

# DEPARTMENT OF PARKS AND TOURISM

## Employment Summary

	Male	Female	Total	%
White Employees	346	308	654	91 %
Black Employees	18	30	48	7 %
Other Racial Minorities	9	8	17	2 %
Total Minorities			65	9 %
Total Employees			719	100 %

## Publications

### A.C.A. 25-1-201 et seq.

Name	Statutory Authorization	Required for		# of Copies	Reason(s) for Continued Publication and Distribution	Unbound Black & White Copies Produced During the Last Two Years	Cost of Unbound Copies Produced During the Last Two Years
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**ARKANSAS PLANNING BUDGETING & ADMINISTRATIVE SYSTEM**  
**STATE CONTRACTS OVER \$50,000 AWARDED TO MINORITY OWNED BUSINESSES**  
**Fiscal Year 2018**  
**Required by A.C.A. 25-36-104**

**AGENCY: 0900 DEPARTMENT OF PARKS AND TOURISM**

Minority Business	Total Contract Awarded	Minority Type per A.C.A. 15-4-303 (2)					
		African American	Hispanic American	American Indian	Asian American	Pacific Islander American	Disabled Veteran
Goddess Products	\$172,765	X					
Jones Consulting	\$1,856,117			X			
NSC Inc.	\$50,440	X					
SC Home	\$196,922		X				

<b>TOTAL NUMBER OF MINORITY CONTRACTS AWARDED</b>	<u>4</u>
<b>TOTAL EXPENDITURES FOR CONTRACTS AWARDED</b>	<u>\$2,276,244</u>
<b>% OF MINORITY CONTRACTS AWARDED</b>	<u>16258885.71 %</u>

## Department Appropriation Summary

Appropriation	Historical Data						Agency Request and Executive Recommendation							
	2017-2018		2018-2019		2018-2019		2019-2020				2020-2021			
	Actual	Pos	Budget	Pos	Authorized	Pos	Agency	Pos	Executive	Pos	Agency	Pos	Executive	Pos
21J SCORP Program-Federal	891,292	0	3,271,148	0	3,271,148	0	5,771,148	0	5,771,148	0	5,851,148	0	5,851,148	0
433 Museum Natural Res-Spec Rev	36,605	1	82,143	2	77,179	2	82,771	2	82,771	2	82,771	2	82,771	2
499 State Operations	20,620,515	424	20,719,444	405	21,713,829	405	20,775,547	404	20,775,547	404	20,788,347	404	20,788,347	404
500 Conservation Tax	35,436,611	158	47,193,503	165	53,987,676	165	55,136,825	166	55,136,825	166	55,139,932	166	55,139,932	166
502 Keep Arkansas Beautiful-ConsTax	684,790	3	731,878	3	717,789	3	881,617	3	881,617	3	881,617	3	881,617	3
504 Tourism Promotion-Special Rev	14,958,394	6	16,109,635	8	16,072,093	8	18,389,698	8	18,389,698	8	18,389,821	8	18,389,821	8
54L Wildlife Observation Trails	0	0	1,006,614	0	1,006,614	0	1,006,614	0	1,006,614	0	1,006,614	0	1,006,614	0
579 Outdoor Recreation Grants Prg	2,166,144	4	7,802,824	4	7,835,680	4	7,821,469	4	7,821,469	4	7,821,469	4	7,821,469	4
986 Operations & Construction-Cash in Treasury	30,962,876	191	36,804,383	209	34,523,901	209	37,275,722	209	37,275,722	209	37,282,182	209	37,282,182	209
994 Retirement & Relocation Program	901,943	0	924,119	0	928,278	0	968,619	0	968,619	0	968,619	0	968,619	0
995 Tourism - Cash in Treasury	26,602	0	31,155	0	55,010	0	30,028	0	30,028	0	30,028	0	30,028	0
996 Entertainers Hall of Fame-Treas	38,367	0	0	0	37,460	0	0	0	0	0	0	0	0	0
V55 War Memorial Stadium Gen. Rev.	821,749	7	447,647	7	895,294	8	447,647	7	447,647	7	447,647	7	447,647	7
V56 War Memorial Stadium Cash	2,128,015	0	2,244,606	0	2,891,550	0	2,345,924	1	2,345,924	1	2,345,924	1	2,345,924	1
<b>Total</b>	<b>109,673,903</b>	<b>795</b>	<b>137,369,099</b>	<b>803</b>	<b>144,013,501</b>	<b>804</b>	<b>150,933,629</b>	<b>804</b>	<b>150,933,629</b>	<b>804</b>	<b>151,036,119</b>	<b>804</b>	<b>151,036,119</b>	<b>804</b>

  

Funding Sources		%		%		%		%		%					
Fund Balance	4000005	40,940,265	27.3	40,077,737	26.6			13,304,393	10.4	13,304,393	10.4	685,747	0.6	685,747	0.6
General Revenue	4000010	21,246,857	14.2	20,872,755	13.9			21,223,194	16.7	21,223,194	16.7	21,235,994	18.2	21,235,994	18.2
Federal Revenue	4000020	842,023	0.6	3,324,086	2.2			5,824,086	4.6	5,824,086	4.6	5,624,086	4.8	5,624,086	4.8
Special Revenue	4000030	51,625,341	34.5	54,011,738	35.8			55,648,036	43.7	55,648,036	43.7	57,241,147	49.1	57,241,147	49.1
Cash Fund	4000045	33,713,882	22.5	32,092,840	21.3			31,391,920	24.6	31,391,920	24.6	31,742,282	27.2	31,742,282	27.2
Performance Fund	4000055	195,407	0.1	294,336	0.2			0	0.0	0	0.0	0	0.0	0	0.0
Interest	4000300	741	0.0	0	0.0			0	0.0	0	0.0	0	0.0	0	0.0
Transfers / Adjustments	4000683	1,187,124	0.8	0	0.0			0	0.0	0	0.0	0	0.0	0	0.0
Total Funds		149,751,640	100.0	150,673,492	100.0			127,391,629	100.0	127,391,629	100.0	116,529,256	100.0	116,529,256	100.0
Excess Appropriation/(Funding)		(40,077,737)		(13,304,393)				23,542,000		23,542,000		34,506,863		34,506,863	
Grand Total		109,673,903		137,369,099				150,933,629		150,933,629		151,036,119		151,036,119	

The FY19 Budget amount exceeds the Authorized amount for Museum of Natural Resources (433) due to salary adjustments during the 2017-2019 Biennium. The FY19 Budget amount exceeds the Authorized amount for Keep Arkansas Beautiful (502), Tourism Promotion (504), and Operations & Construction (986) due to salary and matching rate adjustments during the 2017-2019 Biennium. Pursuant to Act 269 of 2017, the War Memorial Stadium Commission (V55 and V56) were transferred to the Department of Parks and Tourism. Variance in Fund Balance is due to unfunded appropriation for Conservation Tax (500), Tourism Promotion (504), Outdoor Recreation Grants Program (579), Operations-Cash (986), Tourism-Cash (995), and War Memorial Stadium-Cash (V56).

## **Analysis of Budget Request**

**Appropriation:** 2JJ - SCORP Program-Federal

**Funding Sources:** FPT - Parks & Tourism Federal

The Department utilizes this appropriation to provide for the Outdoor Recreation Grant Program and the Development of the Statewide Comprehensive Outdoor Recreation Plan (SCORP). This appropriation is funded by the Federal Land and Water Conservation Fund Program (LWCF).

The Agency's Request is \$5,771,148 for FY20 and \$5,851,148 for FY21.

The Agency Change Level requests are as follows:

- Professional Fees increase of \$80,000 in FY21 for SCORP related user survey work to be performed under contract beginning in FY21.
- Grants and Aid increase of \$2,500,000 for each year of the biennium. The agency anticipates an increase of \$1.8 million in the apportionment from the LWCF. Currently the agency has \$1.2 million of grants being completed by state and local governments which reduces the appropriation available for new grants. LWCF rules and regulations allow grantees up to five (5) years to complete and be reimbursed for grant projects. Without the increase, the agency could lose the new funds.

The agency's request to maintain appropriation above 10% of the FY18 Actual Expenditures includes the following justifications:

- Conference and Travel due to travel costs coded to Operating Expenses. Applicable travel costs need to be changed from Operating Expenses to Conference and Travel. The agency will implement accounting procedures and approval of training/travel immediately. Outdoor Grants staff routinely attend seminars and conferences that involve training.
- Professional Fees due to the SCORP related user survey work for the 2019-2021 biennium.
- Grants and Aid due to the nearly four-fold increase in apportionments from the LWCF, from \$537,466 in FY16 to \$1,959,769 in FY18; the unexpended balance of matching grants awarded is \$2,379,855. Sufficient appropriation is required to commit these awarded but unexpended grants and allow for new grant awards each year. The agency has been awarded an additional \$1.8 million in apportionment for grant awards.

There were no one time operating expenses requested in the previous biennium.

The Executive Recommendation provides for the Agency Request.

## Appropriation Summary

**Appropriation:** 2JJ - SCORP Program-Federal

**Funding Sources:** FPT - Parks & Tourism Federal

### Historical Data

### Agency Request and Executive Recommendation

Commitment Item		2017-2018	2018-2019	2018-2019	2019-2020		2020-2021		
		Actual	Budget	Authorized	Agency	Executive	Agency	Executive	
Operating Expenses	5020002	65,092	66,950	66,950	66,950	66,950	66,950	66,950	
Conference & Travel Expenses	5050009	400	6,100	6,100	6,100	6,100	6,100	6,100	
Professional Fees	5060010	800	20,000	20,000	20,000	20,000	100,000	100,000	
Data Processing	5090012	0	0	0	0	0	0	0	
Grants and Aid	5100004	825,000	3,178,098	3,178,098	5,678,098	5,678,098	5,678,098	5,678,098	
Capital Outlay	5120011	0	0	0	0	0	0	0	
<b>Total</b>		<b>891,292</b>	<b>3,271,148</b>	<b>3,271,148</b>	<b>5,771,148</b>	<b>5,771,148</b>	<b>5,851,148</b>	<b>5,851,148</b>	
<b>Funding Sources</b>									
Fund Balance	4000005	339,044	289,775		342,713	342,713	395,651	395,651	
Federal Revenue	4000020	842,023	3,324,086		5,824,086	5,824,086	5,624,086	5,624,086	
<b>Total Funding</b>		<b>1,181,067</b>	<b>3,613,861</b>		<b>6,166,799</b>	<b>6,166,799</b>	<b>6,019,737</b>	<b>6,019,737</b>	
Excess Appropriation/(Funding)		(289,775)	(342,713)		(395,651)	(395,651)	(168,589)	(168,589)	
<b>Grand Total</b>		<b>891,292</b>	<b>3,271,148</b>		<b>5,771,148</b>	<b>5,771,148</b>	<b>5,851,148</b>	<b>5,851,148</b>	

## **Analysis of Budget Request**

**Appropriation:** 433 - Museum Natural Res-Spec Rev

**Funding Sources:** SAH - Arkansas Museum of Natural Resources Fund

The Department utilizes this appropriation to provide operating expenses for the Museum of Natural Resources (formerly the Oil and Brine Museum). Pursuant to Arkansas Code §25-58-301, this appropriation receives its income from the 1/2 Cent Tax on each barrel of oil produced in the State.

The Agency's Request is \$82,771 for each year.

The Agency's request to maintain appropriation above 10% of the FY18 Actual Expenditures includes the following justification:

- The agency had one (1) vacancy in FY18 which resulted in the salaries and matching not being fully expended. The position has been filled.

There were no one time operating expenses requested in the previous biennium.

The Executive Recommendation provides for the Agency Request.

## Appropriation Summary

**Appropriation:** 433 - Museum Natural Res-Spec Rev

**Funding Sources:** SAH - Arkansas Museum of Natural Resources Fund

### Historical Data

### Agency Request and Executive Recommendation

Commitment Item		2017-2018	2018-2019	2018-2019	2019-2020		2020-2021		
		Actual	Budget	Authorized	Agency	Executive	Agency	Executive	
Regular Salaries	5010000	26,223	58,003	50,028	58,494	58,494	58,494	58,494	
<b>#Positions</b>		<b>1</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>2</b>	
Personal Services Matching	5010003	10,382	24,140	27,151	24,277	24,277	24,277	24,277	
Total		36,605	82,143	77,179	82,771	82,771	82,771	82,771	
<b>Funding Sources</b>									
Fund Balance	4000005	31,937	68,053		59,441	59,441	51,672	51,672	
Special Revenue	4000030	72,721	73,531		75,002	75,002	75,752	75,752	
Total Funding		104,658	141,584		134,443	134,443	127,424	127,424	
Excess Appropriation/(Funding)		(68,053)	(59,441)		(51,672)	(51,672)	(44,653)	(44,653)	
Grand Total		36,605	82,143		82,771	82,771	82,771	82,771	

FY19 Budget amount in Regular Salaries exceeds the authorized amount due to salary adjustments during the 2017-2019 Biennium.

## **Analysis of Budget Request**

**Appropriation:** 499 - State Operations

**Funding Sources:** HGA - Parks & Tourism Account

This appropriation provides State Funding for the personal services and operating expenses of the Central Administration, Tourism (including Great River Road), and Parks (including Museum Services) Divisions of the Department of Parks and Tourism. The funding source for this appropriation is general revenue.

The Agency's Request is for appropriation and general revenue funding of \$20,775,547 for FY20 and appropriation and general revenue funding of \$20,788,347 for FY21.

The Agency's Change Level Requests are as follows:

- Regular Salaries and Personal Services Matching reduction of \$49,492 through a transfer of one (1) GS04 Skilled Tradesman position to Conservation Tax (500).
- Operating Expenses reallocation of \$7,412 to Grants and Aid. This program has been popular through the state, funding 31 studies in the past 18 years. The maximum grant award per grantee is \$15,000. This will allow the agency to fund up to two (2) projects per year.
- Advertising Expense reductions of \$366,864 in FY20 and \$367,181 in FY21.

The Agency's request to maintain appropriation above 10% of the FY18 Actual Expenditures includes the following justification:

- Conference and Travel due to scheduling conflicts which prevented attendance of the annual CPE conference by several staff members.

There were no one time operating expenses requested in the previous biennium.

The Executive Recommendation provides for the Agency Request.



## Appropriation Summary

**Appropriation:** 499 - State Operations  
**Funding Sources:** HGA - Parks & Tourism Account

### Historical Data

### Agency Request and Executive Recommendation

Commitment Item	2017-2018	2018-2019	2018-2019	2019-2020		2020-2021	
	Actual	Budget	Authorized	Agency	Executive	Agency	Executive
Regular Salaries 5010000	14,080,450	14,402,765	14,814,425	14,434,112	14,434,112	14,444,412	14,444,412
<b>#Positions</b>	<b>424</b>	<b>405</b>	<b>405</b>	<b>404</b>	<b>404</b>	<b>404</b>	<b>404</b>
Extra Help 5010001	30,476	30,600	30,600	30,600	30,600	30,600	30,600
<b>#Extra Help</b>	<b>5</b>	<b>8</b>	<b>8</b>	<b>8</b>	<b>8</b>	<b>8</b>	<b>8</b>
Personal Services Matching 5010003	5,400,531	5,532,070	5,729,855	5,538,750	5,538,750	5,541,567	5,541,567
Operating Expenses 5020002	498,643	493,423	493,423	486,011	486,011	486,011	486,011
Conference & Travel Expenses 5050009	3,795	4,950	4,950	4,950	4,950	4,950	4,950
Professional Fees 5060010	0	0	0	0	0	0	0
Data Processing 5090012	0	0	0	0	0	0	0
Grants and Aid 5100004	14,875	22,588	22,588	30,000	30,000	30,000	30,000
Capital Outlay 5120011	0	0	0	0	0	0	0
Tourism Promotion 5900046	0	0	0	0	0	0	0
Advertising Expense 5900047	591,645	232,948	617,888	251,024	251,024	250,707	250,707
Conference-DAC 5900048	100	100	100	100	100	100	100
<b>Total</b>	<b>20,620,515</b>	<b>20,719,444</b>	<b>21,713,829</b>	<b>20,775,547</b>	<b>20,775,547</b>	<b>20,788,347</b>	<b>20,788,347</b>
<b>Funding Sources</b>							
General Revenue 4000010	20,425,108	20,425,108		20,775,547	20,775,547	20,788,347	20,788,347
Performance Fund 4000055	195,407	294,336		0	0	0	0
Total Funding	20,620,515	20,719,444		20,775,547	20,775,547	20,788,347	20,788,347
Excess Appropriation/(Funding)	0	0		0	0	0	0
<b>Grand Total</b>	<b>20,620,515</b>	<b>20,719,444</b>		<b>20,775,547</b>	<b>20,775,547</b>	<b>20,788,347</b>	<b>20,788,347</b>

## **Analysis of Budget Request**

**Appropriation:** 500 - Conservation Tax

**Funding Sources:** SPT - Parks & Tourism Fund Account

This appropriation provides for the special revenue funding from the 1/8 Cent Sales Tax levied by Amendment 75 (A.C.A.19-6-484). The Department utilizes these funds to supplement existing funding for State Parks and to provide for their repair and further development, consistent with the referendum presented to and approved by the citizens of Arkansas in 1996.

The Agency's Request is \$55,136,825 for FY20 and \$55,139,932 for FY21.

The Agency's Change Level requests are as follows:

- Salaries and Personal Services Matching increase of \$49,492 due to a transfer of one (1) GS04 Skilled Tradesman from State Operations (499).
- Extra Help and Personal Services Matching increase of \$108,920 due to wage increases, hiring difficulties for remote geographic locations, turnover, competitive labor market, and low unemployment.
- Capital Outlay restoration of \$1,878,000 to continue replacement of capital equipment.

The Agency's request to maintain appropriation above 10% of the FY18 Actual Expenditures includes the following justifications:

- Professional Fees due to some expenditures are constant and some fluctuate each fiscal year. The constant portion which was not expended is related to contracts with the Arkansas Press Association and the Arkansas Broadcasters Association. The portion that fluctuates are due to special events and parks that enter into Special Performance Agreements with contractors/vendors/entertainers.
- Construction due to open construction projects statewide. Currently, the agency has 226 continuing projects and 33 open Methods of Financing. State law requires the agency maintain commitments/funding for all open contracts. Failure to maintain the excess appropriation for each fiscal year will result in the loss of subsequent appropriation for carryover balances.
- Special Maintenance to cover plumbing, electrical, and other building materials and address the growing cost of maintaining 1,151 buildings and facilities.

There were no one time operating expenses requested in the previous biennium

The Executive Recommendation provides for the Agency Request.

## Appropriation Summary

**Appropriation:** 500 - Conservation Tax

**Funding Sources:** SPT - Parks & Tourism Fund Account

### Historical Data

### Agency Request and Executive Recommendation

Commitment Item		2017-2018	2018-2019	2018-2019	2019-2020		2020-2021	
		Actual	Budget	Authorized	Agency	Executive	Agency	Executive
Regular Salaries	5010000	5,119,602	5,928,169	5,083,636	5,889,506	5,889,506	5,892,006	5,892,006
	<b>#Positions</b>	<b>158</b>	<b>165</b>	<b>165</b>	<b>166</b>	<b>166</b>	<b>166</b>	<b>166</b>
Extra Help	5010001	1,679,862	2,034,077	2,034,077	2,134,077	2,134,077	2,134,077	2,134,077
	<b>#Extra Help</b>	<b>244</b>	<b>111</b>	<b>111</b>	<b>111</b>	<b>111</b>	<b>111</b>	<b>111</b>
Personal Services Matching	5010003	2,498,538	2,450,024	2,213,104	2,456,383	2,456,383	2,456,990	2,456,990
Operating Expenses	5020002	11,336,184	8,300,084	12,122,078	12,122,078	12,122,078	12,122,078	12,122,078
Conference & Travel Expenses	5050009	0	0	0	0	0	0	0
Professional Fees	5060010	408,707	613,894	613,894	613,894	613,894	613,894	613,894
Construction	5090005	10,056,664	23,398,081	26,874,272	26,874,272	26,874,272	26,874,272	26,874,272
Data Processing	5090012	0	0	0	0	0	0	0
Resale (COGS)	5090017	0	0	0	0	0	0	0
Capital Outlay	5120011	1,421,180	1,353,000	1,878,000	1,878,000	1,878,000	1,878,000	1,878,000
Special Maintenance	5120032	2,915,874	3,116,174	3,168,615	3,168,615	3,168,615	3,168,615	3,168,615
<b>Total</b>		<b>35,436,611</b>	<b>47,193,503</b>	<b>53,987,676</b>	<b>55,136,825</b>	<b>55,136,825</b>	<b>55,139,932</b>	<b>55,139,932</b>
<b>Funding Sources</b>								
Fund Balance	4000005	20,706,583	17,405,505		3,300,369	3,300,369	0	0
Special Revenue	4000030	32,135,533	33,088,367		34,081,018	34,081,018	35,103,449	35,103,449
Total Funding		52,842,116	50,493,872		37,381,387	37,381,387	35,103,449	35,103,449
Excess Appropriation/(Funding)		(17,405,505)	(3,300,369)		17,755,438	17,755,438	20,036,483	20,036,483
<b>Grand Total</b>		<b>35,436,611</b>	<b>47,193,503</b>		<b>55,136,825</b>	<b>55,136,825</b>	<b>55,139,932</b>	<b>55,139,932</b>

FY19 Budget amount in Regular Salaries and Personal Services Matching exceeds the authorized amount due to salary and matching rate adjustments during the 2017-2019 Biennium. Expenditure of Appropriation is contingent upon available funding.

## **Analysis of Budget Request**

**Appropriation:** 502 - Keep Arkansas Beautiful-ConsTax

**Funding Sources:** SBA - Keep Arkansas Beautiful

Act 1278 of 1997 (A.C.A. 15-11-603) established the Keep Arkansas Beautiful Commission to implement a statewide litter prevention program through the voluntary actions of local communities. This appropriation provides for the special revenue funding from the 1/8<sup>th</sup> Cent Sales Tax levied by Amendment 75 (A.C.A. 19-6-484). This funding will be utilized to support the Keep Arkansas Beautiful Commission and its activities.

The Agency's Request is \$881,617 for each year.

The Agency's Change Level Requests are as follows:

- Professional Fees increase of \$100,000 to create and produce educational material for students K-5 with the Department of Education.
- Advertising Expense increase of \$50,000 to advertise and promote the K-5 educational program.

The Agency request to maintain appropriation above 10% of the FY18 Actual Expenditures includes the following justifications:

- Extra Help is earmarked for the K-5 educational initiative.
- Conference and Travel for opportunities to attend several conferences in FY19 and the biennium.
- Professional Fees to advertise and promote the K-5 educational initiative. Savings were realized by providing professional education to manage social media in-house. Other educational materials for Pre-K will utilized this line item. The agency will work with the Department of Education and the Keep Arkansas Beautiful Foundation to fund this project.

There were no one time operating expenses requested in the previous biennium.

The Executive Recommendation provides for the Agency Request.

## Appropriation Summary

**Appropriation:** 502 - Keep Arkansas Beautiful-ConsTax

**Funding Sources:** SBA - Keep Arkansas Beautiful

### Historical Data

### Agency Request and Executive Recommendation

Commitment Item	Historical Data			Agency Request and Executive Recommendation		Agency Request and Executive Recommendation	
	2017-2018 Actual	2018-2019 Budget	2018-2019 Authorized	2019-2020 Agency	2019-2020 Executive	2020-2021 Agency	2020-2021 Executive
Regular Salaries 5010000	125,043	127,532	116,360	127,292	127,292	127,292	127,292
<b>#Positions</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>3</b>
Extra Help 5010001	0	2,500	2,500	2,500	2,500	2,500	2,500
<b>#Extra Help</b>	<b>0</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>1</b>
Personal Services Matching 5010003	41,329	45,467	42,550	45,446	45,446	45,446	45,446
Operating Expenses 5020002	86,412	89,928	89,928	89,928	89,928	89,928	89,928
Conference & Travel Expenses 5050009	0	1,500	1,500	1,500	1,500	1,500	1,500
Professional Fees 5060010	4,103	25,000	25,000	125,000	125,000	125,000	125,000
Data Processing 5090012	0	0	0	0	0	0	0
Grants and Aid 5100004	1,000	20,000	20,000	20,000	20,000	20,000	20,000
Capital Outlay 5120011	31,161	0	0	0	0	0	0
Advertising Expense 5900047	395,742	419,951	419,951	469,951	469,951	469,951	469,951
<b>Total</b>	<b>684,790</b>	<b>731,878</b>	<b>717,789</b>	<b>881,617</b>	<b>881,617</b>	<b>881,617</b>	<b>881,617</b>
<b>Funding Sources</b>							
Fund Balance 4000005	370,010	406,024		386,359	386,359	238,424	238,424
Special Revenue 4000030	720,804	712,213		733,682	733,682	741,019	741,019
<b>Total Funding</b>	<b>1,090,814</b>	<b>1,118,237</b>		<b>1,120,041</b>	<b>1,120,041</b>	<b>979,443</b>	<b>979,443</b>
Excess Appropriation/(Funding)	(406,024)	(386,359)		(238,424)	(238,424)	(97,826)	(97,826)
<b>Grand Total</b>	<b>684,790</b>	<b>731,878</b>		<b>881,617</b>	<b>881,617</b>	<b>881,617</b>	<b>881,617</b>

FY19 Budget amount in Regular Salaries and Personal Services Matching exceeds the authorized amount due to salary and matching rate adjustments during the 2017-2019 Biennium.

## **Analysis of Budget Request**

**Appropriation:** 504 - Tourism Promotion-Special Rev

**Funding Sources:** TDT - Tourism Development Trust Fund

Act 629 of 1989 (A.C.A. §19-5-956) established the Tourism Development Trust Fund to promote tourism in Arkansas. Pursuant to A.C.A. § 26-52-1006, funding is derived from a 2% Gross Receipts Tax on tourist-related business. The Department utilizes this appropriation for operating expenses to promote Arkansas tourism through advertising and website promotion, grassroots campaigns, and printed materials.

The Agency's Request is \$18,389,698 for FY20 and \$18,389,821 for FY21.

The Agency's Change Level Requests are as follows:

- Professional Fees increase of \$250,000 for a new fulfillment contract that should result in operational efficiencies, better customer service, and cost savings; and for a workplace assessment to better utilize office space and make work flow more efficiently for employees.
- Capital Outlay increase of \$70,000 to replace aging photographic equipment and vehicles.
- Tourism Promotion increase of \$500,000 to provide an overdue increase in matching for regional tourism organizations to promote their specific areas of the state, promotion of Arkansas and image enhancement via the HBO series "True Detective," and agency promotions such as small event partnerships.
- Advertising Expense increase of \$1,452,000 to continue to promote/market Arkansas by expanding partnerships with key market influencers, international marketing, research projects and general advertising to continue to attract tourist dollars to the state.

The Agency's request to maintain appropriation above 10% of the FY18 Actual Expenditures includes the following justifications:

- Extra Help due to the possibility of increasing hours of operations for the Welcome Centers and will require the current appropriation level. The agency is currently down four (4) staff members and intends to fill these positions to improve customer service.
- Conference and Travel due to new hires and strategic planning implementation will increase these expenses.

There were no one time operating expenses requested in the previous biennium.

The Executive Recommendation provides for the Agency Request.

## Appropriation Summary

**Appropriation:** 504 - Tourism Promotion-Special Rev  
**Funding Sources:** TDT - Tourism Development Trust Fund

### Historical Data

### Agency Request and Executive Recommendation

Commitment Item		2017-2018	2018-2019	2018-2019	2019-2020		2020-2021		
		Actual	Budget	Authorized	Agency	Executive	Agency	Executive	
Regular Salaries	5010000	238,158	277,361	247,496	283,782	283,782	283,882	283,882	
<b>#Positions</b>		<b>6</b>	<b>8</b>	<b>8</b>	<b>8</b>	<b>8</b>	<b>8</b>	<b>8</b>	
Extra Help	5010001	13,148	27,502	27,502	27,502	27,502	27,502	27,502	
<b>#Extra Help</b>		<b>4</b>	<b>4</b>	<b>8</b>	<b>8</b>	<b>8</b>	<b>8</b>	<b>8</b>	
Personal Services Matching	5010003	131,117	110,007	102,330	111,649	111,649	111,672	111,672	
Operating Expenses	5020002	1,241,766	1,682,575	1,682,575	1,682,575	1,682,575	1,682,575	1,682,575	
Conference & Travel Expenses	5050009	0	5,360	5,360	5,360	5,360	5,360	5,360	
Professional Fees	5060010	217,786	365,000	365,000	615,000	615,000	615,000	615,000	
Data Processing	5090012	0	0	0	0	0	0	0	
Capital Outlay	5120011	27,075	0	0	70,000	70,000	70,000	70,000	
Tourist Promotion	5900046	1,228,680	1,272,000	1,272,000	1,772,000	1,772,000	1,772,000	1,772,000	
Advertising Expense	5900047	11,839,599	12,219,830	12,219,830	13,671,830	13,671,830	13,671,830	13,671,830	
Small Festival Expenses, Adverti:	5900048	21,065	150,000	150,000	150,000	150,000	150,000	150,000	
<b>Total</b>		<b>14,958,394</b>	<b>16,109,635</b>	<b>16,072,093</b>	<b>18,389,698</b>	<b>18,389,698</b>	<b>18,389,821</b>	<b>18,389,821</b>	
<b>Funding Sources</b>									
Fund Balance	4000005	2,860,784	2,770,845		1,964,035	1,964,035	0	0	
Special Revenue	4000030	14,868,455	15,302,825		15,791,910	15,791,910	16,264,767	16,264,767	
Total Funding		17,729,239	18,073,670		17,755,945	17,755,945	16,264,767	16,264,767	
Excess Appropriation/(Funding)		(2,770,845)	(1,964,035)		633,753	633,753	2,125,054	2,125,054	
<b>Grand Total</b>		<b>14,958,394</b>	<b>16,109,635</b>		<b>18,389,698</b>	<b>18,389,698</b>	<b>18,389,821</b>	<b>18,389,821</b>	

FY19 Budget amount in Regular Salaries and Personal Services Matching exceeds the authorized amount due to salary and matching rate adjustments during the 2017-2019 Biennium.

## **Analysis of Budget Request**

**Appropriation:** 54L - Wildlife Observation Trails

**Funding Sources:** SWO - Wildlife Observation Trail Fund

Act 686 of 2009 established that the Arkansas State Game and Fish Commission make available \$1,000,000 in FY2010 and FY2011 for the Wildlife Observation Trails Pilot Program. Wildlife Observation Trail means a trail route designed to promote conservation and management of wildlife resources of the state and to promote tourism and economic development through the enjoyment, use, protection and improvement of the natural resources of Arkansas.

No funding has been received to date.

The Agency's Request is \$1,006,614 for each year.

The Agency's request to maintain appropriation above 10% of the FY18 Actual Expenditures includes the following justifications:

- This is directly related to the grant program that if funded, will be of great benefit to the department. There are pending projects that could be funded through this source. The grants align well with the agency's mission and would have a high probability of receiving funding. In the event this appropriation was taken away, the department would still pursue grant funding and would have to request approval through committee for additional appropriation.

There were no one time operating expenses requested in the previous biennium.

The Executive Recommendation provides for the Agency Request.



## Appropriation Summary

**Appropriation:** 54L - Wildlife Observation Trails

**Funding Sources:** SWO - Wildlife Observation Trail Fund

### Historical Data

### Agency Request and Executive Recommendation

Commitment Item		2017-2018	2018-2019	2018-2019	2019-2020		2020-2021	
		Actual	Budget	Authorized	Agency	Executive	Agency	Executive
Operating Expenses	5020002	0	6,614	6,614	6,614	6,614	6,614	6,614
Conference & Travel Expenses	5050009	0	0	0	0	0	0	0
Professional Fees	5060010	0	0	0	0	0	0	0
Data Processing	5090012	0	0	0	0	0	0	0
Grants and Aid	5100004	0	1,000,000	1,000,000	1,000,000	1,000,000	1,000,000	1,000,000
Capital Outlay	5120011	0	0	0	0	0	0	0
<b>Total</b>		0	1,006,614	1,006,614	1,006,614	1,006,614	1,006,614	1,006,614
<b>Funding Sources</b>								
Special Revenue	4000030	0	1,006,614		1,006,614	1,006,614	1,006,614	1,006,614
<b>Total Funding</b>		0	1,006,614		1,006,614	1,006,614	1,006,614	1,006,614
Excess Appropriation/(Funding)		0	0		0	0	0	0
<b>Grand Total</b>		0	1,006,614		1,006,614	1,006,614	1,006,614	1,006,614

## **Analysis of Budget Request**

**Appropriation:** 579 - Outdoor Recreation Grants Prg

**Funding Sources:** MPT - Parks & Tourism Outdoor Recreation

The Agency utilizes this appropriation for operating expenses and outdoor recreational grants to cities and counties. Funding is derived from the State Parks' portion of the proceeds of the Real Estate Transfer Tax increase levied by Act 729 of 1987, and further increased by Act 1181 of 1993 (A.C.A. 26-60-105).

The Agency's Request is \$7,821,469 for each year.

The Agency's Change Level Requests are as follows:

- Extra Help and Personal Services Matching increase of \$10,892 to use an Extra Help position as an administrative assistant on a part time basis at a competitive market rate or for the 1,800 hours planned for the position.
- Conference and Travel increase of \$3,500 for staff who routinely attend seminars and conferences that involve training.

The Agency's request to maintain appropriation above 10% of the FY18 Actual Expenditures includes the following justifications:

- Operating Expenses due to anticipated increases in grant awards. The agency expends the SCORP (2JJ) Federal Grant Operating Expenses as allowable before expending the Outdoor Recreation Grants Program Operating Expenses. The agency anticipates travel, training, office rent and other Operating Expenses will likely increase over the biennium due to the anticipated increases in grant awards.
- Conference and Travel due to travel costs coded to Operating Expenses. Applicable travel costs need to be changed from Operating Expenses to Conference and Travel. The agency will implement accounting procedures and approval of training/travel immediately. Outdoor Grants staff routinely attend seminars and conferences that involve training.
- Grants and Aid allotment from the Real Estate Transfer Tax has consistently increased each year. Grantees are allowed up to five (5) years to complete their projects and may request reimbursement any time during that 5 year period. The FY18 unexpended balance of state-funded Matching Grants awarded is \$5,434,827. Sufficient appropriation is required to commit these awarded, but unexpended grants and to allow for new grant awards each fiscal year. Awards for state-funded Matching Grants in FY2018 totaled \$2,877,405.

There were no one time operating expenses requested in the previous biennium.

The Executive Recommendation provides for the Agency Request.

## Appropriation Summary

**Appropriation:** 579 - Outdoor Recreation Grants Prg  
**Funding Sources:** MPT - Parks & Tourism Outdoor Recreation

### Historical Data

### Agency Request and Executive Recommendation

Commitment Item		2017-2018	2018-2019	2018-2019	2019-2020		2020-2021	
		Actual	Budget	Authorized	Agency	Executive	Agency	Executive
Regular Salaries	5010000	148,563	147,051	149,563	150,438	150,438	150,438	150,438
<b>#Positions</b>		<b>4</b>	<b>4</b>	<b>4</b>	<b>4</b>	<b>4</b>	<b>4</b>	<b>4</b>
Extra Help	5010001	0	15,210	15,210	25,210	25,210	25,210	25,210
<b>#Extra Help</b>		<b>0</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>1</b>
Personal Services Matching	5010003	71,115	57,162	57,506	58,920	58,920	58,920	58,920
Operating Expenses	5020002	9,672	37,020	37,020	37,020	37,020	37,020	37,020
Conference & Travel Expenses	5050009	0	1,500	1,500	5,000	5,000	5,000	5,000
Professional Fees	5060010	0	0	0	0	0	0	0
Data Processing	5090012	0	0	0	0	0	0	0
Grants and Aid	5100004	1,908,828	7,544,881	7,544,881	7,544,881	7,544,881	7,544,881	7,544,881
Capital Outlay	5120011	27,966	0	30,000	0	0	0	0
<b>Total</b>		<b>2,166,144</b>	<b>7,802,824</b>	<b>7,835,680</b>	<b>7,821,469</b>	<b>7,821,469</b>	<b>7,821,469</b>	<b>7,821,469</b>
<b>Funding Sources</b>								
Fund Balance	4000005	5,002,130	5,761,871		863,116	863,116	0	0
Special Revenue	4000030	2,925,885	2,904,069		2,991,191	2,991,191	3,080,927	3,080,927
<b>Total Funding</b>		<b>7,928,015</b>	<b>8,665,940</b>		<b>3,854,307</b>	<b>3,854,307</b>	<b>3,080,927</b>	<b>3,080,927</b>
Excess Appropriation/(Funding)		(5,761,871)	(863,116)		3,967,162	3,967,162	4,740,542	4,740,542
<b>Grand Total</b>		<b>2,166,144</b>	<b>7,802,824</b>		<b>7,821,469</b>	<b>7,821,469</b>	<b>7,821,469</b>	<b>7,821,469</b>

Expenditure of Appropriation is contingent upon available funding.

## **Analysis of Budget Request**

**Appropriation:** 986 - Operations & Construction-Cash in Treasury

**Funding Sources:** NPT - Parks Fund

This appropriation is financed by cash receipts and interest income generated by the State Park System. Cash receipts include the fees charged for park facility usage and/or property rentals, the sale of items purchased from gift shops, restaurant operations, and other miscellaneous receipts. The Department utilizes this appropriation to provide staff and operational support to park and museum activities.

The Agency's Request is \$37,275,722 for FY20 and \$37,282,162 for FY21.

The Agency's Change Level Requests are as follows:

- Extra Help and Personal Services Matching increase of \$108,920 for additional staff expenses due to minimum wage increases, difficulty hiring in remote geographic locations, turnover, competitive market and low unemployment.
- Professional Fees increase of \$391,900 due to advertising cost increases and to maintain our current level of revenues, and continue to grow.
- Capital Outlay restoration of \$525,000 to continue to replace aging capital equipment.

The Agency's request to maintain appropriation above 10% of the FY18 Actual Expenditures includes the following justifications:

- Operating Expenses - In FY19 and forward projections are to use more cash fund Operating Expenses. Based on the amounts of revenue that is generated each year, this fund source, as well as what is spent from it, changes.
- Debt Service - Bond payments for incurred debt fluctuate annually based on interest rates. This appropriation will be used in total over the next biennium. Depending on when the actual payment is made, has a direct impact on appropriation used.
- Construction - This is for the emergency funding for unplanned expenses related to maintaining 52 State Parks. These funds are important to have available to address any health and safety concerns that may arise. This is also used for the funding of up front costs related to grants that will eventually receive reimbursement. Funding for federal grants changes from year to year.

There were no one time expenses requested in the previous biennium.

The Executive Recommendation provides for the Agency Request.

## Appropriation Summary

**Appropriation:** 986 - Operations & Construction-Cash in Treasury

**Funding Sources:** NPT - Parks Fund

### Historical Data

### Agency Request and Executive Recommendation

Commitment Item		2017-2018	2018-2019	2018-2019	2019-2020		2020-2021		
		Actual	Budget	Authorized	Agency	Executive	Agency	Executive	
Regular Salaries	5010000	6,436,248	7,734,440	5,976,318	7,708,847	7,708,847	7,714,047	7,714,047	
<b>#Positions</b>		<b>191</b>	<b>209</b>	<b>209</b>	<b>209</b>	<b>209</b>	<b>209</b>	<b>209</b>	
Extra Help	5010001	3,857,317	4,519,367	4,519,367	4,619,367	4,619,367	4,619,367	4,619,367	
<b>#Extra Help</b>		<b>438</b>	<b>678</b>	<b>679</b>	<b>679</b>	<b>679</b>	<b>679</b>	<b>679</b>	
Personal Services Matching	5010003	3,481,512	3,331,314	2,808,954	3,336,346	3,336,346	3,337,606	3,337,606	
Operating Expenses	5020002	8,478,091	9,949,525	9,949,525	9,949,525	9,949,525	9,949,525	9,949,525	
Conference & Travel Expenses	5050009	5,379	40,500	40,500	40,500	40,500	40,500	40,500	
Professional Fees	5060010	1,295,843	1,608,100	1,608,100	2,000,000	2,000,000	2,000,000	2,000,000	
Construction	5090005	131,296	500,000	500,000	500,000	500,000	500,000	500,000	
Data Processing	5090012	0	0	0	0	0	0	0	
Resale (COGS)	5090017	4,331,992	5,058,961	5,058,961	5,058,961	5,058,961	5,058,961	5,058,961	
Capital Outlay	5120011	59,844	525,000	525,000	525,000	525,000	525,000	525,000	
Debt Service	5120019	2,582,355	3,050,999	3,050,999	3,050,999	3,050,999	3,050,999	3,050,999	
Contractual Services	5900043	302,999	486,177	486,177	486,177	486,177	486,177	486,177	
<b>Total</b>		<b>30,962,876</b>	<b>36,804,383</b>	<b>34,523,901</b>	<b>37,275,722</b>	<b>37,275,722</b>	<b>37,282,182</b>	<b>37,282,182</b>	
<b>Funding Sources</b>									
Fund Balance	4000005	11,560,458	12,580,898		6,097,729	6,097,729	0	0	
Cash Fund	4000045	31,983,316	30,321,214		29,563,703	29,563,703	29,859,339	29,859,339	
Total Funding		43,543,774	42,902,112		35,661,432	35,661,432	29,859,339	29,859,339	
Excess Appropriation/(Funding)		(12,580,898)	(6,097,729)		1,614,290	1,614,290	7,422,843	7,422,843	
<b>Grand Total</b>		<b>30,962,876</b>	<b>36,804,383</b>		<b>37,275,722</b>	<b>37,275,722</b>	<b>37,282,182</b>	<b>37,282,182</b>	

FY19 Budget amount in Regular Salaries and Personal Services Matching exceeds the authorized amount due to salary and matching rate adjustments during the 2017-2019 Biennium.

Expenditure of appropriation is contingent upon available funding.

## **Analysis of Budget Request**

**Appropriation:** 994 - Retirement & Relocation Program

**Funding Sources:** TDT - Tourism Development Trust Fund

Act 609 of 1997 (A.C.A. §25-13-301) created the Retirement and Relocation Program to promote economic development of the State by encouraging retirees to relocate to Arkansas. Funding is derived from general revenues. The Department utilizes the appropriation for advertising expenses to encourage retirees to relocate to Arkansas.

The Agency's Request is \$968,619 for each year.

The Agency's Change Level Requests are as follows:

- Operating Expenses increase of \$23,341.
- Conference and Travel increase of \$10,000 for a newly added trade show.
- Professional Fees increase of \$7,000.

The Agency's request to maintain appropriation above 10% of the FY18 Actual Expenditures includes the following justifications:

- Operating Expenses - The Tourism Division has added elements to its Retirement/Relocation program that includes attendance at consumer trade shows. This, along with a redeveloped web site and new digital targeted ads, is expected to generate an increase in information requests thereby driving up our postage expenses and utilizing all.
- Conference and Travel due to the newly added consumer trade show will use the majority of this appropriation.

These increases are to continue the agency's growing efforts to attract new residents and businesses to the state.

There were no one time operating expenses requested in the previous biennium.

The Executive Recommendation provides for the Agency Request.

## Appropriation Summary

**Appropriation:** 994 - Retirement & Relocation Program

**Funding Sources:** TDT - Tourism Development Trust Fund

### Historical Data

### Agency Request and Executive Recommendation

Commitment Item	Historical Data			Agency Request and Executive Recommendation		2020-2021	
	2017-2018 Actual	2018-2019 Budget	2018-2019 Authorized	2019-2020 Agency	2019-2020 Executive	Agency	Executive
Operating Expenses 5020002	10,684	22,500	26,659	50,000	50,000	50,000	50,000
Conference & Travel Expenses 5050009	0	0	0	10,000	10,000	10,000	10,000
Professional Fees 5060010	0	3,000	3,000	10,000	10,000	10,000	10,000
Data Processing 5090012	0	0	0	0	0	0	0
Capital Outlay 5120011	0	0	0	0	0	0	0
Advertising Expense 5900047	891,259	898,619	898,619	898,619	898,619	898,619	898,619
<b>Total</b>	<b>901,943</b>	<b>924,119</b>	<b>928,278</b>	<b>968,619</b>	<b>968,619</b>	<b>968,619</b>	<b>968,619</b>
<b>Funding Sources</b>							
Special Revenue 4000030	901,943	924,119		968,619	968,619	968,619	968,619
Total Funding	901,943	924,119		968,619	968,619	968,619	968,619
Excess Appropriation/(Funding)	0	0		0	0	0	0
<b>Grand Total</b>	<b>901,943</b>	<b>924,119</b>		<b>968,619</b>	<b>968,619</b>	<b>968,619</b>	<b>968,619</b>

## **Analysis of Budget Request**

**Appropriation:** 995 - Tourism - Cash in Treasury

**Funding Sources:** NPT - Tourism Operations

This appropriation provides for the operation of the Gift Shop in the Central Office. Funding is derived from the sale of merchandise from the Gift Shop. Items for resale are purchased in bulk as necessary.

The Agency's Request is \$30,028 for each year.

The Agency's Change Level Requests are as follows:

- Operating Expenses reduction of \$13,948 and reallocation of \$2,438 to Resale (COGS).
- Resale (COGS) reduction of \$11,034 and reallocation of \$2,438 from Operating Expenses.

The reductions and reallocation will bring the appropriation in line with actual expenditures.

There were no one time operating expenses requested in the previous biennium.

The Executive Recommendation provides for the Agency Request.



## Appropriation Summary

**Appropriation:** 995 - Tourism - Cash in Treasury

**Funding Sources:** NPT - Tourism Operations

### Historical Data

### Agency Request and Executive Recommendation

Commitment Item		2017-2018	2018-2019	2018-2019	2019-2020		2020-2021	
		Actual	Budget	Authorized	Agency	Executive	Agency	Executive
Operating Expenses	5020002	3,252	3,062	15,010	3,500	3,500	3,500	3,500
Conference & Travel Expenses	5050009	0	0	0	0	0	0	0
Professional Fees	5060010	0	0	0	0	0	0	0
Data Processing	5090012	0	0	0	0	0	0	0
Resale (COGS)	5090017	23,350	28,093	40,000	26,528	26,528	26,528	26,528
Capital Outlay	5120011	0	0	0	0	0	0	0
<b>Total</b>		<b>26,602</b>	<b>31,155</b>	<b>55,010</b>	<b>30,028</b>	<b>30,028</b>	<b>30,028</b>	<b>30,028</b>
<b>Funding Sources</b>								
Fund Balance	4000005	31,693	17,954		299	299	0	0
Cash Fund	4000045	12,863	13,500		13,905	13,905	14,322	14,322
<b>Total Funding</b>		<b>44,556</b>	<b>31,454</b>		<b>14,204</b>	<b>14,204</b>	<b>14,322</b>	<b>14,322</b>
Excess Appropriation/(Funding)		(17,954)	(299)		15,824	15,824	15,706	15,706
<b>Grand Total</b>		<b>26,602</b>	<b>31,155</b>		<b>30,028</b>	<b>30,028</b>	<b>30,028</b>	<b>30,028</b>

## **Analysis of Budget Request**

**Appropriation:** 996 - Entertainers Hall of Fame-Treas

**Funding Sources:** NPT - Parks & Tourism Hall of Fame

Act 671 of 1985 (A.C.A. 13-9-101) as amended created the Arkansas Entertainers Hall of Fame Board to honor individuals who by achievement or service have made outstanding and lasting contributions in entertainment. During the 81st General Assembly, Act 255 of 1997 transferred the authority and responsibility for the administration of the Arkansas Hall of Fame to the Arkansas Department of Parks and Tourism. Additional funding is provided by donations from private sources and the City of Pine Bluff, where the Agency is located. This appropriation provides for the operation of the Arkansas Entertainers Hall of Fame.

The Agency's Request is \$0 (zero) for each year.

The Agency's Change Level Request is as follows:

- Various Expenses-Entertainers Hall of Fame reduction of \$37,460 to discontinue the program. The Entertainers Hall of Fame was transferred to the city of Pine Bluff in 2018.

There were no one time operating expenses requested in the previous biennium.

The Executive Recommendation provides for the Agency Request.

## Appropriation Summary

**Appropriation:** 996 - Entertainers Hall of Fame-Treas

**Funding Sources:** NPT - Parks & Tourism Hall of Fame

### Historical Data

### Agency Request and Executive Recommendation

Commitment Item	2017-2018	2018-2019	2018-2019	2019-2020		2020-2021	
	Actual	Budget	Authorized	Agency	Executive	Agency	Executive
Various Exp - Entrtainers Hall of I 5900046	38,367	0	37,460	0	0	0	0
Total	38,367	0	37,460	0	0	0	0
<b>Funding Sources</b>							
Fund Balance 4000005	37,626	0		0	0	0	0
Interest 4000300	741	0		0	0	0	0
Total Funding	38,367	0		0	0	0	0
Excess Appropriation/(Funding)	0	0		0	0	0	0
Grand Total	38,367	0		0	0	0	0

## **Analysis of Budget Request**

**Appropriation:** V55 - War Memorial Stadium Gen. Rev.

**Funding Sources:** HUA - Miscellaneous Agencies Fund

The State Operations appropriation funded by general revenue provides for operations and maintenance of War Memorial Stadium. This appropriation in part replaced the general revenue the Stadium was receiving through the City and County Tourist Meeting and Entertainment Facilities Assistance Law, A.C.A. §14-171-215, from fiscal years 1996 to 2004.

The War Memorial Stadium Commission was transferred to the Arkansas Department of Parks and Tourism pursuant to Act 269 of 2017.

The Agency's Request is for appropriation and general revenue funding of \$447,647 for each year.

The Agency's Change Level Requests are as follows:

- Regular Salaries and Personal Services Matching reduction of \$33,142 through a transfer of one (1) GS01 Maintenance Assistant to War Memorial Stadium - Cash (V56).
- Extra Help and Personal Services Matching reduction of \$43,568 through a transfer to War Memorial Stadium - Cash (V56).
- Overtime and Personal Services Matching reduction of \$1,864.
- Operating Expenses increase of \$12,198 for Buildings and Ground Maintenance, offset by a reduction of \$371,633.

The Agency's request to maintain appropriation above 10% of the FY18 Actual Expenditures includes the following justification:

- Overtime variance to Authorized appropriation, ADPT employees earn compensatory time for overtime hours worked. This appropriation is discontinued for the FY2019 - FY2021 biennium.

There were no one time operating expenses requested in the previous biennium.

The Executive Recommendation provides for the Agency Request.

## Appropriation Summary

**Appropriation:** V55 - War Memorial Stadium Gen. Rev.

**Funding Sources:** HUA - Miscellaneous Agencies Fund

### Historical Data

### Agency Request and Executive Recommendation

Commitment Item	Historical Data			Agency Request and Executive Recommendation			
	2017-2018 Actual	2018-2019 Budget	2018-2019 Authorized	2019-2020		2020-2021	
				Agency	Executive	Agency	Executive
Regular Salaries 5010000	307,836	301,340	365,493	322,015	322,015	322,015	322,015
<b>#Positions</b>	<b>7</b>	<b>7</b>	<b>8</b>	<b>7</b>	<b>7</b>	<b>7</b>	<b>7</b>
Extra Help 5010001	36,461	29,011	40,000	0	0	0	0
<b>#Extra Help</b>	<b>9</b>	<b>1</b>	<b>15</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
Personal Services Matching 5010003	106,440	117,296	116,668	113,434	113,434	113,434	113,434
Overtime 5010006	0	0	1,500	0	0	0	0
Operating Expenses 5020002	371,012	0	371,633	12,198	12,198	12,198	12,198
Conference & Travel Expenses 5050009	0	0	0	0	0	0	0
Professional Fees 5060010	0	0	0	0	0	0	0
Data Processing 5090012	0	0	0	0	0	0	0
Capital Outlay 5120011	0	0	0	0	0	0	0
<b>Total</b>	<b>821,749</b>	<b>447,647</b>	<b>895,294</b>	<b>447,647</b>	<b>447,647</b>	<b>447,647</b>	<b>447,647</b>
<b>Funding Sources</b>							
General Revenue 4000010	821,749	447,647		447,647	447,647	447,647	447,647
<b>Total Funding</b>	<b>821,749</b>	<b>447,647</b>		<b>447,647</b>	<b>447,647</b>	<b>447,647</b>	<b>447,647</b>
Excess Appropriation/(Funding)	0	0		0	0	0	0
<b>Grand Total</b>	<b>821,749</b>	<b>447,647</b>		<b>447,647</b>	<b>447,647</b>	<b>447,647</b>	<b>447,647</b>

FY19 Budget amount in Personal Services Matching exceeds the authorized amount due to matching rate adjustments during the 2017-2019 Biennium. Pursuant to Act 269 of 2017, the War Memorial Stadium Commission was transferred to the Department of Parks and Tourism.

## **Analysis of Budget Request**

**Appropriation:** V56 - War Memorial Stadium Cash

**Funding Sources:** NPT - War Memorial Stadium - Cash

Created by Act 232 of 1967, the War Memorial Stadium Commission strives to keep the facility in the best possible condition for athletics, entertainment, events and community service events, which are all for the enjoyment of the citizens and visitors of our State. Funding for the cash operations of the Stadium is generated from rental of the Stadium and profits from concession/novelty sales charged pursuant to Arkansas Code Annotated §22-3-1002.

The War Memorial Stadium Commission was transferred to the Arkansas Department of Parks and Tourism pursuant to Act 269 of 2017.

The Agency's Request is \$2,345,924 for each year.

The Agency's Change Level Requests are as follows:

- Regular Salaries and Personal Services Matching increase of \$33,142 through a transfer of one (1) GS01 Maintenance Assistant from War Memorial Stadium - General Revenue (V56)
- Extra Help and Personal Services Matching increase of \$43,568 through a transfer of fifteen (15) positions from War Memorial Stadium - General Revenue (V55) and a reduction of \$19,606 of Extra Help and Personal Services Matching and an increase through a reallocation of \$7,625 of Extra Help and Personal Services Matching from Overtime.
- Overtime and Personal Services Matching decrease through a reallocation of \$8,699 to Extra Help.
- Operating Expenses increase of \$1,040,094, which includes a reallocation of \$1,012,000 from Resale (COGS), an increase of \$54,538, and decreases by reallocation of \$26,444.
- Conference and Travel reduction of \$2,000.
- Professional Fees decrease by reallocation of \$54,538.
- Resale (COGS) reallocation of \$1,012,000 to Operating Expenses.
- Refunds/Reimbursements decrease by reallocation of \$30,000.

Capital Outlay increase by reallocation of \$25,000.

- Debt Service decrease of \$600,000.
- Special Maintenance increase of \$30,289.

The Agency's request to maintain appropriation above 10% of the FY18 Actual Expenditures includes the following justifications:

- Conference and Travel due to travel costs coded to Operating Expenses. Applicable travel costs need to be changed from Operating Expenses to Conference and Travel. The agency will implement accounting procedures and approval of training/travel immediately.
- Refunds/Reimbursements is used for reimbursements related to ticket sales and fulfilling contracts (i.e. colleges, universities, high schools, Arkansas Athletic Association, etc.). The amount varies from year to year based on the number of games and attendance at those games. With the signing of the new contract with UA, the agency anticipates the continued need for this appropriation.

There were no one time operating expenses requested in the previous biennium.

The Executive Recommendation provides for the Agency Request.

## Appropriation Summary

**Appropriation:** V56 - War Memorial Stadium Cash

**Funding Sources:** NPT - War Memorial Stadium - Cash

### Historical Data

### Agency Request and Executive Recommendation

Commitment Item	2017-2018	2018-2019	2018-2019	2019-2020		2020-2021	
	Actual	Budget	Authorized	Agency	Executive	Agency	Executive
Regular Salaries 5010000	0	0	0	22,614	22,614	22,614	22,614
<b>#Positions</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>1</b>
Extra Help 5010001	165,440	115,000	115,000	144,000	144,000	144,000	144,000
<b>#Extra Help</b>	<b>37</b>	<b>3</b>	<b>135</b>	<b>150</b>	<b>150</b>	<b>150</b>	<b>150</b>
Personal Services Matching 5010003	35,960	10,259	10,457	23,372	23,372	23,372	23,372
Overtime 5010006	0	0	7,000	0	0	0	0
Operating Expenses 5020002	1,400,663	1,699,847	647,555	1,687,649	1,687,649	1,687,649	1,687,649
Conference & Travel Expenses 5050009	35	0	2,000	0	0	0	0
Professional Fees 5060010	1,419	0	54,538	0	0	0	0
Data Processing 5090012	0	0	0	0	0	0	0
Resale (COGS) 5090017	370,340	213,000	1,225,000	213,000	213,000	213,000	213,000
Refunds/Reimbursements 5110014	154,158	206,500	230,000	200,000	200,000	200,000	200,000
Capital Outlay 5120011	0	0	0	25,000	25,000	25,000	25,000
Debt Service 5120019	0	0	600,000	0	0	0	0
Special Maintenance 5120032	0	0	0	30,289	30,289	30,289	30,289
<b>Total</b>	<b>2,128,015</b>	<b>2,244,606</b>	<b>2,891,550</b>	<b>2,345,924</b>	<b>2,345,924</b>	<b>2,345,924</b>	<b>2,345,924</b>

Funding Sources							
Fund Balance 4000005	0	776,812		290,332	290,332	0	0
Cash Fund 4000045	1,717,703	1,758,126		1,814,312	1,814,312	1,868,621	1,868,621
Transfers / Adjustments 4000683	1,187,124	0		0	0	0	0
<b>Total Funding</b>	<b>2,904,827</b>	<b>2,534,938</b>		<b>2,104,644</b>	<b>2,104,644</b>	<b>1,868,621</b>	<b>1,868,621</b>
Excess Appropriation/(Funding)	(776,812)	(290,332)		241,280	241,280	477,303	477,303
<b>Grand Total</b>	<b>2,128,015</b>	<b>2,244,606</b>		<b>2,345,924</b>	<b>2,345,924</b>	<b>2,345,924</b>	<b>2,345,924</b>

Budget exceeds Authorized Appropriation in Operating Expenses due to a transfer from the Cash Fund Holding Account.

Expenditure of appropriation is contingent upon available funding.

Pursuant to Act 269 of 2017, the War Memorial Stadium Commission was transferred to the Department of Parks and Tourism.