

# EDUCATIONAL TELEVISION COMMISSION

## Enabling Laws

Act 178 of 2012  
A.C.A. §6-3-101 to 6-3-113  
Act 2318 of 2005  
Act 1462 of 2009

## History and Organization

### AETN'S MISSION STATEMENT:

**PURPOSE** (Mission): The purpose of the Arkansas Educational Television Network (AETN) is to enhance and empower the lives of all Arkansans by offering lifelong learning opportunities through high-quality educational television programs and services.

**PROMISE** (Core statement): The Arkansas Educational Television Network (AETN) fulfills its purpose by providing: educational resources to schools and all educators; innovative and high-quality public media television programs and services that illuminate the culture and heritage of Arkansas and the world; and opportunities to engage and explore new ideas. This relevant AETN content will expand the minds of children, inform Arkansans about public affairs and current events in our state, highlight arts and culture, and invite Arkansans to explore the outdoors and the world around them.

**SHARED VISION:** Know more, do more, and be more with AETN  
(Approved by the AETN Commission June 13, 2012.)

### LEGISLATION CREATING THE AGENCY:

**ENABLING LAWS:** The Arkansas Educational Television Commission was established by Act 198 of 1961, as amended in the Arkansas Code 6-3-101 to 6-3-113. Arkansas Code 6-3-105 (a) states that AETN was organized "for the purpose of making the benefits of educational television available to and promoting its use by inhabitants of Arkansas." AETN's Commission has eight members appointed by the governor and is charged with providing educational telecommunications services to the people of Arkansas. AETN is an affiliate of the

Broadcasting Service (PBS) and functions statewide as a public media service with headquarters in Conway. AETN's services include distributing programs through digital technologies statewide via over-the-air broadcast, satellite and cable; compressed interactive video; web-based video streaming of local productions plus ADE approved curriculum materials for Arkansas's schools; educational workshops; and professional development training for teachers available 24/7 via the IDEAS portal in partnership with the Arkansas Department of Education. AETN's most current operations funding is appropriated by Act 178 of 2012.

**HISTORY AND ORGANIZATION:** The Commission began broadcasting in December of 1966 using a studio in Conway and its first transmitter (KETS) located at Redfield and licensed to Little Rock for service to Central Arkansas. Transmitters licensed to Arkadelphia/KETG and Fayetteville/KAFT were activated in 1976. Jonesboro/KTEJ was activated in 1977. A fifth transmitter at Mountain View/KEMV began broadcasting in 1980. In June 2004 AETN added digital transmitters and microwaves at each site statewide to fulfill a mandate of the Federal Communications Commission (FCC). In May 2006 AETN finished construction on a sixth new digital transmitter at El Dorado/KETZ to serve southern Arkansas. Today AETN's infrastructure includes 6 transmitters and 13 microwave relays broadcasting to almost 100% of the State.

On June 12, 2009 Congress required the return of analog spectrum to the federal government. Digital became the predominant broadcast technology in the nation and analog spectrum was used for national security, auction to wireless services and other purposes.

### **AGENCY GOALS:**

Goals are divided into two major service areas, "Content" and "Support."

#### **Content Goals:**

Agency Goal #1: AETN partners with educational entities to provide lifelong learning opportunities for all Arkansans, with special emphasis on teacher professional development and classroom resources. (Education)

Agency Goal #2: AETN creates and acquires relevant programming and services designed to educate, enlighten and inspire a diverse, statewide audience. (Programs/Services)

Agency Goal #4: AETN promotes its programs and services to the community of Arkansas through various activities as a recognized source of statewide educational opportunities. (Outreach)

#### **Support Goals:**

Agency Goal #3: AETN provides broad reliable distribution of programming and services to Arkansans through the innovative use of technology. (Access)

Agency Goal #5: AETN uses a wide variety of resources to consistently support performance-based, fiscally-sound and mission-focused organizational decisions. (Administration and Finance)

### **MAJOR SERVICE GROUPS:**

AETN accomplishes its mission through **three major service groups:** Programs and Services, Engineering and Information Technology, and Administration.

#### **Programs and Services Group - 4 divisions (Content Goals):**

The **Education Division** provides instructional media materials and services for Arkansas' educational communities by: acquiring, producing and broadcasting daily programs for the Pre-K-12 classrooms and at-home learners on *AETN's digital Plus Channel*; video streaming ADE approved, curriculum based course materials over the Internet for classroom use; hosting compressed interactive video workshops from AETN's studios for statewide educators' participation in such things as the new Common Core Standards; providing adult and career education for workers to complete educational goals through PBS LiteracyLink, including online GED prep and services for adult educators.

Importantly, AETN's unique partnership with ADE provides free professional development classes for the state's 53,000 certified teachers through the innovative, award-winning *Arkansas IDEAS* portal designed in partnership with the Arkansas Department of Education to help teachers fulfill their 60/hour/year mandate. It's available 24/7 via the Internet and provides a growing number of courses. All materials posted on IDEAS are approved by ADE and meet criteria of the Southern Regional Education Board for Professional Development. Teachers completing these online courses must pass a test that proves satisfactory completion.

Additionally, AETN staff serve on the Arkansas History Task Force and offer numerous, award-winning documentaries from AETN's archives, including *In Their Words* oral histories that preserve the stories of Arkansas' World War II veterans for students of tomorrow. This division also hosts and broadcasts the state's Academic Quiz Bowl competition annually to showcase talented youngsters from Arkansas' schools.

The **Programming Division** acquires and schedules educational and general audience programming; evaluates the programming needs of Arkansans from pre-school through old age; and negotiates for the best programs to help meet those needs from the Public Broadcasting Service (PBS) and other regional or national distributors. AETN maintains a digital service with three separate video channels - *AETN-HD*, *AETN CREATE* and *AETN PLUS*. Over 40 hours of high quality, non-violent children's programming are broadcast per week on AETN's primary channel, plus another 100 hours/week on its *AETN PLUS* sub-channel. For the ninth consecutive year national research confirmed that PBS is the most trusted institution in the United States, and was named the safest, most educational destination for children on television and online.

The **Production Division** researches and creates about 160 hours per year of unique local programs for and about Arkansas for broadcast on AETN's general audience schedule. All productions include educational components for use by Arkansas schools. AETN's local productions have won more than 375 regional, national and international awards for excellence, including 11 coveted EMMY awards. Locally produced programs are considered for seven major service areas concerning Arkansans: economic growth, education, environment, health, heritage, public affairs and public safety.

The **Outreach Division** develops and distributes information to Arkansans about AETN's programs and services available; coordinates promotional campaigns and public events; produces graphics and still photos for the network's broadcast and print needs; designs and constructs studio sets; and provides creative content for AETN's award-winning website. This division coordinates all AETN outreach activities, including special exhibits, Family Day, Statewide Art Portfolio Days and projects connecting Arkansans with issues like preserving state and national parks, childhood obesity and retirement services, etc. This division sponsors the AETN Kids Go Club, encouraging kids to exercise and form healthy habits.

#### **Engineering & IT Group - 3 divisions (Support Goals):**

The **Engineering Division** designs, installs, maintains and operates AETN's production and broadcasting infrastructure statewide: six television transmitters broadcasting in digital, thirteen microwave relay stations, AETN's production center, production truck and the network's master control center. This division manages the FCC required digital transition statewide, assures continuous service for national emergency alert messages critical to public safety, and provides feasibility studies of new technologies to guide AETN in supporting the public media needs of Arkansas.

The **Operations Division** coordinates and schedules all technical facilities, equipment, vehicles and crew for AETN's award-winning instructional and general audience productions; maintains security for AETN's network headquarters; assures periodic safety drills; and trains volunteers and interns on production crew tasks. All productions are videotaped, edited and finalized for broadcast or other distribution through this division. This division also archives all AETN video gathered through various productions throughout Arkansas, preserving meta-data from each taping for future use.

The **Information Technology Division** designs, installs and maintains all network computer systems and security; oversees all computer technology including instructional web sites; provides internal and external technical assistance; trains in-house users, plus state educators, agencies and businesses; works closely with Engineering to ensure a successful, continuing transition to digital broadcast technology; trouble shoots digital software issues; and coordinates general server space for a growing library of digital and high definition programs.

#### **Administration Group - 4 divisions (Support Goals):**

The **Finance and Administration Division** plans, develops and implements Commission policy; provides for the overall management of AETN's human resources, payroll, benefits, and training for personnel serving every corner of the state; directs all financial activities of the agency including accounting, budgeting, procurement, risk management, land/lease management, investments, reporting, audits and

and coordinates services/funds between AETN and the AETN Foundation. AETN has been named one of the best workplaces in the nation and the state by the American Psychological Association and the Governor's Work Life Balance program respectively.

The **Governmental Relations Division** acts as liaison with various state and federal agencies; identifies potential needs and partnerships; represents the agency in state, regional and national groups; and works with the AETN Commission and other partners to help fill state needs with AETN capabilities.

The **Development Division** (AETN Foundation) creates and directs special events to enhance public awareness of AETN; recruits and coordinates volunteers and interns; seeks corporate underwriters; and produces on-air and direct mail fundraising appeals. This division is fully funded by the AETN Foundation and provides significant supplemental funding for AETN programs.

The **Research and Special Projects Division** (AETN Foundation) assists the network with cable and federal relations; coordinates the AETN Speakers Bureau and building tours; researches audience demographics and viewing trends, broadcasting industry trends and legal issues concerning the FCC, trademarks and copyrights; and coordinates government grants and reports. This division is fully funded by the AETN Foundation.

### **COST-EFFECTIVE SERVICE:**

AETN serves almost every Arkansan for a very modest cost, and receives less than half its current funding (\$5M) from the state. AETN's various funding resources include: state and federal grants; partnerships with government, non-profits, and businesses; and individual donors who want to help provide quality, educational programs to Arkansans. On-air fundraising drives are typically conducted three times a year by AETN's affiliated, private, non-profit Foundation to help raise funds for general audience programs.

AETN's innovative, free and mission-based programming is not found on commercial broadcast stations and seldom found on cable channels.

AETN partners with state agencies like the Arkansas Department of Human Services to share information and solicit feedback from the citizens through call-in programs like *Healing Minds-Changing Attitudes* and *Medicare*. AETN also partners with DHS to provide infrastructure for Arkansas Information Reading Services for the Blind. AETN produces in-depth, full-length programs specific to Arkansas like *Exploring Arkansas*, and *Edge of Conflict - Arkansas in the Civil War*.

AETN's technology has helped agencies like Education, Health, Human Services, and Emergency Services to improve communications with citizens and train thousands of employees.

Citizens can stay updated on current issues and get immediate answers to their questions by watching and calling during locally produced programs like *Arkansas Week* and *Arkansans Ask* with the Governor, legislators, and other public officials.

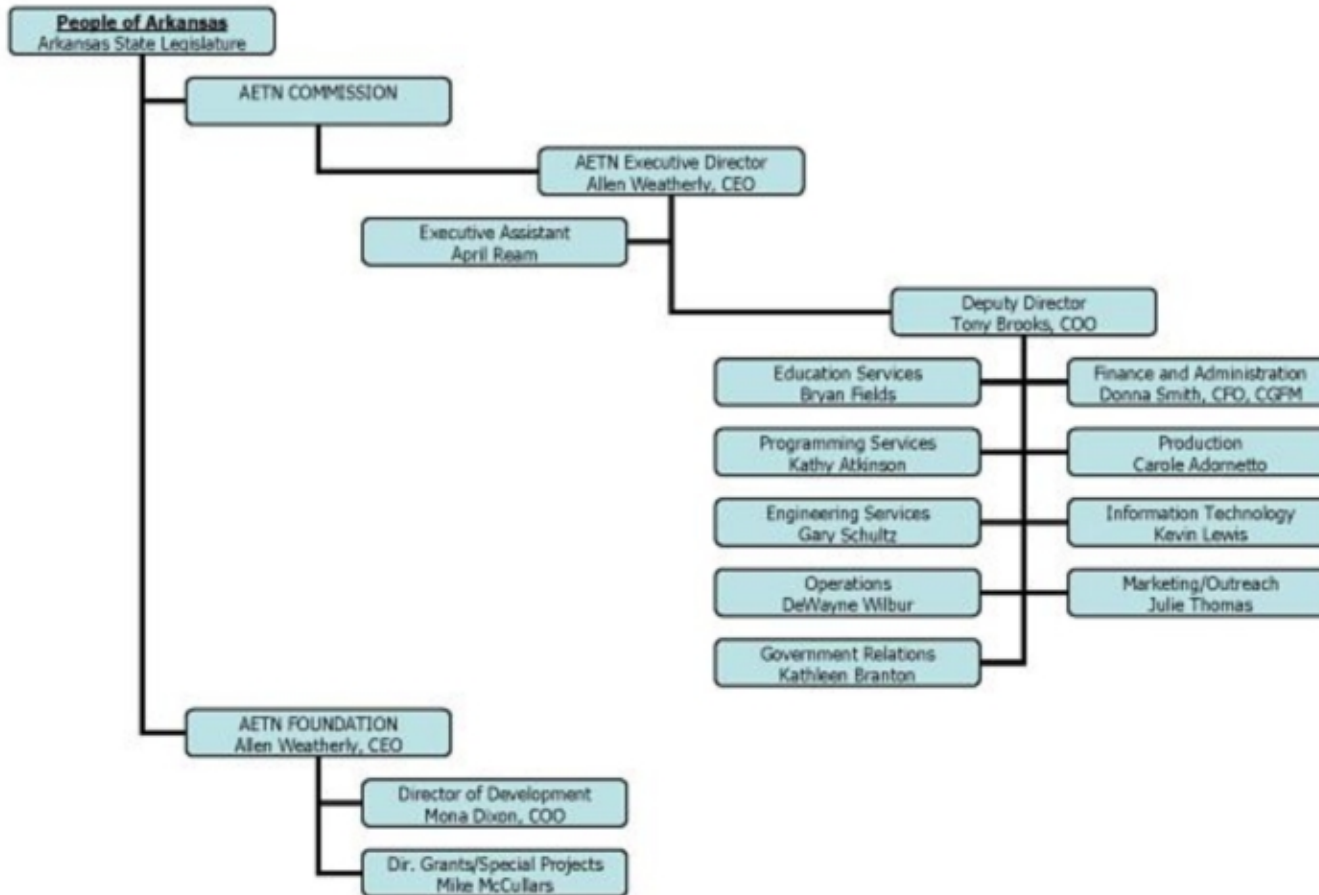
AETN continues to produce a wide variety of award-winning programs for and about Arkansas.

**PUBLIC SUPPORT:**

For the ninth consecutive year, national research confirmed that PBS is the most trusted institution in the United States and is considered an “excellent” use of tax dollars. Only military defense outranked PBS as the best value for the American tax dollar. PBS also was considered the most balanced network for news and public affairs. The research was conducted in January and February 2012 by the independent, non-partisan research companies Harris Interactive and ORC Online Caravan.

In the same poll, Americans enthusiastically endorsed public broadcasting as the best place for educational programming. PBS KIDS was named the most educational TV/media brand, the safest destination for children to watch television or visit online and the top provider of content that helps children build reading and math skills.

A 2007 Oakleaf and Associates survey found almost universal and enthusiastic support for AETN in Arkansas. AETN continues to draw numerous volunteers and various partners from every corner of the state to help bring excellent, diverse programs to all Arkansans. AETN annually produces more than 160 hours of original, award-winning programs, featuring the people, places and issues of Arkansas. AETN is a PBS member station.



## **Agency Commentary**

### **AETN's 2013-2015 Biennial Commentary -**

AETN is the state's only public educational television service and the only television in Arkansas with statewide, over-the-air broadcast capability. Through a network of 13 microwave relay stations sending signals to 6 transmitters around the state, AETN reaches almost 100% of Arkansas and provides more than 26,000 hours of non-commercial, educational programming, communications, and training services each year. As a PBS affiliate, AETN broadcasts national programming while also producing local, award-winning programs for and about Arkansas.

AETN has one of the best distribution systems in the state for delivering training and information statewide through multi-media platforms. AETN continues to partner with other state agencies to fulfill joint missions as directed by the governor in his budget instruction letter of 5-21-12, *"Seek better ways of addressing needs, particularly where you can work with other state agencies to more efficiently administer a program."*

### **AETN'S GENERAL REVENUE REQUEST:**

AETN requests additional general revenue funds and appropriation of \$407,000 over base of \$5.25M for increased costs to maintain current statewide infrastructure and services - including veteran's archives. AETN's services to Arkansas' schools are cost effective and available 24/7.

AETN's statewide digital infrastructure is a multi-million dollar investment for the state to use and maintain. Since 2006 AETN has added three full-time digital sub-channels plus a sixth transmitter serving Arkansas' students, teachers, parents, citizens and the visually impaired. General revenue provides the support and infrastructure for AETN's partnerships with other state agencies, grantors, and foundations.

AETN's operating funds from the state have remained flat for several years while costs like leases, equipment maintenance and insurance are steadily growing. AETN continues to be frugal, efficient and entrepreneurial, earning other revenues for partnership costs beyond infrastructure.

### **ORAL HISTORIES REQUEST:**

To continue AETN's ongoing oral history project with Arkansas War Veterans, AETN requests additional general revenue funds and appropriation of \$130,000 in 2014 and \$80,000 in 2015. AETN requests appropriation to purchase equipment, software and services to upgrade and complete the Arkansas War Heroes website. The software will enable all files to be available for searching, previewing and adding content to data. The web service has to be updated so viewers will continue to see the archived veteran's videos and content.



## **AETN'S CASH APPROPRIATION REQUEST:**

AETN requests additional cash appropriation of \$1.9M over base of \$7.29M in 2014 and \$1.2 M over base in 2015 to continue programs and productions funded by grants and partnerships.

Through a partnership with the Arkansas Department of Education (ADE), AETN continues to offer high quality, professional development services to certified teachers statewide via multi-media platforms. Appropriation is needed to meet ADE's requests to improve the functionality of the IDEAS portal. This includes purchase of equipment to film courses while teachers model the objectives being taught; equipment that allows ADE to capture and web-stream professional development being presented at one of the regional co-ops or any location equipped with broadband; course content that provides professional development needs in Special Education, English as a Second Language and Gifted Education; and software redevelopment to meet current database standards giving the portal the ability to track professional development hours.

The Arkansas IDEAS Portal (Internet Delivered Education for Arkansas) provides course work approved by ADE and the Southern Regional Education Board to help teachers meet 60/hours/year of professional training required by law. Teachers must pass a test that proves satisfactory completion of these online courses. Training is accessible 24 hours a day through the Internet, during the AETN SCHOLAR broadcast on AETN's digital PLUS channel, and through workshops like the Arkansas Technology Institute (ATI). Since inception the IDEAS program has delivered over 500,000 hours of accredited training to help 32,000 certified teachers meet their annual requirements. AETN's partnership with ADE is a unique model for other public media services across the nation.

During fiscal 2012 outstanding professional development services featured more than 80 compressed interactive training events on the new Common Core State Standards (CCSS), totaling over 300 hours in just six months to reach teachers all around the state. AETN is the leading provider of professional educator development for the CCSS Initiative and offers more than 60 hours of CCSS related video content.

AETN and PBS provide Arkansas educators with access to PBS LearningMedia, a next-generation digital media platform to help re-imagine classroom learning, transform teaching, and more creatively engage students in grades Pre-K through college. This repository of digital media includes high quality videos, images, interactive activities, audio and research documents.

Additionally, AETN partners with other state agencies, universities, foundations and corporations to originate programs for and about Arkansas. AETN continues to seek similar collaborations with other state agencies and potential partners. Cash fund appropriation dollars are only expended when corresponding revenues cover the costs.

*Please note that programming from PBS is generally paid from individual contributions to the AETN Foundation.*

**PERSONNEL** - AETN staff pay will remain flat for biennial years 2014-2015, as will pay for all state employees, due to the economy and the recently installed state pay plan. AETN is downsizing by 4 positions, but also requesting correction of nine full-time positions currently misclassified. As partnerships develop AETN needs to retain its remaining 109 positions to fulfill agreements. These positions serve the state by undertaking many responsibilities, using numerous skills, and filling many priorities beyond their class code description. AETN can't afford many employees, but strives to recruit and keep multi-talented individuals. As Boomers retire AETN will make every effort to recruit and retain the best by taking good care of its talented employees. AETN has been named one of the best workplaces in the nation and the state by the American Psychological Association and the Governor's Work Life Balance program respectively.

**SPECIAL LANGUAGE** - AETN requests continuation of current special language.

## **Audit Findings**

DIVISION OF LEGISLATIVE AUDIT  
AUDIT OF :  
DEPARTMENT OF EDUCATION  
ARKANSAS EDUCATIONAL TELEVISION COMMISSION  
FOR THE YEAR ENDED JUNE 30, 2011

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Findings

On occasion, the Production Manager prepared and approved, and the Human Resource Department processed, timesheets for broadcast production specialists hired to perform specialized tasks. To compensate these specialists, the Agency used extra help positions even though these individuals normally required a higher rate of pay than allowed under the Agency's appropriation act and the Uniform Classification and Compensation Plan. While four of these specialists submitted invoices for services rendered, Agency personnel created timesheets that reflected hours worked not equal to the actual hours billed. A lack of planning and communication by management, related to the work of the broadcast production specialists contributed to this deficiency. The processing of inaccurate timesheets is not a sound business practice and could lead to payment of inappropriate amounts.

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Recommendations

Agency management review applicable Arkansas Code and Office of Personnel Management policy, and develop a strategy for paying broadcast specialists with appropriate and accurate supporting documentation to support the payment.

**State Contracts Over \$25,000 Awarded To Minority Owned Businesses Fiscal Year 2012**

None

**Employment Summary**

	Male	Female	Total	%
White Employees	43	39	82	87 %
Black Employees	6	5	11	12 %
Other Racial Minorities	1	0	1	1 %
	Total Minorities		12	13 %
	Total Employees		94	100 %

**Publications**

**A.C.A. 25-1-204**

Name	Statutory Authorization	Required for		# of Copies	Reason(s) for Continued Publication and Distribution
		Governor	General Assembly		
None	N/A	N	N	0	N/A

# Department Appropriation Summary

## Historical Data

## Agency Request and Executive Recommendation

Appropriation	2011-2012		2012-2013		2012-2013		2013-2014						2014-2015					
	Actual	Pos	Budget	Pos	Authorized	Pos	Base Level	Pos	Agency	Pos	Executive	Pos	Base Level	Pos	Agency	Pos	Executive	Pos
127 AETN-Treasury Paying	5,897,279	27	8,388,025	36	7,587,283	39	7,029,239	36	8,913,996	36	8,913,996	36	7,029,239	36	8,228,996	36	8,228,996	36
199 AETN-State Operations	5,354,926	73	5,198,262	73	5,423,186	74	5,258,911	73	5,672,408	73	5,308,911	73	5,262,648	73	5,676,169	73	5,312,648	73
2YX Honoring Arkansas' War Heros	0	0	0	0	130,000	0	0	0	130,000	0	130,000	0	0	0	80,000	0	80,000	0
<b>Total</b>	<b>11,252,205</b>	<b>100</b>	<b>13,586,287</b>	<b>109</b>	<b>13,140,469</b>	<b>113</b>	<b>12,288,150</b>	<b>109</b>	<b>14,716,404</b>	<b>109</b>	<b>14,352,907</b>	<b>109</b>	<b>12,291,887</b>	<b>109</b>	<b>13,985,165</b>	<b>109</b>	<b>13,621,644</b>	<b>109</b>

Funding Sources		%		%		%		%		%		%		%		%		%
Fund Balance	4000005	3,143,915	21.5	3,344,760	22.1	1,558,513	11.2	1,558,513	9.5	1,558,513	9.8	1,663,166	11.9	1,663,166	10.6	1,663,166	10.9	
General Revenue	4000010	5,150,812	35.3	5,075,556	33.5	5,258,911	37.7	5,802,408	35.4	5,308,911	33.4	5,262,648	37.5	5,756,169	36.6	5,312,648	34.8	
Special Revenue	4000030	9,278	0.1	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	
Cash Fund	4000045	6,098,124	41.8	6,601,778	43.6	7,133,892	51.1	9,018,649	55.1	9,018,649	56.8	7,102,780	50.6	8,302,537	52.8	8,302,537	54.3	
Merit Adjustment Fund	4000055	190,000	1.3	122,706	0.8	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	
M & R Sales	4000340	4,836	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	
<b>Total Funds</b>		<b>14,596,965</b>	<b>100.0</b>	<b>15,144,800</b>	<b>100.0</b>	<b>13,951,316</b>	<b>100.0</b>	<b>16,379,570</b>	<b>100.0</b>	<b>15,886,073</b>	<b>100.0</b>	<b>14,028,594</b>	<b>100.0</b>	<b>15,721,872</b>	<b>100.0</b>	<b>15,278,351</b>	<b>100.0</b>	
Excess Appropriation/(Funding)		(3,344,760)		(1,558,513)		(1,663,166)		(1,663,166)		(1,533,166)		(1,736,707)		(1,736,707)		(1,656,707)		
<b>Grand Total</b>		<b>11,252,205</b>		<b>13,586,287</b>		<b>12,288,150</b>		<b>14,716,404</b>		<b>14,352,907</b>		<b>12,291,887</b>		<b>13,985,165</b>		<b>13,621,644</b>		

Budget exceeds Authorized Appropriation in 127 (AETN- Treasury Paying) due to a transfer from the Cash Fund Holding Account.  
 Variance in fund balance due to unfunded appropriation in 2YX (Honoring Arkansas' War Heros).

## Agency Position Usage Report

FY2010 - 2011						FY2011 - 2012						FY2012 - 2013					
Authorized in Act	Budgeted			Unbudgeted	% of Authorized Unused	Authorized in Act	Budgeted			Unbudgeted	% of Authorized Unused	Authorized in Act	Budgeted			Unbudgeted	% of Authorized Unused
	Filled	Unfilled	Total	Total			Filled	Unfilled	Total	Total			Filled	Unfilled	Total	Total	
113	97	16	113	0	14.16 %	113	92	7	99	14	18.58 %	113	92	17	109	4	18.58 %

## **Analysis of Budget Request**

**Appropriation:** 127 - AETN-Treasury Paying

**Funding Sources:** NET - Cash in Treasury

Arkansas Educational Television receives funding for this cash appropriation from Grants from private foundations, earnings for programs produced from the Agency's studios, and partnerships with various educational entities, state agencies, and private groups.

Base Level Regular Salaries and Personal Services Matching includes Career Service payments for eligible employees. Personal Services Matching also includes a \$20 increase in the monthly contribution for State employee's health insurance for a total State match per budgeted employee of \$410 per month. Base Level salaries and matching do not include appropriation for a Cost of Living Adjustment or Merit Pay Increases.

Base Level appropriation totals \$7,029,239 each year of the 2013-2015 Biennium with thirty-six (36) regular positions and forty-eight (48) extra help positions.

The Agency Change Level request for appropriation totaling \$1,884,757 in FY14 and \$1,199,757 in FY15 includes the following:

- Operating Expenses line item of \$1,516,307 in FY14 and \$1,089,307 in FY15 for increasing cost of programming and network maintenance. This includes data processing equipment maintenance, increased internet bandwidth to enable more web-streaming of professional development content for teachers, and software redevelopment to meet current database standards for the IDEAS portal. (IT Support Category-State Network Connectivity and Hardware)
- Conference & Travel Expenses of \$10,450 each fiscal year for the increase number of conferences employees must attended due to the IDEAS portal training.
- A request of \$358,000 in FY14 and \$100,000 in FY15 in Capital Outlay line item is for purchases of capital equipment to meet demands for content and functionality.

The Executive Recommendation provides for the Agency Request.

## Appropriation Summary

**Appropriation:** 127 - AETN-Treasury Paying

**Funding Sources:** NET - Cash in Treasury

### Historical Data

### Agency Request and Executive Recommendation

Commitment Item		Historical Data			2013-2014			2014-2015		
		2011-2012 Actual	2012-2013 Budget	2012-2013 Authorized	Base Level	Agency	Executive	Base Level	Agency	Executive
Regular Salaries	5010000	879,080	1,506,003	1,387,729	1,312,028	1,312,028	1,312,028	1,312,028	1,312,028	1,312,028
<b>#Positions</b>		<b>27</b>	<b>36</b>	<b>39</b>	<b>36</b>	<b>36</b>	<b>36</b>	<b>36</b>	<b>36</b>	<b>36</b>
Extra Help	5010001	60,814	140,642	118,693	118,693	118,693	118,693	118,693	118,693	118,693
<b>#Extra Help</b>		<b>7</b>	<b>48</b>	<b>48</b>	<b>48</b>	<b>48</b>	<b>48</b>	<b>48</b>	<b>48</b>	<b>48</b>
Personal Services Matching	5010003	358,120	518,840	494,808	506,735	506,735	506,735	506,735	506,735	506,735
Operating Expenses	5020002	4,103,905	5,204,997	4,845,690	4,845,690	6,361,997	6,361,997	4,845,690	5,934,997	5,934,997
Conference & Travel Expenses	5050009	35,095	56,450	46,000	46,000	56,450	56,450	46,000	56,450	56,450
Professional Fees	5060010	69,907	140,093	462,363	140,093	140,093	140,093	140,093	140,093	140,093
Data Processing	5090012	0	0	0	0	0	0	0	0	0
Promotional Items	5090028	4,901	60,000	60,000	60,000	60,000	60,000	60,000	60,000	60,000
Capital Outlay	5120011	385,457	761,000	172,000	0	358,000	358,000	0	100,000	100,000
<b>Total</b>		<b>5,897,279</b>	<b>8,388,025</b>	<b>7,587,283</b>	<b>7,029,239</b>	<b>8,913,996</b>	<b>8,913,996</b>	<b>7,029,239</b>	<b>8,228,996</b>	<b>8,228,996</b>
<b>Funding Sources</b>										
Fund Balance	4000005	3,143,915	3,344,760		1,558,513	1,558,513	1,558,513	1,663,166	1,663,166	1,663,166
Cash Fund	4000045	6,098,124	6,601,778		7,133,892	9,018,649	9,018,649	7,102,780	8,302,537	8,302,537
Total Funding		9,242,039	9,946,538		8,692,405	10,577,162	10,577,162	8,765,946	9,965,703	9,965,703
Excess Appropriation/(Funding)		(3,344,760)	(1,558,513)		(1,663,166)	(1,663,166)	(1,663,166)	(1,736,707)	(1,736,707)	(1,736,707)
<b>Grand Total</b>		<b>5,897,279</b>	<b>8,388,025</b>		<b>7,029,239</b>	<b>8,913,996</b>	<b>8,913,996</b>	<b>7,029,239</b>	<b>8,228,996</b>	<b>8,228,996</b>

## Change Level by Appropriation

**Appropriation:** 127 - AETN-Treasury Paying  
**Funding Sources:** NET - Cash in Treasury

### Agency Request

Change Level		2013-2014	Pos	Cumulative	% of BL	2014-2015	Pos	Cumulative	% of BL
<b>BL</b>	<b>Base Level</b>	<b>7,029,239</b>	<b>36</b>	<b>7,029,239</b>	<b>100.0</b>	<b>7,029,239</b>	<b>36</b>	<b>7,029,239</b>	<b>100.0</b>
C01	Existing Program	1,836,757	0	8,865,996	126.1	1,181,757	0	8,210,996	116.8
C08	Technology	48,000	0	8,913,996	126.8	18,000	0	8,228,996	117.1

### Executive Recommendation

Change Level		2013-2014	Pos	Cumulative	% of BL	2014-2015	Pos	Cumulative	% of BL
<b>BL</b>	<b>Base Level</b>	<b>7,029,239</b>	<b>36</b>	<b>7,029,239</b>	<b>100.0</b>	<b>7,029,239</b>	<b>36</b>	<b>7,029,239</b>	<b>100.0</b>
C01	Existing Program	1,836,757	0	8,865,996	126.1	1,181,757	0	8,210,996	116.8
C08	Technology	48,000	0	8,913,996	126.8	18,000	0	8,228,996	117.1

### Justification

C01	AETN requests additional Cash Appropriation over base level for increasing costs of programming, network maintenance, and capital equipment to meet demands for content and functionality. AETN continues to partner with other state agencies, universities, foundations and corporations to provide programs and services for all Arkansans. Cash fund appropriation dollars are only expended when corresponding revenues cover the costs.
C08	AETN requests additional Cash appropriation for data processing equipment maintenance, increased internet bandwidth to enable more web-streaming of professional development content for teachers statewide, and software redevelopment to meet current database standards for the IDEAS portal created in partnership with the Arkansas Department of Education.



## **Analysis of Budget Request**

**Appropriation:** 199 - AETN-State Operations

**Funding Sources:** EMA - ETV-State Operation

Arkansas Educational Television Network (AETN) is Arkansas' only statewide television network. AETN distributes a program of educational and general audience offerings that is broadcast for all citizens of Arkansas. The network's broadcast is carried from the R. Lee Reaves Center for Educational Telecommunications in Conway. In 2009, AETN terminated all analog broadcast as part of the national digital transition, but continues to serve Arkansas with six digital broadcast transmitters around the state. AETN's Second Audio Program (SAP) channel delivers the Arkansas Information Reading Service (AIRS) for the Blind as well as Descriptive Video on selected programs for those who are blind or are visually-impaired. Virtually all programs broadcast on AETN are also closed captioned for the deaf or hearing impaired. This appropriation is used for the infrastructure and operational needs of AETN. Funding for this appropriation comes from State General Revenues.

Base Level Regular Salaries and Personal Services Matching includes Career Service payments for eligible employees. Personal Services Matching also includes a \$20 increase in the monthly contribution for State employee's health insurance for a total State match per budgeted employee of \$410 per month. Base Level salaries and matching do not include appropriation for a Cost of Living Adjustment or Merit Pay Increases. The Base Level salary of unclassified positions reflects the FY13 line item maximum. The Base Level request for Regular Salaries includes board member stipend payments.

Base Level appropriation and general revenue funding totals \$5,258,911 in FY14 and \$5,262,648 in FY15 with seventy-three (73) regular positions and one (1) extra help position.

The Agency Change Level requests for appropriation and general revenue funding totaling \$413,497 in FY14 and \$413,521 in FY15 includes the following:

- Regular Salaries and Personal Service Matching increase of \$6,497 in FY14 and \$6,521 in FY15 for the reclassification of eight positions to correct current class codes, grades and titles with more appropriate classifications fitting current duties and responsibilities.
- Operating Expenses increase of \$407,000 each fiscal year for increased costs on leases, insurance, equipment maintenance, data maintenance, internet bandwidth and automated server maintenance.(IT Support Category-State Network Connectivity and Hardware)

The Executive Recommendation provides for Base Level with the addition of the following:

- Reclassification of four positions and a title change of AETN Program and Services Division Manager to AETN Professional Relations Director, none of which increase appropriation or general revenue funding.

- \$50,000 in appropriation and general revenue funding in the Operating Expenses line item request, with the remaining request funded from the General Improvement Fund.

## Appropriation Summary

**Appropriation:** 199 - AETN-State Operations

**Funding Sources:** EMA - ETV-State Operation

### Historical Data

### Agency Request and Executive Recommendation

Commitment Item		2011-2012	2012-2013	2012-2013	2013-2014			2014-2015		
		Actual	Budget	Authorized	Base Level	Agency	Executive	Base Level	Agency	Executive
Regular Salaries	5010000	3,724,651	3,552,484	3,724,897	3,549,398	3,553,452	3,549,398	3,552,398	3,556,452	3,552,398
<b>#Positions</b>		<b>73</b>	<b>73</b>	<b>74</b>	<b>73</b>	<b>73</b>	<b>73</b>	<b>73</b>	<b>73</b>	<b>73</b>
Extra Help	5010001	6,464	8,800	8,800	8,800	8,800	8,800	8,800	8,800	8,800
<b>#Extra Help</b>		<b>1</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>1</b>
Personal Services Matching	5010003	1,131,175	1,141,308	1,170,507	1,231,734	1,234,177	1,231,734	1,232,471	1,234,938	1,232,471
Operating Expenses	5020002	472,857	468,979	468,982	468,979	875,979	518,979	468,979	875,979	518,979
Conference & Travel Expenses	5050009	0	0	0	0	0	0	0	0	0
Professional Fees	5060010	0	0	0	0	0	0	0	0	0
Data Processing	5090012	0	0	0	0	0	0	0	0	0
Capital Outlay	5120011	19,779	26,691	50,000	0	0	0	0	0	0
<b>Total</b>		<b>5,354,926</b>	<b>5,198,262</b>	<b>5,423,186</b>	<b>5,258,911</b>	<b>5,672,408</b>	<b>5,308,911</b>	<b>5,262,648</b>	<b>5,676,169</b>	<b>5,312,648</b>
<b>Funding Sources</b>										
General Revenue	4000010	5,150,812	5,075,556		5,258,911	5,672,408	5,308,911	5,262,648	5,676,169	5,312,648
Special Revenue	4000030	9,278	0		0	0	0	0	0	0
Merit Adjustment Fund	4000055	190,000	122,706		0	0	0	0	0	0
M & R Sales	4000340	4,836	0		0	0	0	0	0	0
<b>Total Funding</b>		<b>5,354,926</b>	<b>5,198,262</b>		<b>5,258,911</b>	<b>5,672,408</b>	<b>5,308,911</b>	<b>5,262,648</b>	<b>5,676,169</b>	<b>5,312,648</b>
Excess Appropriation/(Funding)		0	0		0	0	0	0	0	0
<b>Grand Total</b>		<b>5,354,926</b>	<b>5,198,262</b>		<b>5,258,911</b>	<b>5,672,408</b>	<b>5,308,911</b>	<b>5,262,648</b>	<b>5,676,169</b>	<b>5,312,648</b>

## Change Level by Appropriation

**Appropriation:** 199 - AETN-State Operations  
**Funding Sources:** EMA - ETV-State Operation

### Agency Request

Change Level		2013-2014	Pos	Cumulative	% of BL	2014-2015	Pos	Cumulative	% of BL
BL	Base Level	5,258,911	73	5,258,911	100.0	5,262,648	73	5,262,648	100.0
C01	Existing Program	264,000	0	5,522,911	105.0	264,000	0	5,526,648	105.0
C08	Technology	143,000	0	5,665,911	107.7	143,000	0	5,669,648	107.7
C10	Reclass	6,497	0	5,672,408	107.9	6,521	0	5,676,169	107.9
C11	Upgrade/Downgrade	0	0	5,672,408	107.9	0	0	5,676,169	107.9

### Executive Recommendation

Change Level		2013-2014	Pos	Cumulative	% of BL	2014-2015	Pos	Cumulative	% of BL
BL	Base Level	5,258,911	73	5,258,911	100.0	5,262,648	73	5,262,648	100.0
C01	Existing Program	50,000	0	5,308,911	101.0	50,000	0	5,312,648	101.0
C08	Technology	0	0	5,308,911	101.0	0	0	5,312,648	101.0
C10	Reclass	0	0	5,308,911	101.0	0	0	5,312,648	101.0
C11	Upgrade/Downgrade	0	0	5,308,911	101.0	0	0	5,312,648	101.0
C14	Title Change	0	0	5,308,911	101.0	0	0	5,312,648	101.0

### Justification

C01	AETN requests additional general revenue funds and appropriation over base level for increased costs to maintain current statewide infrastructure and services, including increasing costs for leases, equipment maintenance and insurance.
C08	AETN requests additional appropriation and funding for data processing equipment maintenance, increased internet bandwidth and computer replacements.
C10	AETN requests reclassification of 8 positions to correct current class codes, grades and titles with more appropriate classifications fitting current duties and responsibilities.
C11	AETN requests a grade correction for 1 division director position currently graded below peers at similar responsibility levels. No change in class or title required.
C14	The Executive Recommendation provides for a title change from AETN Program and Services Division Manger to AETN Professional Relations Director.

## **Analysis of Budget Request**

**Appropriation:** 2YX - Honoring Arkansas' War Heros

**Funding Sources:** EMA - ETV-State Operations

This general revenue funded appropriation is used by AETN to design documentaries honoring Arkansas' war heroes. Through the "In Their Words" Veteran's archiving project, AETN has archived the testimonies of more than 350 Arkansas WWII Veterans. With the use of this oral history, AETN can now offer a much more inclusive picture of the past. The archival program is featuring an extensive web/streaming and research environment for teachers and every Arkansas student with the ability to follow the actions, careers and lessons taught by these great Arkansans. This important and large project is a vital part of the Arkansas and American record.

Special language in AETN's current appropriation act (Section 7 of Act 178 of 2012) requires the Agency to request the continuation and any increase of this appropriation as a change level request for the 2013-2015 Biennium.

The Agency Change Level request for appropriation and general revenue funding totaling \$130,000 in FY14 and \$80,000 in FY15 in the Honoring Arkansas' War Heroes line item is for purchases of capital equipment, software, services, and upgrades for the Arkansas War Heroes website.

The Executive Recommendation provides for the Agency Request for appropriation with no general revenue funding.

# Appropriation Summary

**Appropriation:** 2YX - Honoring Arkansas' War Heros

**Funding Sources:** EMA - ETV-State Operations

## Historical Data

## Agency Request and Executive Recommendation

Commitment Item	Historical Data			2013-2014			2014-2015		
	2011-2012 Actual	2012-2013 Budget	2012-2013 Authorized	Base Level	Agency	Executive	Base Level	Agency	Executive
Honoring Arkansas' War Heroes 5900046	0	0	130,000	0	130,000	130,000	0	80,000	80,000
<b>Total</b>	0	0	130,000	0	130,000	130,000	0	80,000	80,000
<b>Funding Sources</b>									
General Revenue 4000010	0	0		0	130,000	0	0	80,000	0
<b>Total Funding</b>	0	0		0	130,000	0	0	80,000	0
Excess Appropriation/(Funding)	0	0		0	0	130,000	0	0	80,000
<b>Grand Total</b>	0	0		0	130,000	130,000	0	80,000	80,000

## Change Level by Appropriation

**Appropriation:** 2YX - Honoring Arkansas' War Heros  
**Funding Sources:** EMA - ETV-State Operations

### Agency Request

Change Level		2013-2014	Pos	Cumulative	% of BL	2014-2015	Pos	Cumulative	% of BL
<b>BL</b>	<b>Base Level</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0.0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0.0</b>
C08	Technology	130,000	0	130,000	100.0	80,000	0	80,000	100.0

### Executive Recommendation

Change Level		2013-2014	Pos	Cumulative	% of BL	2014-2015	Pos	Cumulative	% of BL
<b>BL</b>	<b>Base Level</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0.0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0.0</b>
C08	Technology	130,000	0	130,000	100.0	80,000	0	80,000	100.0

### Justification

C08	AETN requests appropriation and general revenue funds to purchase equipment, software and services to upgrade and complete the Arkansas War Heroes website. The software will enable all files to be available for searching, previewing and adding content to data. The web service has to be updated so viewers will be able to see the archived veteran's videos and content.								
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