APPLICATION FOR SPECIAL INTEREST LICENSE PLATE DECAL

This application is provided in accordance with Ark. Code Ann. § 27-24-1404. Applicants may apply for a special interest license plate decal beginning on July 1 and ending on November 1 each year. A proposed design for the special license plate decal must accompany this application. The special license plate decal will be placed on a standard issue license plate across the bottom of the plate in lieu of the legend “The Natural State”. The organization must remit fifteen thousand dollars ($15,000), and provide three hundred (300) signatures of applicants who will register a vehicle with their special license plate. Fees and/or signatures will be due upon notification by the department of approval of license plate decal design. DO NOT SEND FEES WITH THIS APPLICATION.

The organization may request to establish a fund raising fee not to exceed $25.00.

Fund raising fee to be established  Yes [ ] No [ ]

If a fund raising fee is to be established, enter amount not to exceed $25.00. Amount [ ]

The organization’s financial plan for use of the proceeds from the special license plate must be provided in the appropriate section below and the affidavit must be signed by an official of the organization.

Both front and back of this application must be completed.

Name and Address of Organization:

Financial Plan

AFFIDAVIT

I ____________________________ hereby swear and affirm that the
Printed Name of Authorized Official of Organization
proceeds from the special license plate for the organization named herein will be used in accordance with the financial plan above.

Signature: ____________________________ Date: ____________________________

This application may be submitted to either of the following addresses:

In Person: Office of Motor Vehicle
Ragland Building, Room 2041
1900 West 7th Street
Little Rock, AR  72201

By Mail: Department of Finance and Administration
Office of Motor Vehicle, Room 2041
P.O. Box 1272
Little Rock, AR  72203

See the back of this application for further information.
SPECIAL LICENSE PLATE DECAL PLACEMENT AND DIMENSIONS

The special license plate decal will be placed on a standard issue license plate across the bottom of the plate in lieu of the legend “The Natural State”.

The dimensions of the special license plate decal must be three fourths (3/4) inch high and no more than six and one half (6½) inches long.

REQUIREMENTS OF THE ORGANIZATION

An organization’s application for a special interest license plate decal must establish the organization’s compliance with the conditions below. Each box below must be checked to establish compliance.

☐ The organization is a state agency or a nonprofit organization that has been approved for tax exempt status under Section 501(c)(3) of the Internal Revenue Code as in effect on January 1, 2005. **A letter from the Internal Revenue Service to the organization establishing their tax exempt status must accompany this application.**

☐ The organization is based, headquartered, or has a chapter in Arkansas;

☐ The purpose of the organization is for social, civic, entertainment, or other purposes;

☐ The name of the organization is not the name of a special product or a brand name;

☐ The name of the organization is not the name of a trademark, or if so, the entity with control of the trademark has provided written authorization for its use.

☐ The organization is not a political party;

☐ The organization was not created primarily to promote a specific political belief; and

☐ The organization shall not have as its primary purpose the promotion of any specific religion, faith, or anti-religion.

**All special plates are subject to final approval by the Department of Finance and Administration.**

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ANNUAL REPORT REQUIRED

Under Arkansas Code §27-24-1407, an organization that is the sponsor of a special interest license plate that bears a decal under this subchapter shall prepare and submit an annual accounting report to the Director of the of the Department of Finance and Administration by December 1 of each calendar year. The report shall include an accounting of the revenues and expenditures associated with the fund raising fees charged for the special license plate that bears a decal. This report may be submitted to the addresses on the front of the application.

If the special interest organization fails to comply with this section, the Director of the Department of Finance and Administration may suspend issuance of a special license plate that bears a decal and suspend payment of the fund raising fee to the special interest organization.