops; and professional development training for teachers available 24/7 via the IDEAS portal in partnership with the Arkansas Department of Education. AETN's most current operations funding is appropriated by Act 34 of 2010.

HISTORY AND ORGANIZATION: The Commission began broadcasting in December of 1966 using a studio in Conway and its first transmitter (KETS) located in Redfield and licensed to Little Rock serving Central Arkansas. Transmitters licensed to Arkadelphia/KETG and Fayetteville/KAFT were activated in 1976. Jonesboro/KTEJ was activated in 1977. A fifth transmitter at Mountain View/KEMV began

broadcasting in 1980. In June 2004 AETN added digital transmitters and microwaves at each site statewide to fulfill a mandate of the Federal Communications Commission (FCC). In May 2006 AETN finished construction on a sixth new digital transmitter at El Dorado/KETZ to serve the southern region of the state. Today AETN's infrastructure includes 6 transmitters and 13 microwaves broadcasting to almost 100% of the State.

Congress set the date of June 12, 2009 for the return of analog spectrum to the federal government. After that date Digital became the predominant broadcast technology in the nation and the analog spectrum was used for national security, auction to wireless services and other purposes.

C. Agency Objectives

AETN's long range strategic plan was formulated in 2001 and updated in 2008. Goals are divided into two major service areas, "Content" and "Support."

Content Goals include:

Agency Goal #1: AETN partners with educational entities to provide lifelong learning opportunities for all Arkansans, with special emphasis on teacher professional development and classroom resources. (Education)

Agency Goal #2: AETN creates and acquires relevant programming and services designed to educate, enlighten and inspire a diverse audience. (Programs/Services)

Agency Goal #4: AETN promotes its programs and services to the community of Arkansas through various activities as a recognized source of statewide educational opportunities. (Outreach)

Support Goals include:

Agency Goal #3: AETN provides broad reliable distribution of programming and services to Arkansans through the innovative use of technology. (Access)

Agency Goal #5: AETN uses a wide variety of resources to consistently support performance-based, fiscally-sound and mission-focused organizational decisions. (Administration and Finance)

D. Major Service Groups

AETN accomplishes its mission through **four major service groups**: Programs and Services, Engineering, Information Technology and Administration. These areas include the following divisions.

The Programs and Services Group includes 4 divisions:

The **Education Division** provides instructional telecommunications materials and services to Arkansas' educational communities by: acquiring, producing and broadcasting daily programs for the Pre-K-12 classrooms and at-home learners on AETN's digital Plus Channel; providing overnight broadcasts of program series for school media resources; video streaming ADE approved curriculum based course materials over the Internet for classroom use; hosting compressed interactive video meetings and workshops from AETN's studios for statewide educators participation; broadcasting adult education classes for workers to complete educational goals in their spare time; and offering free professional development classes for the state's 35,000 certified teachers through the innovative Arkansas IDEAS portal. The portal is designed in partnership with the Arkansas Department of Education to help teachers fulfill their 60/hour/year mandate. It's available 24/7 via the Internet and provides a growing number of course areas. All materials posted on IDEAS are approved by ADE and meet criteria of the Southern Regional Education Board for Professional Development. Teachers completing these online courses must pass a test that proves their satisfactory completion. Additionally, AETN staff serve on the Arkansas History Task Force and offer numerous, award-winning documentaries from AETN's archives, including In Their Words oral histories that preserve the memories of more than 550 Arkansas World War II veterans for students of tomorrow. This division also hosts and broadcasts the state's Academic Quiz Bowl competition each year to showcase talented youngsters from Arkansas' schools. This division's goals/objectives fit primarily within agency Content goals.

The **Programming Division** acquires and schedules educational and general audience programming; evaluates the programming needs of Arkansans from pre-school through old age; and negotiates for the best programs appropriate to those needs from the Public Broadcasting Service and other regional and national distributors. AETN maintains a digital service with three separate channels - AETN-HD, AETN CREATE and AETN PLUS. This division's goals/objectives fit primarily within agency Content goals.

The **Production Division** researches and creates unique local programs for and about Arkansas for AETN's general audience broadcast schedule. All productions include educational components for use by Arkansas schools. AETN's local productions have won more than 375 regional, national and international awards for excellence, including 8 coveted EMMY awards. Locally produced programs are considered for seven major subject areas concerning Arkansans: economic growth, education, environment, health, heritage, public affairs and public safety. This division's goals/objectives fit primarily within agency Content goals.

The **Outreach Division** develops and distributes information to Arkansans about the AETN programs and services available to them; coordinates advertising campaigns and public events; produces graphics and still photography for the network's broadcast and print needs;

designs and constructs studio sets; and provides creative content of AETN's award-winning website. This division coordinates all AETN outreach activities, including special exhibits, Family Day, Statewide Art Portfolio Days and specific projects connecting Arkansans with issues like preserving state and national parks, childhood obesity and retirement services, etc. This division sponsors the AETN Kids Go Club, encouraging kids to exercise and make healthy habits. This division's goals/objectives fit primarily within agency Content goals.

The Engineering Group includes 2 divisions:

The **Engineering Division** designs, installs, maintains and operates AETN's production and broadcasting infrastructure statewide: six television transmitters broadcasting in digital, thirteen microwave relay stations, AETN's production center, production truck and the network's master control center. This division managed the FCC required 2009 digital transition statewide and the changes needed before, during and after transition. This division also provides evaluation and feasibility studies of new technologies and equipment to guide AETN in supporting the telecommunications needs of Arkansas. This division's goals/objectives fit primarily within agency Support goals.

The **Operations Division** coordinates and schedules all technical facilities, equipment, vehicles and crew for AETN's award-winning instructional and general audience productions; maintains security for AETN's network headquarters; assures periodic safety drills; and trains volunteers and interns on production crew tasks. All productions are videotaped, edited and finalized for broadcast or other distribution through this division. This division also archives all AETN video gathered through various productions throughout Arkansas, preserving meta-data from each taping for future use. This division's goals/objectives fit primarily within agency Support goals.

The Information Technology Group includes 1 division:

The **Information Technology Division** maintains all network computer systems; oversees all computer technology including instructional web site and technical assistance; provides technology training both in-house and to state educators, agencies and businesses; works closely with Engineering to ensure a successful transition to digital technology; trouble shoots digital broadcast software; and maintains general server space for a growing library of digital and high definition programs. This division's goals/objectives fit primarily within agency Support goals.

The Administration Group includes 4 divisions:

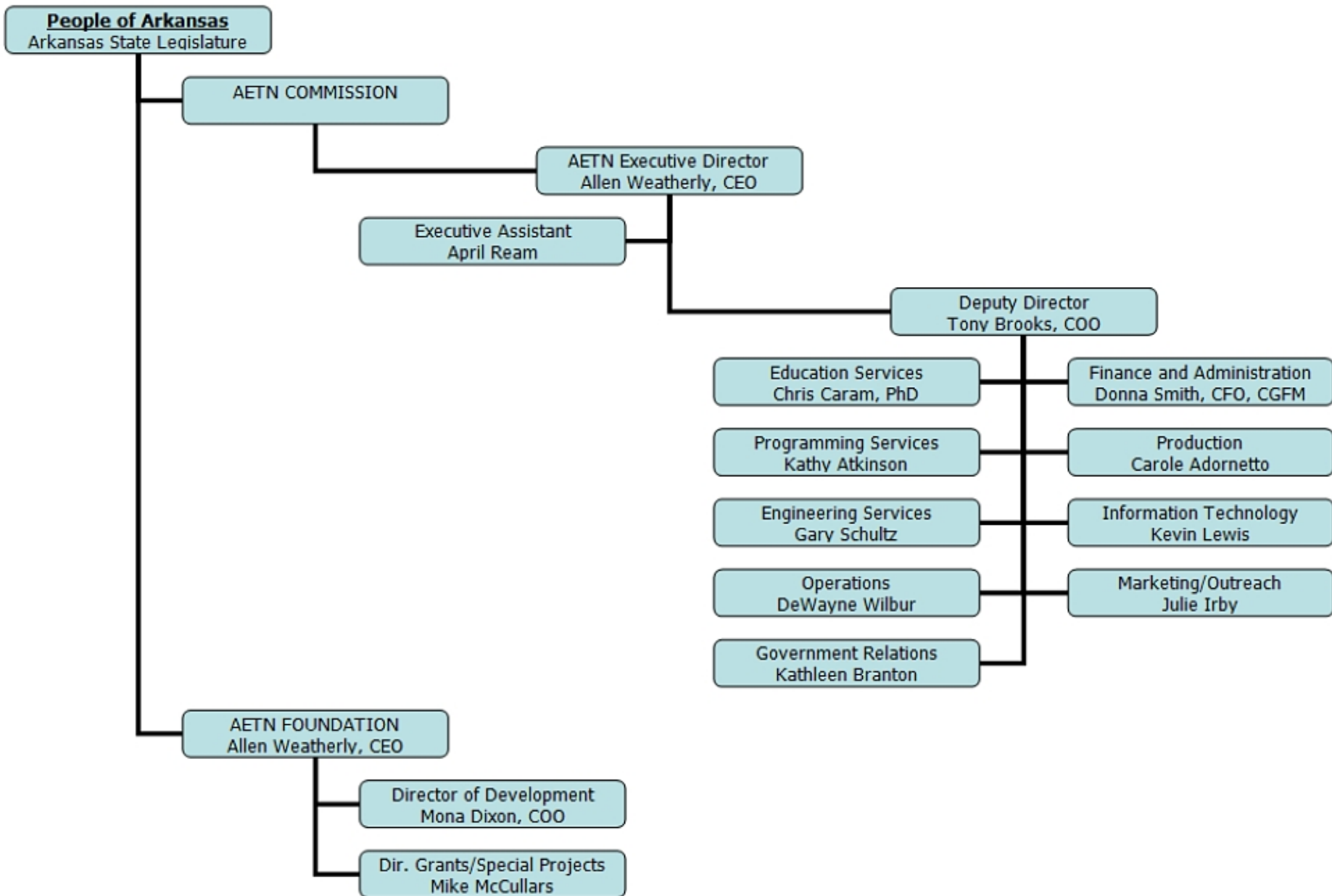
The **Finance and Administration Division** plans, develops and implements Commission policy; provides for the overall management of AETN's human resources, payroll, benefits, training and procurement; directs all financial activities of the agency including accounting, budgeting, risk management, land/lease management, investments, reporting, audits and grants; and coordinates services/funds between AETN and the AETN Foundation. This division's goals/objectives fit primarily within agency Support goals.

The **Governmental Relations Division** acts as liaison with various state and federal agencies; identifies potential needs and partnerships; represents the agency in state, regional and national groups; and works with partners to help fill state needs with AETN capabilities. This division's goals/objectives fit primarily within agency Support goals.

The **Development Division** (AETN Foundation) creates and directs special events to enhance public awareness of AETN; recruits and coordinates volunteers and interns; seeks corporate underwriters; and produces on-air and direct mail fundraising appeals. This division is fully funded by the AETN Foundation and provides significant supplemental funding for AETN programming and operations. The Development Division Goals fit mostly within the agency support goals.

The **Research and Special Projects Division** (AETN Foundation) assists the network with cable and federal relations; coordinates the AETN Speakers Bureau and building tours; assists with research of audience demographics and viewing trends, broadcasting industry trends and legal issues concerning the FCC, trademarks and copyrights; coordinates government grants and reports; and assists all divisions as interdepartmental work team facilitator. This division is fully funded by the AETN Foundation. This division's goals fit mostly within the agency support goals.

AETN is a statewide organization with network headquarters located in Conway, Arkansas. AETN's over-the-air broadcasts currently are carried through an infrastructure of 6 transmitters and 13 microwaves that service almost 100% of Arkansas. Field engineering personnel are assigned supervision of each transmitter and roving engineers maintain the connecting microwaves. Education field personnel travel to conduct workshops all over the State. Part-time producers are stationed in the northwest, central and southern regions of Arkansas to help AETN create local programming for and about Arkansas. AETN personnel serve every corner of the State. Each field staff member is specialized and answers to a division director in that specialty area.



Agency Commentary

The Arkansas Educational Television Network's (AETN) mission is to provide accessible lifelong learning opportunities for all Arkansans. AETN is the state's only public educational television service and the only television in Arkansas with statewide, over-the-air broadcast capability. Through a network of 6 transmitters and 13 microwaves, AETN provides more than 26,000 hours of non-commercial, educational programming, communications, and training services each year. As a PBS affiliate, AETN broadcasts national programming while also producing local programs for and about Arkansas.

EDUCATION:

AETN's services to Arkansas' schools are cost effective and available 24/7.

AETN partners with the Arkansas Department of Education (ADE) to provide free professional development training for Arkansas' 35,000 certified teachers, the only such statewide service in the United States, accessible anywhere, anytime via the Arkansas IDEAS web portal. AETN is continually adding new materials for the state's teachers to improve their training and classroom presentations. As of 2010, almost 20,000 Arkansas teachers are registered users and have received credit through Arkansas IDEAS.

AETN also offers professional development materials on its AETN PLUS Channel and workshops for teachers throughout the state in technology training.

Teachers depend on AETN's video streaming service for effective classroom lesson plans in all subjects. This service was formerly funded by ADE. AETN currently is seeking new fund sources to continue this service for teachers.

AETN also serves on the Arkansas History Task Force and provides over 30 hours of Arkansas History documentaries for the classroom and for teachers' professional development.

TECHNOLOGY:

During its 44-year history, AETN has expanded from a single channel analog transmitter serving central Arkansas to a statewide network headquartered in Conway. Today Arkansas citizens can access AETN's services via broadcast, cable, satellite and interactive web technologies at <http://www.aetn.org>, including an HD video player providing popular AETN and PBS programs ON DEMAND.

PROGRAMMING AND PRODUCTION:

Award-winning AETN, PBS and PBS Kids programming is available 24-hours a day. AETN's program schedule is devoted to children and families and offers a daily safe haven for learning.

AETN uses high definition digital TV for its primary programming on AETN-1 (AETN-HD) and standard definition digital TV for additional programming on AETN-2 (CREATE) and AETN-3 (PLUS).

AETN HD features the best of PBS and AETN's local productions about Arkansas.

AETN CREATE presents numerous "how-to", self-help and lifestyle programs for adult learners.

AETN PLUS offers three program blocks: AETN SCHOLAR with curriculum based materials approved for classroom use by ADE and professional development training for teachers approved by ADE and the Southern Regional Education Board for Professional Development; AETN KIDS providing non-commercial, educational programming for children (in addition to kids' programs aired weekdays on AETN-1); and AETN WORLD sharing the best in non-fiction documentaries and public affairs programming.

AETN-4 supports an audio-only service in partnership with the Arkansas Information Reading Services for the Blind.

AETN's statewide infrastructure also supports the state's Amber Alert system.

COST-EFFECTIVE SERVICE:

AETN serves almost every Arkansan for a very modest cost, and receives less than half its current funding (\$5M) from the state. AETN's various funding resources include: state and federal grants; partnerships with government, non-profits, and businesses; and individual donors who want to help provide quality programs to Arkansans. On-air fundraising drives are typically conducted three times a year by AETN's affiliated private non-profit Foundation to help raise funds for general audience programs.

AETN's innovative, free and mission-based programming is not found on commercial broadcast stations and seldom found on cable channels.

AETN partners with state agencies like the Arkansas Game & Fish Commission to solicit feedback from the citizens through call-in programs like Outdoor Hotline and to produce in-depth, full-length programs specific to Arkansas like Arkansas Outdoors and Exploring Arkansas.

AETN's technology has helped agencies like Human Services, Emergency Services, and Special Education to improve communications with citizens and train thousands of employees via distance learning.

Citizens can stay updated on current issues and get immediate answers to their questions by watching and calling during locally produced programs like Arkansas Week and Arkansans Ask with the Governor, legislators, and other public officials.

AETN continues to produce a wide variety of award-winning programs for and about Arkansas.

PUBLIC SUPPORT:

A 2007 Oakleaf and Associates survey found almost universal and enthusiastic support for AETN in Arkansas.

Nationally, for the sixth consecutive year the American public declared PBS the most trustworthy institution in the country. The 2009 Roper study ranks PBS as second only to military defense in terms of value for tax dollars.

The Grumwald National Survey of Educators indicates that PBS programs were the #1 choice for teachers for the 5th consecutive year and the most used resource for video support in the classroom.

AETN'S GENERAL REVENUE REQUEST:

AETN's operations funding from the state has remained flat for many years while costs are steadily growing. Although AETN is very frugal and entrepreneurial in earning other revenues from partners, grantors and the federal government, grantors don't pay for personnel and infrastructure needs.

(Note: For more than 35 years individual contributors have provided funds for most evening, weekend and general audience children's programming through donations to the AETN Foundation. Those funds are not used for infrastructure or state operations.)

Unfunded FCC mandates like closed captioning add to program costs. Since 2006, AETN has added three full-time digital sub-channels plus a sixth transmitter serving Arkansas' students, teachers, parents, citizens and the visually impaired.

AETN's statewide digital infrastructure is a multi-million dollar investment for the state to use and maintain. Software support costs alone will increase \$108K in 2012 and 2013.

To maintain AETN's statewide infrastructure and basic services AETN requests a total of \$1,068,000 additional appropriation and state funding.

State Treasury Operations:

AETN requests approximately \$938,000 per fiscal year in operating funds from General Revenue to support its statewide infrastructure and to continue its educational services, in addition to base level funding of approximately \$5,000,000. Fixed costs like utilities, land leases, insurance, maintenance and repairs have grown.

Maintenance on digital equipment is more expensive, involving software support contracts, ongoing upgrades and computerized equipment that must be replaced within a shorter life span.

AETN's digital technology has effectively become a huge statewide computer system.

AETN leases most of the land where AETN towers stand and also leases space on other towers in some regions of the state. Lease costs increase annually. Tower inspections are needed statewide to maintain the technical infrastructure and prevent calamities like the Redfield tower collapse in January 2008. (The Albritton owned tower was undergoing maintenance contracted by KATV/Channel 7 when it fell.)

Regular inspections are especially important at the transmitter sites where AETN towers are over a thousand feet tall, but also on the shorter microwave towers. If the signal is interrupted at any site a whole region of the state goes unserved until restored and backup generators are needed.

Schools, teachers, and citizens depend on AETN for programs and services that make a difference in their lives.

Honoring Arkansas' War Heroes:

AETN requests \$130,000 per fiscal year in operating funds from General Revenue to continue its popular "In Their Words" oral history project. The testimonies of more than 600 World War II Veterans from Arkansas are being archived and accessible online for future generations. This project has touched thousands of Arkansans who know or are related to a Veteran from the "Greatest Generation." Their stories told in their own words put a human face on the history of WWII. All AETN programs provide educational tools for Arkansas schools and teachers.

AETN'S CASH APPROPRIATION REQUEST:

AETN requests approximately \$172,000 in Cash appropriation to purchase equipment needed to continue programs and productions funded by grants and partnerships.

AETN maintains a successful partnership with ADE to offer high quality professional development training free to Arkansas' 35,000 certified teachers through its popular Arkansas IDEAS Portal (Internet Delivered Education for Arkansas Schools). All course work is approved by ADE and the Southern Regional Education Board for Professional Development to help teachers meet 60/hours/year of professional training required by law. Teachers taking these online courses must pass a test that proves their satisfactory completion.

Training opportunities are accessible 24 hours a day through the Internet, during the AETN SCHOLAR broadcast on AETN's PLUS channel, and through workshops like the Arkansas Technology Institute (ATI) where teachers learn new technologies for use in the classroom.

Other cash funded programs include video streaming of curriculum materials for classroom teachers, at home learners and student research projects; Kid's Camp offered each summer at AETN; virtual tours of Arkansas landmarks; online communications capability for educators to share best practices; and a data bank allowing not only ADE to review teachers' professional development training progress throughout the year but also access for their school administrators' review.

Additionally, AETN partners with other state agencies, universities, foundations and corporations to originate programs for and about Arkansas.

AETN's CONTINGENCY APPROPRIATION REQUEST:

AETN requests continuance of its \$1,300,000 contingency appropriation for various digital grants and projects that may be funded from outside resources during the biennium.

Audit Findings

DIVISION OF LEGISLATIVE AUDIT
AUDIT OF :
DEPARTMENT OF EDUCATION
ARKANSAS EDUCATIONAL TELEVISION COMMISSION
FOR THE YEAR ENDED JUNE 30, 2009

Findings

Expected expenditures associated with video streaming services were submitted with two grant applications to the Arkansas Department of Education (ADE) resulting in duplicate funding of \$216,000. Additionally, the fiscal year 2009 financial report submitted to ADE comparing budgeted and actual expenditures for the Teacher Professional Development grant included \$12,000 of expenses that were funded by the Arkansas Communities

Recommendations

Develop procedures to properly track grant revenues and expenses to ensure that financial reports and claims for reimbursements agree with supporting financial records.

DIVISION OF LEGISLATIVE AUDIT
 AUDIT OF :
 DEPARTMENT OF EDUCATION
 ARKANSAS EDUCATIONAL TELEVISION COMMISSION
 FOR THE YEAR ENDED JUNE 30, 2009

Findings

Recommendations

Foundation grant.

Four (4) of thirty (30) employees selected for testing had timesheets that were not properly reviewed and authorized. In order to ensure that compensation expense represents payment for time worked and that it is accurately calculated and recorded, Agency supervisors should review and approve timesheets before payment is made.

The Agency did not document changes to their disaster recovery plan. Additionally, the Agency did not have a formal written policy regarding backup of critical computer information. Backups were being performed but were not properly stored in a secure off-site location.

Agency supervisors properly review and authorize all timesheets.

Update their disaster recovery plan and develop and implement procedures for backups to ensure that interruptions in the provision of services to Arkansas citizens would be minimal.

Employment Summary

	Male	Female	Total	%
White Employees	47	38	85	83 %
Black Employees	6	9	15	15 %
Other Racial Minorities	1	1	2	2 %
Total Minorities			17	17 %
Total Employees			102	100 %

Publications

A.C.A. 25-1-204

Name	Statutory Authorization	Required for		# of Copies	Reason(s) for Continued Publication and Distribution
		Governor	General Assembly		
None	N/A	N	N	0	N/A

Department Appropriation Summary

Historical Data

Agency Request and Executive Recommendation

Appropriation	2009-2010		2010-2011		2010-2011		2011-2012						2012-2013					
	Actual	Pos	Budget	Pos	Authorized	Pos	Base Level	Pos	Agency	Pos	Executive	Pos	Base Level	Pos	Agency	Pos	Executive	Pos
127 AETN-Treasury Paying	6,622,247	35	7,734,633	38	10,438,083	38	7,345,947	38	7,517,947	38	7,517,947	38	7,345,947	38	7,517,947	38	7,517,947	38
199 AETN-State Operations	4,853,665	73	5,092,413	75	5,275,609	75	5,075,556	75	6,013,556	75	5,125,556	75	5,075,556	75	6,013,556	75	5,125,556	75
2YX Honoring Arkansas' War Heros	0	0	0	0	125,000	0	0	0	130,000	0	130,000	0	0	0	130,000	0	130,000	0
B93 AETN-Contingency	0	0	1,318,703	0	1,318,703	0	1,318,703	0	1,318,703	0	0	0	1,318,703	0	1,318,703	0	0	0
Total	11,475,912	108	14,145,749	113	17,157,395	113	13,740,206	113	14,980,206	113	12,773,503	113	13,740,206	113	14,980,206	113	12,773,503	113

Funding Sources		%		%		%		%		%		%		%		%		
Fund Balance	4000005	5,802,494	32.1	6,578,772	39.3		2,593,158	16.5	2,593,158	15.3	2,593,158	17.5	1,975,211	13.1	1,975,211	12.1	2,105,211	15.0
General Revenue	4000010	4,850,487	26.9	5,092,413	30.4		5,075,556	32.3	6,143,556	36.2	5,075,556	34.2	5,075,556	33.6	6,143,556	37.6	5,075,556	36.0
Cash Fund	4000045	7,398,525	41.0	3,749,019	22.4		6,728,000	42.8	6,900,000	40.7	6,900,000	46.5	6,728,000	44.6	6,900,000	42.2	6,900,000	49.0
AETN Contingency	4000075	0	0.0	1,318,703	7.9		1,318,703	8.4	1,318,703	7.8	0	0.0	1,318,703	8.7	1,318,703	8.1	0	0.0
General Improvement Fund	4000265	0	0.0	0	0.0		0	0.0	0	0.0	260,000	1.8	0	0.0	0	0.0	0	0.0
M & R Sales	4000340	3,178	0.0	0	0.0		0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0
Total Funds		18,054,684	100.0	16,738,907	100.0		15,715,417	100.0	16,955,417	100.0	14,828,714	100.0	15,097,470	100.0	16,337,470	100.0	14,080,767	100.0
Excess Appropriation/(Funding)		(6,578,772)		(2,593,158)			(1,975,211)		(1,975,211)		(2,055,211)		(1,357,264)		(1,357,264)		(1,307,264)	
Grand Total		11,475,912		14,145,749			13,740,206		14,980,206		12,773,503		13,740,206		14,980,206		12,773,503	

Variances in fund balances are due to unfunded appropriation in AETN - State Operations.

Agency Position Usage Report

FY2008 - 2009						FY2009 - 2010						FY2010 - 2011					
Authorized in Act	Budgeted			Unbudgeted	% of Authorized Unused	Authorized in Act	Budgeted			Unbudgeted	% of Authorized Unused	Authorized in Act	Budgeted			Unbudgeted	% of Authorized Unused
	Filled	Unfilled	Total	Total			Filled	Unfilled	Total	Total			Filled	Unfilled	Total	Total	
113	98	15	113	0	13.27 %	113	101	12	113	0	10.62 %	113	100	13	113	0	11.50 %

Analysis of Budget Request

Appropriation: 127 - AETN-Treasury Paying

Funding Sources: NET - Cash in Treasury

Arkansas Educational Television receives funding for this cash appropriation from Grants from private foundations, earnings for programs produced from the Agency's studios, and partnerships with various educational entities, state agencies, and private groups.

Base Level salaries and matching do not include appropriation for a Cost of Living Adjustment or Career Service Payments.

AETN is requesting \$172,000 in Capital Outlay. This appropriation will be used to purchase equipment essential for continuing the programs funded by grants and partnerships.

The Executive Recommendation provides for Agency Request along with a title change of one (1) C120 Systems Coordination Analyst II to a C120 Systems Coordination Analyst. This title change will better align the position with the actual job duties.

Appropriation Summary

Appropriation: 127 - AETN-Treasury Paying

Funding Sources: NET - Cash in Treasury

Historical Data

Agency Request and Executive Recommendation

Commitment Item		Historical Data			Agency Request and Executive Recommendation			Agency Request and Executive Recommendation		
		2009-2010 Actual	2010-2011 Budget	2010-2011 Authorized	2011-2012			2012-2013		
					Base Level	Agency	Executive	Base Level	Agency	Executive
Regular Salaries	5010000	966,935	1,378,689	1,331,549	1,330,296	1,330,296	1,330,296	1,330,296	1,330,296	1,330,296
#Positions		35	38	38	38	38	38	38	38	38
Extra Help	5010001	256,779	118,693	409,003	118,693	118,693	118,693	118,693	118,693	118,693
#Extra Help		24	46	46	46	46	46	46	46	46
Personal Services Matching	5010003	446,579	493,198	506,174	482,905	482,905	482,905	482,905	482,905	482,905
Operating Expenses	5020002	4,251,556	4,845,690	6,467,087	4,845,690	4,845,690	4,845,690	4,845,690	4,845,690	4,845,690
Conference & Travel Expenses	5050009	61,651	46,000	245,348	46,000	46,000	46,000	46,000	46,000	46,000
Professional Fees	5060010	188,791	462,363	918,922	462,363	462,363	462,363	462,363	462,363	462,363
Data Processing	5090012	0	0	0	0	0	0	0	0	0
Promotional Items	5090028	54,574	60,000	60,000	60,000	60,000	60,000	60,000	60,000	60,000
Grants and Aid	5100004	2,000	0	0	0	0	0	0	0	0
Capital Outlay	5120011	393,382	330,000	500,000	0	172,000	172,000	0	172,000	172,000
Total		6,622,247	7,734,633	10,438,083	7,345,947	7,517,947	7,517,947	7,345,947	7,517,947	7,517,947
Funding Sources										
Fund Balance	4000005	5,802,494	6,578,772		2,593,158	2,593,158	2,593,158	1,975,211	1,975,211	1,975,211
Cash Fund	4000045	7,398,525	3,749,019		6,728,000	6,900,000	6,900,000	6,728,000	6,900,000	6,900,000
Total Funding		13,201,019	10,327,791		9,321,158	9,493,158	9,493,158	8,703,211	8,875,211	8,875,211
Excess Appropriation/(Funding)		(6,578,772)	(2,593,158)		(1,975,211)	(1,975,211)	(1,975,211)	(1,357,264)	(1,357,264)	(1,357,264)
Grand Total		6,622,247	7,734,633		7,345,947	7,517,947	7,517,947	7,345,947	7,517,947	7,517,947

The FY11 Budget amount in Regular Salaries exceeds the authorized amount due to salary adjustments during the 2009-2011 Biennium.

Change Level by Appropriation

Appropriation: 127 - AETN-Treasury Paying
Funding Sources: NET - Cash in Treasury

Agency Request

Change Level		2011-2012	Pos	Cumulative	% of BL	2012-2013	Pos	Cumulative	% of BL
BL	Base Level	7,345,947	38	7,345,947	100.0	7,345,947	38	7,345,947	100.0
C08	Technology	172,000	0	7,517,947	102.3	172,000	0	7,517,947	102.3

Executive Recommendation

Change Level		2011-2012	Pos	Cumulative	% of BL	2012-2013	Pos	Cumulative	% of BL
BL	Base Level	7,345,947	38	7,345,947	100.0	7,345,947	38	7,345,947	100.0
C08	Technology	172,000	0	7,517,947	102.3	172,000	0	7,517,947	102.3
C14	Title Change	0	0	7,517,947	102.3	0	0	7,517,947	102.3

Justification

C08	AETN requests \$172K in CASH appropriation to purchase equipment needed for continuing programs funded by grants and partnerships. These items are listed in AETN's Information Technology Plan under Major Application Tab-Staff Development Portal
C14	Change title of one (1) C120 Systems Coordination Analyst II to a C120 Systems Coordination Analyst. This title change will better align the position with actual job duties.

Analysis of Budget Request

Appropriation: 199 - AETN-State Operations

Funding Sources: EMA - ETV-State Operation

Arkansas Educational Television Network (AETN) is Arkansas' only statewide television network. AETN distributes a program of educational and general audience offerings that is broadcast for all citizens of Arkansas. The network's broadcast is carried from the R. Lee Reaves Center for Educational Telecommunications in Conway. In 2009, AETN terminated all analog broadcast as part of the national digital transition, but continues to serve Arkansas with six digital broadcast transmitters around the state. AETN's Second Audio Program (SAP) channel delivers the Arkansas Information Reading Service (AIRS) for the Blind as well as Descriptive Video on selected programs for those who are blind or are visually-impaired. Virtually all programs broadcast on AETN are also closed captioned for the deaf or hearing impaired. This appropriation is used for the infrastructure and operational needs of AETN. Funding for this appropriation comes from State General Revenues.

Base Level salaries and matching do not include appropriation for a Cost of Living Adjustment or Career Service Payments. The Base Level salary of unclassified positions reflects the FY11 line item maximum. The Base Level request for Regular Salaries includes board member stipend payments.

Change Level requests include:

- An increase in Operating Expense of \$638,000 in both fiscal years of the 2011-2013 Biennium. Of this request, 60,000 will be used in the community service and outreach program to increase awareness of the programs provided by AETN. \$120,000 is request for fixed cost increases such as electricity, grounds maintenance and building and contents insurance. \$108,000 is needed for software maintenance contracts due to the digital conversion. Also, \$100,000 is requested for increases in tower lease contracts. And lastly, \$250,000 is requested for video streaming into classroom and other programming.
- Increase in Professional Fees line item by \$25,000 in both fiscal years of the 2011-2013 Biennium to allow AETN to contract with outside sources to meet the FCC mandate for closed captioning on all programs.
- Increase in Capital Outlay of 275,000 for both fiscal years of the 2011-2013 Biennium for digital broadcast equipment replacement.

The total additional general revenue request is \$938,000 for both fiscal years of the 2011-2013 Biennium.

The Executive Recommendation provides for Base Level and \$50,000 of unfunded appropriation in Capital Outlay.

Appropriation Summary

Appropriation: 199 - AETN-State Operations

Funding Sources: EMA - ETV-State Operation

Historical Data

Agency Request and Executive Recommendation

Commitment Item		Historical Data			Agency Request and Executive Recommendation			Agency Request and Executive Recommendation		
		2009-2010 Actual	2010-2011 Budget	2010-2011 Authorized	2011-2012			2012-2013		
					Base Level	Agency	Executive	Base Level	Agency	Executive
Regular Salaries	5010000	3,330,738	3,501,679	3,406,384	3,474,961	3,474,961	3,474,961	3,474,961	3,474,961	3,474,961
#Positions		73	75	75	75	75	75	75	75	75
Extra Help	5010001	7,047	8,800	8,800	8,800	8,800	8,800	8,800	8,800	8,800
#Extra Help		1	5	5	5	5	5	5	5	5
Personal Services Matching	5010003	1,020,297	1,112,952	1,120,114	1,122,813	1,122,813	1,122,813	1,122,813	1,122,813	1,122,813
Operating Expenses	5020002	485,333	468,982	670,311	468,982	1,106,982	468,982	468,982	1,106,982	468,982
Conference & Travel Expenses	5050009	0	0	0	0	0	0	0	0	0
Professional Fees	5060010	10,250	0	20,000	0	25,000	0	0	25,000	0
Data Processing	5090012	0	0	0	0	0	0	0	0	0
Capital Outlay	5120011	0	0	50,000	0	275,000	50,000	0	275,000	50,000
Total		4,853,665	5,092,413	5,275,609	5,075,556	6,013,556	5,125,556	5,075,556	6,013,556	5,125,556
Funding Sources										
General Revenue	4000010	4,850,487	5,092,413		5,075,556	6,013,556	5,075,556	5,075,556	6,013,556	5,075,556
M & R Sales	4000340	3,178	0		0	0	0	0	0	0
Total Funding		4,853,665	5,092,413		5,075,556	6,013,556	5,075,556	5,075,556	6,013,556	5,075,556
Excess Appropriation/(Funding)		0	0		0	0	50,000	0	0	50,000
Grand Total		4,853,665	5,092,413		5,075,556	6,013,556	5,125,556	5,075,556	6,013,556	5,125,556

The FY11 Budget amount in Regular Salaries exceeds the authorized amount due to salary adjustments during the 2009-2011 Biennium.

Change Level by Appropriation

Appropriation: 199 - AETN-State Operations
Funding Sources: EMA - ETV-State Operation

Agency Request

Change Level		2011-2012	Pos	Cumulative	% of BL	2012-2013	Pos	Cumulative	% of BL
BL	Base Level	5,075,556	75	5,075,556	100.0	5,075,556	75	5,075,556	100.0
C01	Existing Program	830,000	0	5,905,556	116.4	830,000	0	5,905,556	116.4
C08	Technology	108,000	0	6,013,556	118.5	108,000	0	6,013,556	118.5

Executive Recommendation

Change Level		2011-2012	Pos	Cumulative	% of BL	2012-2013	Pos	Cumulative	% of BL
BL	Base Level	5,075,556	75	5,075,556	100.0	5,075,556	75	5,075,556	100.0
C01	Existing Program	50,000	0	5,125,556	101.0	50,000	0	5,125,556	101.0
C08	Technology	0	0	5,125,556	101.0	0	0	5,125,556	101.0

Justification

C01	AETN requests additional general revenue funding/appropriation of \$830K to support its statewide infrastructure and continue its educational services. Fixed costs are increasing for infrastructure maintenance/repairs, utilities, insurance, land/tower leases, broadcast licenses and closed captioning required by the FCC.
C08	AETN requests \$108K for renewal of software support and maintenance contracts in 2012 and 2013. These contracts are required to maintain AETN's statewide digital infrastructure and included in AETN's Information Technology Plan under Operations Tab-IT Support Costs.

Analysis of Budget Request

Appropriation: 2YX - Honoring Arkansas' War Heros

Funding Sources: EMA - ETV-State Operations

This general revenue funded appropriation is used by AETN to design documentaries honoring Arkansas' War Heroes. Through the "In Their Words" Veterans archiving project, AETN has archived the testimonies of more than 600 Arkansas WWII Veterans. With the use of this oral history, AETN can now offer a much more inclusive picture of the past. The archival program is featuring an extensive web/streaming and research environment for teachers and every Arkansas student with the ability to follow the actions, careers and lessons taught by these great Arkansans. This important and large project is a vital part of the Arkansas and American record.

Special language in AETN's current appropriation act (Section 8 of Act 34 of 2010) requires the Agency to request the continuation and any increase of this appropriation as a change level request for the 2011-2013 Biennium.

The Agency is requesting funding and appropriation of \$130,000 for each fiscal year of the 2011-2013 Biennium.

The Executive Recommendation provides for this appropriation to be funded from the General Improvement Fund.

Appropriation Summary

Appropriation: 2YX - Honoring Arkansas' War Heros

Funding Sources: EMA - ETV-State Operations

Historical Data

Agency Request and Executive Recommendation

Commitment Item	Historical Data			2011-2012			2012-2013		
	2009-2010 Actual	2010-2011 Budget	2010-2011 Authorized	Base Level	Agency	Executive	Base Level	Agency	Executive
Honoring Arkansas' War Heroes 5900046	0	0	125,000	0	130,000	130,000	0	130,000	130,000
Total	0	0	125,000	0	130,000	130,000	0	130,000	130,000
Funding Sources									
Fund Balance 4000005	0	0		0	0	0	0	0	130,000
General Revenue 4000010	0	0		0	130,000	0	0	130,000	0
General Improvement Fund 4000265	0	0		0	0	260,000	0	0	0
Total Funding	0	0		0	130,000	260,000	0	130,000	130,000
Excess Appropriation/(Funding)	0	0		0	0	(130,000)	0	0	0
Grand Total	0	0		0	130,000	130,000	0	130,000	130,000

Change Level by Appropriation

Appropriation: 2YX - Honoring Arkansas' War Heros
Funding Sources: EMA - ETV-State Operations

Agency Request

Change Level		2011-2012	Pos	Cumulative	% of BL	2012-2013	Pos	Cumulative	% of BL
C01	Existing Program	110,000	0	110,000	100.0	110,000	0	110,000	100.0
C08	Technology	20,000	0	130,000	118.2	20,000	0	130,000	118.2

Executive Recommendation

Change Level		2011-2012	Pos	Cumulative	% of BL	2012-2013	Pos	Cumulative	% of BL
C01	Existing Program	110,000	0	110,000	100.0	110,000	0	110,000	100.0
C08	Technology	20,000	0	130,000	118.2	20,000	0	130,000	118.2

Justification

C01	AETN requests \$110K in general revenue funding and appropriation to continue its popular WWII veterans' oral history project, "In Their Words." Testimonies of over 600 Arkansas veterans continue to be archived and accessible online for future generations.
C08	AETN requests \$20K funding and appropriation for software maintenance costs to support the veteran's oral history project web interface for online access to oral histories. These costs are included in AETN's Information Technology Plan under Operations Tab-IT Support Costs.

Analysis of Budget Request

Appropriation: B93 - AETN-Contingency

Funding Sources: 516 - AETN Contingency

This Contingency appropriation was established during the 82nd General Assembly for the AETN/UCA complex. Continuation is requested to provide sufficient appropriation to meet the needs of the Digital Television and Americans with Disabilities Federal mandates.

The Agency is requesting Base Level for the 2011-2013 Biennium.

The Executive Recommendation does not provide for the continuation of this appropriation.

Appropriation Summary

Appropriation: B93 - AETN-Contingency

Funding Sources: 516 - AETN Contingency

Historical Data

Agency Request and Executive Recommendation

Commitment Item	Historical Data			2011-2012			2012-2013		
	2009-2010 Actual	2010-2011 Budget	2010-2011 Authorized	Base Level	Agency	Executive	Base Level	Agency	Executive
Contingency 5130018	0	1,318,703	1,318,703	1,318,703	1,318,703	0	1,318,703	1,318,703	0
Total	0	1,318,703	1,318,703	1,318,703	1,318,703	0	1,318,703	1,318,703	0
Funding Sources									
AETN Contingency 4000075	0	1,318,703		1,318,703	1,318,703	0	1,318,703	1,318,703	0
Total Funding	0	1,318,703		1,318,703	1,318,703	0	1,318,703	1,318,703	0
Excess Appropriation/(Funding)	0	0		0	0	0	0	0	0
Grand Total	0	1,318,703		1,318,703	1,318,703	0	1,318,703	1,318,703	0

Change Level by Appropriation

Appropriation: B93 - AETN-Contingency
Funding Sources: 516 - AETN Contingency

Agency Request

Change Level		2011-2012	Pos	Cumulative	% of BL	2012-2013	Pos	Cumulative	% of BL
BL	Base Level	1,318,703	0	1,318,703	100.0	1,318,703	0	1,318,703	100.0

Executive Recommendation

Change Level		2011-2012	Pos	Cumulative	% of BL	2012-2013	Pos	Cumulative	% of BL
BL	Base Level	1,318,703	0	1,318,703	100.0	1,318,703	0	1,318,703	100.0
C19	Executive Changes	(1,318,703)	0	0	0.0	(1,318,703)	0	0	0.0

Justification

C19	Recommendation is to discontinue this appropriation along with not recommending the requested special language to utilize this appropriation. Without the special language, the Agency cannot transfer this appropriation and therefore the appropriation cannot be used.
-----	---